

This sample language can be used several ways on **National Plan for Vacation Day** (January 25): as plug-and-play for your social channels to make engagement as easy as possible or as inspiration for you to create your own posts and images that align with campaign tone while also fitting your brand voice. If you choose to craft your own social copy, please be sure to always include **#PlanForVacation** so we can find and engage with your posts.

Listen up—it's time to stop pretending working from home can replace vacation time. Schedule your time off and get AWAY—it's National **#PlanForVacation** Day.

Join us in celebrating National **#PlanForVacation** Day, because we're all better employees—and better people—when we take time to travel.

Happy National **#PlanForVacation** Day! How many times over the last two years have you said, "I need a vacation?" This time around, book one.

Ready for a vacation? The best way to get ahead is to start planning. What's your dream destination for 2022? **#PlanForVacation**

Just one-quarter of Americans used ALL of their earned time off in 2021. Don't let this year's days go to waste—**#PlanForVacation** today.

79% of Americans believe vacations are important to their overall well-being. Recharge, refresh and reconnect—happiness sets in when you **#PlanForVacation**.

DYK: American workers left an average of 29% of their paid time off on the table last year? Burning up vacation days leads to burning out at work—**#PlanForVacation** before it's too late!

The verdict is IN: it's time to check OUT. 77% of full-time employees agree that taking vacations is an important factor in their job satisfaction. **#PlanForVacation** to prevent burnout.

69% of full-time employees agree that their ability to take vacations is an important factor in keeping them in the workforce—keep employees happy and the workforce healthy by encouraging everyone to **#PlanForVacation**.

