



U.S. TRAVEL
ASSOCIATION

**National Council of State Tourism Directors
Spring Forum
(NCSTD)**
March 20-22, 2012
Washington, DC

2012 Sponsorship Opportunities

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The National Council of State Tourism Directors Spring Forum (NCSTD)

Exclusive to State Tourism Directors or their official designee

Held over one-and-a-half days and two nights, the National Council of State Tourism Directors Spring Forum attracts approximately 35 - 40 state tourism directors from across the country to discuss state specific issues, meet with their colleagues on council related matters, and engage U.S. Travel leadership in dialogue about current and upcoming programs.

Dates & Location

March 20-22, 2012

Washington, DC

Target Audience Statistics

Average attendance: 35-40

Sponsorship Options

Dinner	Branding throughout dinner; Recognition and an opportunity to address the audience; Attendance at social functions; Distribution of collateral material and signage	\$15,000
Luncheon	Branding throughout lunch; Recognition and an opportunity to address the audience; Attendance at social functions; Distribution of collateral material and signage	\$7,500
Evening Reception	Branding throughout reception and recognition; Attendance at social functions; Distribution of collateral material and signage	\$5,000
General Session	Branding throughout session; Attendance at social functions; Distribution of collateral material and signage	\$5,000
Continental Breakfast	Branding throughout breakfast and recognition; Attendance at social functions; Distribution of collateral material and signage	\$5,000
AM/PM Breaks	Branding throughout breaks and an opportunity to place collateral at break stations; Attendance at social functions and signage	\$5,000

Thank you for your interest in the U.S. Travel Association!