



U.S. TRAVEL
ASSOCIATION

ESTO Agency Representative Application
(To be completed by sponsoring destination)

Sponsoring state tourism office or DMO and name/title of contact:

Name of applying agency:

Scope of service agency provides for the state tourism office or DMO:

Other state tourism office or DMO clients under contract with agency:

Title and job duties of proposed representative (attach copy of business card on next page):

Signature of Sponsoring Destination
Representative & Date

Signature of Proposed Agency
Representative & Date

Applications will be reviewed by the U.S. Travel Association and by a panel of state tourism office and DMO employee peers (made up of NCSTD and NCDO members). U.S. Travel reserves the right to refuse attendance to any ESTO applicant.



Please Attach Proposed Agency Representative Business Card Below.

Submit completed form to Nan Marchand Beauvois, Senior Director of Council Relations (nbeauvois@ustravel.org). Please copy the proposed agency/firm representative on the email.