



Tien X. Tian
Vice President and Chief Economist

As Vice President and Chief Economist, Ms. Tian is responsible for a comprehensive program of economic research related to travel in the United States. She oversees and provides the measurement of the impact of U.S. resident and international travelers on the U.S. national, regional, state and local economies. These measurements include travel expenditures, travel-generated employment, payroll income, tax revenue, and multiplier effects. She also oversees U.S. Travel's annual, seasonally and holiday forecast projects.

Ms. Tian is in charge of U.S. Travel's economic reports and client projects for travel offices of federal, state and local government, industry associations and organizations, travel research institutes and agencies. She is also responsible for U.S. Travel's economic website databases and developing methodologies to conduct economic impact of current and historical events and other related research.

During her tenure at U.S. Travel, Ms. Tian has participated in building and revising U.S. Travel's Travel Economic Impact Model (TEIM) methodology and its database. She has developed the methodology to estimate international visitors' travel spending for 50 states and Washington, DC, based on the Office of Travel and Tourism Industries' In-flight Survey data. Tian has also been involved in developing the Travel and Tourism Satellite Account and the new system of industry classifications.

Ms. Tian joined U.S. Travel in 1991. Prior to joining U.S. Travel, she taught economics for three years at Peking University in China. Ms. Tian graduated from Peking University before receiving her Master's degree and completing doctoral courses in economics at the University of Maryland.

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