

# International Pow Wow 2012 Sponsorship Opportunities

Contact Sarah Dickson at (202) 408-2134 for more information, or return completed form to F: (202) 330-5901 or [sdickson@ustravel.org](mailto:sdickson@ustravel.org).



**Make a lasting impression.** The most effective way to make a memorable impression with Buyers at International Pow Wow is by becoming a sponsor. Designed for all sizes of organizations, sponsorships are affordable for all budgets. Plus, some opportunities will even give you exposure before and after the show, giving you an added advantage over all the other exhibitors, and your competitors. **New: The option to customize and create your own sponsorship is available.**

**No Extra Costs:** To assist with budgeting, sponsorship costs are inclusive. Production of tangible items, such as meals, badges etc. are included and handled by U.S. Travel. (Only the luncheon entertainment is an added sponsor responsibility.)

Only Pre-registered U.S. Suppliers of International Pow Wow may take advantage of these opportunities.

## Section 1. Contact Information

Name: \_\_\_\_\_ Organization: \_\_\_\_\_

Email: \_\_\_\_\_ Phone: \_\_\_\_\_ Fax: \_\_\_\_\_

## Section 2. Opportunities

Please check all opportunities that are of interest. A representative of U.S. Travel will contact you with more details. Note: All opportunities are subject to availability and not secured until a signed Letter of Agreement is received by U.S. Travel.

### Diamond Level Luncheons:

In one place at one time, reach all 5,000 delegates at the much-anticipated luncheons. The legendary International Pow Wow luncheons are known for creating a buzz among delegates that is talked about for months after the show. There is no better forum for showcasing your organization, launching a new product or building awareness.

- Monday Lunch – **SOLD**                       Tuesday Lunch – **PENDING\***                       Wednesday Lunch – **AVAILABLE\***

### Platinum Level:

- Hospitality Lounges Co-Sponsorship - **PENDING\***

### Gold Level: \$40,000 – \$50,000

- Internet Kiosks – **PENDING\***                       Media Marketplace – **SOLD**                       Press Room – **SOLD**  
 Message Centers – **SOLD**                       **NEW!** Entire International Delegate Room Drop Service – **AVAILABLE\***  
 Hotel Key Cards – **AVAILABLE**                       Delegate Badge Wallets – **PENDING\***  
 Meeting & Incentive Buyer Breakfast – **PENDING\***

### Silver Level: \$15,000 – \$25,000

- Z-Fold Trade Show Floor Map – **PENDING\***                       Cell Phone Charging Station – **AVAILABLE\***

### Bronze Level: \$5,000 – \$10,000

- Visit USA Committee Luncheon – **AVAILABLE\***                       Visit USA Latin America Breakfast – **PENDING\***  
 Luggage Tags – **SOLD**  
 **NEW!** Customized International Delegate Room Drop Service – **AVAILABLE\***

*\*Subject to First Right of Refusal from 2011 Sponsor*

To learn more about sponsorship opportunities and benefits, or to secure a sponsorship, contact Sarah Dickson at (202) 408-2134 or [sdickson@ustravel.org](mailto:sdickson@ustravel.org).

## Section 3. Secure Sponsorship & Payment – Check the appropriate box.

- Please contact me for additional information on the sponsorship(s) indicated above.
- I would like to move forward with the sponsorship(s) indicated above. Please send a Letter of Agreement to my attention. I understand that all sponsorships are subject to availability and are not secured until a signed Letter of Agreement is received by U.S. Travel.

*(Sponsorships subject to availability; some sponsorship opportunities may be subject to first right of refusal.)*