Discover America Pavilion Booth Application

China International Travel Mart 2010
November 18-21, 2010

(Send in completed booth application with payment no later than July 1, 2010 to guarantee participation.)

Exhibiting Company Name:_____

Address:_____

City/State/Zip:_____

Telephone: _____ Fax: _____

Key Contact Name:_____ Title:_____

Key Contact Direct Phone: _____Key Contact Email:_____

Booth Options	Description	Fee	Quantity	Total
Option A	Premier Package - 9 Square Meters*	$4,895 per booth		
Option B	Raw Space reserved in 9 Square Meter Units* **Minimum contract of 18 square meters required**	$330 per square meter		
Additional Badges	Badges over and above the four badges included in each 9 square meters purchased.	$75		
Additional Options	**Description**	**Fee**	**Quantity**	**Total**
Media Marketplace Table	November 18, 1:30-4:30 pm	$200		
Video Promotion	Three minute video clip on continuous loop running during entire show, exhibitor to provide clip by October 1 for inclusion on compilation video	$500 per 3 minute clip		
Full Page Advertisement	Full page, color advertisement in Discover America Pavilion Directory, print-ready advertisement to be prepared by exhibitor and sent to U.S. Travel by October 1.	$950 per page		
				Grand Total

*See cover letter for inclusions with rental space.

PAYMENT DETAILS: **Total amount from options above: $_____**

☐ I would like to pay by credit card *(Fax your registration form to 202.330.5901)*

Please charge my credit card as follows: ☐ America Express ☐ MasterCard ☐ Visa

Cardholders name exactly as it appears on card: _____

Card Number: _____ Expiration Date: _____

Authorized Cardholder Signature:_____ Date: _____

☐ I would like to pay by check. *(Please make checks payable to: "US Travel Association." Attach to the registration form and mail to: US Travel Association, 1100 New York Avenue, NW, Suite 450, Washington, DC 20005, Attention: Sarah Dickson)*

AUTHORIZATION: By signing below, I agree to the charges and dates listed above and to the terms and conditions/rules governing the CITM posted on CITM's website.

Authorized Signature Date

FAX completed application to 202-330-5901

QUESTIONS? Contact Sarah Dickson at 202.408.2134 or sdickson@ustravel.org