



DESTINATION CAPITOL HILL

SPONSORSHIP OPPORTUNITIES

APRIL 5-7, 2022 | WASHINGTON, D.C. | GRAND HYATT WASHINGTON

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U.S. TRAVEL
ASSOCIATION®

DESTINATION CAPITOL HILL

Destination Capitol Hill is the travel industry's premier legislative fly-in, organized by U.S. Travel Association.

The event will bring travel leaders from across the country to Washington, D.C. to educate policymakers about the power of travel. The program combines a legislative day on Capitol Hill with advocacy training, guest speakers and peer-to-peer networking. Destination Capitol Hill will provide delegates with opportunities to learn about upcoming legislation that impacts travel, network with key influencers and travel industry professionals and meet with members of Congress to stress the importance of travel as an economic driver. Destination Capitol Hill is part of U.S. Travel's Spring Meetings Week.

TARGET AUDIENCE PROFILE

On average, 250-300 travel industry leaders attend, including destinations, attractions, transportation companies and association partners.

DATES AND LOCATION

April 5-7, 2022
Grand Hyatt Washington

SPONSORSHIP OPTIONS

Show your support and alignment as a Title Sponsor, Industry Leader or DCH Welcome Reception Sponsor.



NOTE: All prices are subject to change. Sponsorships are subject to print and production deadlines.

TITLE SPONSOR

\$5,500

Limited opportunities available

- Sponsor shall be acknowledged as a “Title Sponsor” for the duration of the Event.
- Company name, logo and link on U.S. Travel/DCH website indicating “Title Sponsor.”
- Logo included in all pre-conference promotions, providing contract is completed prior to press time.
- All signage to include sponsor logos.
- A graphic image to be prepared by U.S. Travel Association, DCH and sponsor logos will be displayed on the main video screen during the program.
- Listing in Delegate Registry of registered attendees.
- Logo placement and listing in the delegate handbook and the Congressional Directory.
- Logo included on event slideshow.
- Opportunity to provide on-stage remarks (up to three minutes).
- Three (3) complimentary registrations.

DCH WELCOME RECEPTION

\$5,000

Tuesday, April 5 - Limited to one sponsor

- Sponsor shall be acknowledged as “Welcome Reception Sponsor” Tuesday, April 5.
- Company name, logo and link on U.S. Travel/DCH website indicating “Welcome Reception Sponsor.”
- All signage to include sponsor logos.
- A graphic image to be prepared by U.S. Travel Association, DCH and sponsor logos will be displayed on the main video screen during the program.
- Listing in Delegate Registry of registered attendees.
- Logo placement and listing in the delegate handbook and the Congressional Directory.
- Logo included on event slideshow.
- Ability to provide branded items such as napkins.
- Three (3) complimentary registrations.

INDUSTRY LEADER

\$1,750

- Logo placement on website.
- Two (2) complimentary registrations.
- Logo placement and organization listing in delegate handbook and the Congressional Directory.
- Logo included on event slideshow.

Please note that we must receive logo by February 25, 2022 in order to be included in Congressional Directories.

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On-Stage Remarks and Event Slideshow



Event Signage



Reception