



Meetings Mean Business is an industry-wide coalition working to showcase the undeniable value that business meetings, trade shows, incentive travel, exhibitions, conferences and conventions bring to people, businesses and communities.

Meetings Mean Business Coalition

(As of February 2022)

Co-Chairs

[Michael Massari](#)

Chief Sales Officer, Caesars Entertainment Inc.

[Martha Sheridan](#)

President & CEO, Greater Boston Convention & Visitors Bureau

Members

[Lori Adlesick](#)

Vice President, Strategic Partnerships and Events, Choose Chicago

[Reggie Aggarwal](#)

Founder & CEO, Cvent, Inc.

[Chandra Allison](#)

Senior Vice President, Sales & Leisure, The Venetian Resort Las Vegas

[Marc Anderson](#)

President & CEO, Visit San Antonio

[David Audrain](#)

CEO, Society of Independent Show Organizers

[Harold Batiste](#)

Senior Vice President, Sales Operations, HPN Global

David Blansfield

Executive Vice President/Group Publisher, Northstar Travel Group

Ray Bloom

Chairman, IMEX America Ltd.

Steve Bova

Executive Director, Financial & Insurance Conference Professionals

Adam Burke

President & CEO, Los Angeles Tourism and Convention Board

Amy Calvert

CEO, Events Industry Council

Trina Camacho-London

Vice President-Global Sales, Hyatt Corporation

Gregg Caren

President & CEO, Philadelphia Convention & Visitors Bureau

Bonnie Carlson

President & CEO, Bloomington Convention & Visitors Bureau

Mary Casey

Enterprise Vice President, Sales & Marketing, Maritz Global Events

Lisa Censullo

Executive Vice President, Global Business Travel Association

Victoria Cimino

CEO, Visit Williamsburg

Jerry Cito

Executive Vice President, Convention Development, NYC & Company

Julie Coker

President & CEO, San Diego Tourism Authority

Brad Dean

CEO, Discover Puerto Rico

Fred Dixon

President & CEO, NYC & Company

Mike Dominguez

President & CEO, Associated Luxury Hotels International

David DuBois

President, International Association of Exhibitions & Events

Jason Dunn

Group Vice President, Diversity Sales & Inclusion, Cincinnati USA Convention and Visitors Bureau

Kyle Edmiston

President & CEO, Visit Lake Charles

Elliott Ferguson

President & CEO and Past U.S. Travel National Chair, Destination DC

Cara Frank

Chief of Staff, Simpleview

Gail Frazer

Regional Vice President Sales and Distribution, Marriott International

Peter Gamez

President & CEO, Visit Oakland

Valerie Gavin

Senior Vice President, Sales & Marketing of North and Central America, Accor

Chuck Ghoorah

President of Worldwide Sales and Marketing, Cvent, Inc.

Stephanie Glanzer

Chief Sales Officer & Senior Vice President, MGM Resorts International

Jennifer Glynn

Interim President, Society for Incentive Travel Excellence (Site)

Darren Green

Senior Vice President Sales & Service, Los Angeles Tourism and Convention Board

Richard Harper

Executive Vice President, HelmsBriscoe

Michael Heckman

President & CEO, Houston First Corporation

Leonard Hoops

President & CEO, Visit Indy

Jerry Horan

President & COO, ConferenceDirect

Al Hutchinson

President & CEO, Visit Baltimore

Robert Jameson

President & CEO, Visit Fort Worth

Mark Jaronski

Deputy Commissioner of Tourism, Explore Georgia

Sherrif Karamat

President & CEO, Professional Convention Management Association (PCMA)

D. Bradley Kent

Senior Vice President/Chief Sales Officer, Visit Dallas

Daren Kingi

Senior Vice President Sales, Visit Indy

Walter Leger

President-Elect, New Orleans & Company

David Lorenz

Vice President, Travel Director, Travel Michigan MI Economic Development Corp.

Carol Lynch

Senior Vice President, Global Sales, Wyndham Hotels & Resorts

Joseph Marinelli

President, Visit Savannah

Michelle Mason

President & CEO, American Society of Association Executives

Casandra Matej

President & CEO, Visit Orlando

Bob Miller

President & CEO, One10

Tom Noonan

President & CEO, Visit Austin

Tom Norwalk

President & CEO, Visit Seattle

Laura Pallotta

Regional Vice President, Sales and Distribution - Canada Region, Marriott International

Frank Passanante

Senior Vice President, Sales, Hilton

J. Stephen Perry

President & CEO, New Orleans & Company

Anna Marie Presutti

Vice President & General Manager, Hotel Nikko San Francisco, Okura/Nikko Hotels International

Ron Price

President & CEO, Visit Phoenix

Rich Reasons

President, Simpleview

Stephen Revetria

President, Giants Enterprises, San Francisco Giants

John Reyes

Chief Sales Officer, Hawaii Visitors & Convention Bureau

Seth Richardson

Director of Sales and Partnership Management, Hilton Head Island-Bluffton Chamber of Commerce/Visitor & Convention Bureau

Karen Riordan

President & CEO, Visit Myrtle Beach

John Rissi

Senior Vice President, Customer & Industry Relations, Encore

Stacy Ritter

President & CEO, Visit Lauderdale

Nicole Rogers

Executive Vice President & Chief Sales Officer, San Francisco Travel Association

Richard Scharf

President and CEO, VISIT DENVER, The Convention & Visitors Bureau

John Schreiber

Vice President Global Business Sales, Las Vegas Convention and Visitors Authority

Shirley Smith

Co-Founder Digital Edge

Butch Spyridon

CEO, Nashville Convention & Visitors Corp.

Kalyn Stephens

Senior Vice President, Executive & Strategic Initiatives, American Hotel & Lodging Association

Brian Stevens

CEO, ConferenceDirect

Dan Surette

Chief Sales Officer, Omni Hotels & Resorts

Mya Surrency

Co-Founder, Digital Edge

Junior Tauvaa

Chief Sales Officer, Visit Anaheim

Pamela Valenzuela

Executive Director, Society of Government Meeting Professionals

Paul Van Deventer

President & CEO, Meeting Professionals International

Vicki Varela

Managing Director, Utah Office of Tourism and Film

Venkat Viswanathan
American Airlines Inc.

Tina Wehmeir
President and CEO, AMC Institute

Don Welsh
President & CEO, Destinations International

David Whitaker
President & CEO, Greater Miami Convention & Visitors Bureau

Scott White
President & CEO, Visit Greater Palm Springs

Betty Wilson
Vice President, Global Sales, IHG Hotels & Resorts