



Health Pass⁺

Professional Meetings and Events Partnership Program

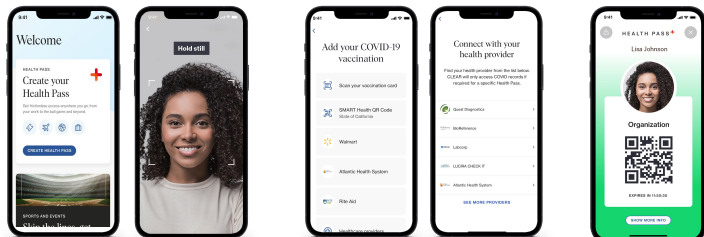
Get back to what you love with Health Pass⁺

CLEAR is a **secure, trusted identity platform** transforming how people live, work, and move through world.

CLEAR Health Pass is a **mobile solution** that enables users to seamlessly complete health screenings for safer and easier entry to meetings & events.

Trusted by 130+ partners, Health Pass is modular so you can decide what requirements a user must complete in order to enter your space.

How Health Pass Works



Enroll in CLEAR

Verify Identity

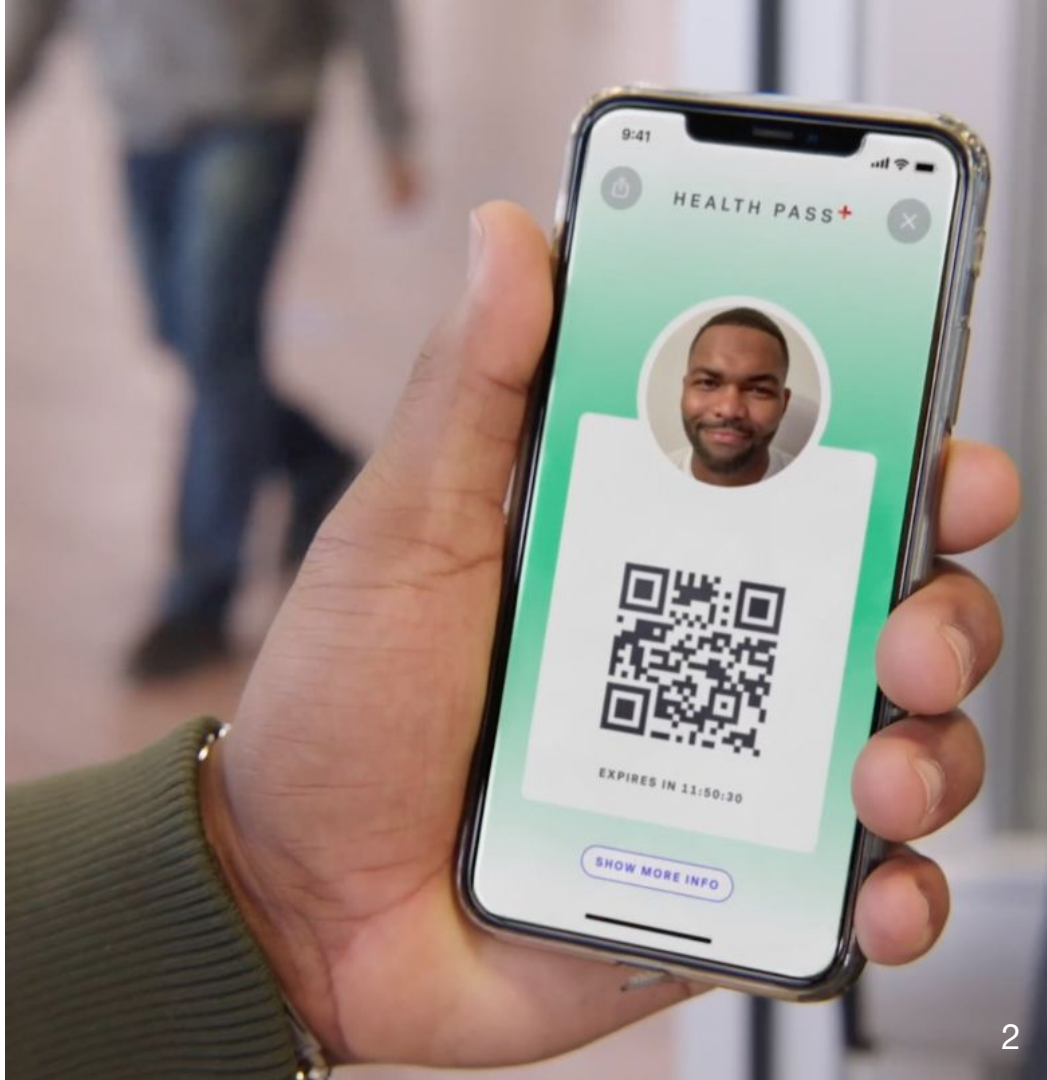
Vaccine:
upload CDC
card or link to
vaccine provider

Test: link a
negative
COVID-19 result

Open Health
Pass



CLEAR



EARNING THE HIGHEST INDUSTRY STANDARDS FOR SECURITY

Security is in our DNA



CLEAR

Safe & Secure

CLEAR's platform is SAFETY
Act Certified and earned
FISMA-High status - the
highest cyber security
ratings by the DHS and TSA

Trusted Information

CLEAR's completely opt-in
service uses your face to
deliver a secure, efficient
and customer-centric
identity verification process

About the Program

In an effort to accelerate the return of large meetings and events all over the country and enable a secure and seamless meeting experience, **CLEAR is offering exclusive pricing to members of select industry associations and organizations** to assist with industry-wide adoption of a consistent approach to health monitoring across the meetings industry.

CLEAR Health Pass provides employees and attendees with a seamless way to upload proof of vaccination or negative COVID-19 tests enabling a secure and safe return to in-person meetings and events.

This partnership program presents an opportunity to help restore confidence and enhance convenience as business travelers increase their attendance at various meetings throughout the year.

With over 130+ trusted partners at venues all over the country, **the application is easy and free for attendees and implementation is turnkey for meeting planners and event hosts.**



CLEAR



CONFIDENTIAL + PROPRIETARY

How to Sign Up

Three easy steps to get Health Pass for your event:

1. Complete Order Form

- Form can be found at:
clearme.com/professionalm meetings

2. Submit Payment

- Click the secure payment link and include receipt number in order form

3. Submit Order Form to

ProfessionalMeetings@clearme.com*

✓ CLEAR will provide a Health Pass

Toolkit that includes:

- Event Code
- Plug-n-Play Attendees Communications Kit
- Event Organizer Manual
- FAQ document
- Link to Office Hours
- How to redeem 2 months of CLEAR+ for all event attendees



CLEAR

*Event must meet eligibility requirements to complete Order Form. By submitting the completed Order Form and payment you are agreeing to the Terms of Service in Exhibit A of the form.



Criteria for Eligible Meetings & Events

The following criteria will be verified upon submission of the Order Form



Association

- American Society of Association Executives (**ASAE**)
- Destinations International (**DI**)
- International Association of Exhibitions and Events (**IAEE**)
- Meeting Professionals International (**MPI**)
- Professional Convention Management Association (**PCMA**)
- Society of Independent Show Organizers (**SISO**)
- Events Industry Council (**EIC**)
- Maritz Global Events
- U.S. Travel Association (**UST**)



Entry Requirements

- The meeting or event has a confirmed date and in person location
- The meeting or event requires proof of vaccination and/or a negative COVID-19 test for entry
- The meeting or event is at **least 1 month away**



Attendance

- The meeting or event is expected to have more than **2,500 people in attendance***

***For events under 2,500 attendees choose from the below options:**

- CLEAR's free Digital Vaccine card for vaccination only events
- Event Farm partnership by denoting "PME:" under company/organization



Why CLEAR Health Pass?

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CLEAR is a proven leader in offering a seamless travel experience and the highest standards of security and has successfully integrated this platform at some of the largest venues across the country.

By offering a consistent experience, business travelers benefit.

- Eases familiarity with one platform that becomes the industry standard for meetings and events of all sizes.
- Avoids hassle in yet another app for each event or meeting they are considering attending.
- Eliminates confusion and increases trust.
- Demonstrates industry unity and coordination that boosts traveler confidence.

Need More Information?

Visit <http://clearme.com/professionalmeetings>





Thank You!