

# EMERGING TRAVEL LEADERS PROGRAM

## OBJECTIVES

Provide a program that creates opportunity to expand the exposure, knowledge and capabilities of emerging travel leaders to lead, inspire and achieve.

## PROGRAM OVERVIEW

Staff selected for the program will participate in an immersive experience at U.S. Travel events, providing the opportunity to:

- Connect with industry leaders to learn multiple perspectives
- Experience unparalleled networking opportunities with senior industry leaders
- Hone executive presence
- Gain an understanding of U.S. Travel's mission, value and culture
- Provide U.S. Travel board members an opportunity to engage with developing and diverse talents

## ELIGIBILITY

The program is for Chairman's Circle members. The ideal candidate is recognized within their organization for his or her talent and leadership traits and is preparing for the next step in his or her career. They should represent a differing background and perspective, with a focus on varying disciplines and/or job functions.

Emerging travel leaders should be able to fully participate in one year of program activities.

## SELECTION PROCESS

The Governance Committee will serve as the selection committee, with all nominations considered confidential. The Committee will select up to 30 leaders to comprise each year's Emerging Travel Leaders cohort. The limitation is designed to offer a full rotation of access to all Chairman's Circle organizations and qualified candidates.

## NOMINATION PROCESS

The candidate must be nominated by a U.S. Travel board representative or a member of their C-suite leadership. Complete the online nomination form.

**Deadline to Submit Nominations – December 31, 2021**

Contact Judith Harris, [jharris@ustravel.org](mailto:jharris@ustravel.org) with questions.

**Sample Program:** Nominee should be available to participate fully in the year-long program to maximize the experience.

- Participation in Destination Capitol Hill (April 6-7, 2022)
- Spring Board Meeting (April 6-7, 2022)
- Participation in Fall Advocacy event (October 2022)
- Fall Board Meeting (week of November 14th, 2022)
- Special breakout session at board meeting
- Private networking reception with U.S. Travel Executive Committee at board meeting
- Opportunity to meet with key staff and discuss the association's program of work