



DESTINATION CAPITOL HILL



TRAVEL

STIMULATES • REBUILDS • CONNECTS • MOVES • POWERS



OUR VOICES ARE STRONGER TOGETHER

RESTORING BRAND USA ACT

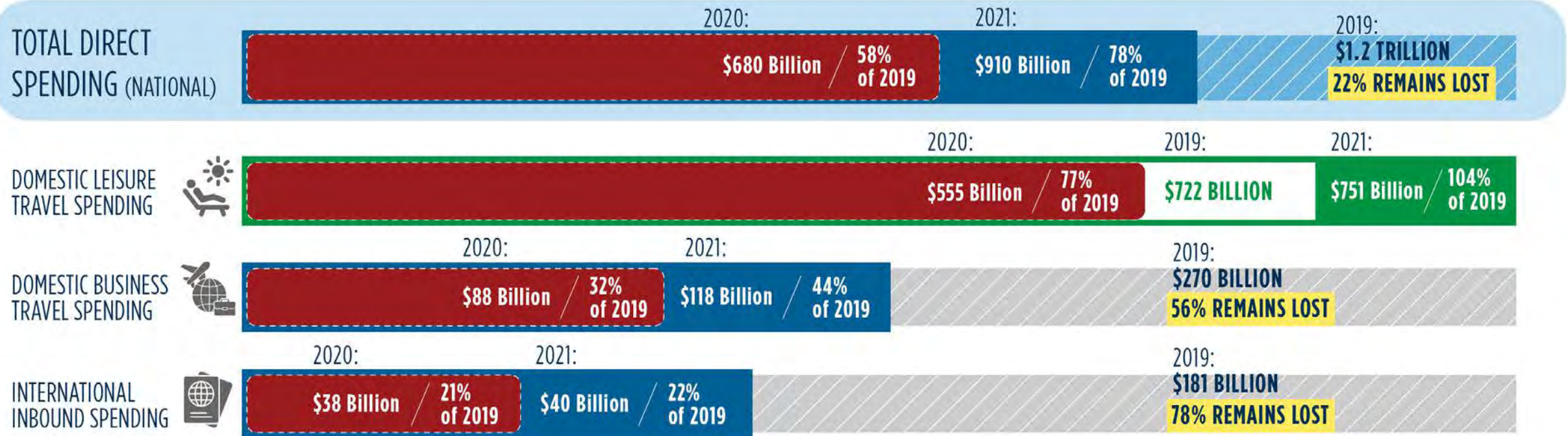
INCLUDED IN THE 2022 OMNIBUS BILL



Brand USA

COMMUNICATE THE **CURRENT STATE** OF OUR INDUSTRY.
EMPHASIZE THE **UNEVEN NATURE** OF OUR RECOVERY.

TRAVEL'S RECOVERY IS *UNEVEN*



Congressional District, State and National Data are included in your delegate packages and available for review on ustravel.org.



WHEN TRAVEL THRIVES,
SO DOES AMERICA'S ECONOMY.



OUR MAIN ASKS



REBUILD THE WORKFORCE



RESTORE INTERNATIONAL INBOUND TRAVEL



REIGNITE IN-PERSON BUSINESS MEETINGS & EVENTS



REIMAGINE THE ROLE OF TRAVEL & TOURISM IN
IMPROVING GLOBAL COMPETITIVENESS



U.S. TRAVEL ASSOCIATION®



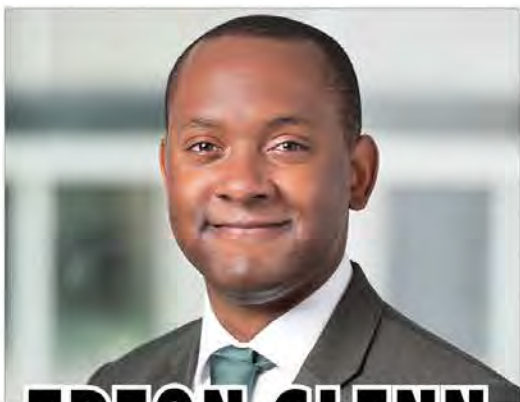
TORI BARNES

EXECUTIVE VICE PRESIDENT,
PUBLIC AFFAIRS & POLICY



ERIK HANSEN

VICE PRESIDENT,
GOVERNMENT RELATIONS



TREON GLENN

SENIOR DIRECTOR,
GOVERNMENT RELATIONS



WILL BROWN

SENIOR DIRECTOR,
GOVERNMENT RELATIONS



NICOLE PORTER

VICE PRESIDENT,
POLITICAL AFFAIRS, PAC & GRASSROOTS





ASK

1

REBUILD THE WORKFORCE

.....
Encourage the Department of Homeland Security (DHS) to release all authorized H-2B visas in time for the beginning of the summer season.

The recent appropriations law provides DHS with the authority in FY22, but not the requirement, to provide additional H-2B visas above the statutory cap.

➤ **IN HOUSE MEETING: Cosponsor the H-2B Returning Worker Exemption Act (H.R. 3897)**, which would permanently increase H-2B visas by exempting returning workers from the cap.

➤ **IN SENATE MEETING: Support the introduction of legislation in the Senate** to permanently increase H-2B visas by exempting returning workers from the cap.

Support long-term structural reforms to temporary worker programs that would provide the travel industry with dedicated, increased and predictable access to temporary seasonal work visas.



ASK

RESTORE INTERNATIONAL INBOUND TRAVEL

..... **Encourage the administration to:**

- ✦ Remove the pre-departure testing requirement for inbound travel to the U.S.
- ✦ Allow the federal mask mandate for public transportation to expire on April 18.

Modernize the security and efficiency of non-immigrant visa processing by giving the State Department flexibility to implement video-conferencing, group processing, and other reforms.



ASK

REIGNITE IN-PERSON BUSINESS MEETINGS AND EVENTS

..... **Help revive business travel spending in restaurants and entertainment venues by ensuring any year-end tax package:**

- ✦ **Restores the deductibility of entertainment business expenses** to spur recovery in the live entertainment and events sector.
- ✦ **Extends full expensing for business meals beyond 2022** to support recovery in the restaurant sector, similar to Senator Tim Scott's (R-SC) Supporting America's Restaurant Workers Act.

ASK

4

REIMAGINE THE ROLE OF TRAVEL & TOURISM IN IMPROVING GLOBAL COMPETITIVENESS

- **IN SENATE MEETING: Cosponsor the Omnibus Travel and Tourism Act of 2021 (S. 3375)**, which establishes an Assistant Secretary of Travel and Tourism at the Department of Commerce, focused on working across government to consistently develop strategies that increase travel to the U.S.
- **IN HOUSE MEETING: Support House companion legislation to the Senate's Omnibus Travel and Tourism Act of 2021 (S. 3375)** to create an Assistant Secretary of Commerce for Travel and Tourism at the Department of Commerce. This role would be dedicated to our industry, elevating travel and tourism within economic policy discussions and helping to attract international meetings, conferences, and exhibitions to the U.S.—creating opportunities to drive critical export income into the U.S. while enhancing U.S.' global competitiveness.

MEETING *FLOW*

➤ **Open the meeting and thank the member/staff member for joining.**

➤ **Conduct a very brief round robin introduction.**

Name, Title and Organization only.

➤ **Set the stage with Economic Impact Data** (from Talking Points).

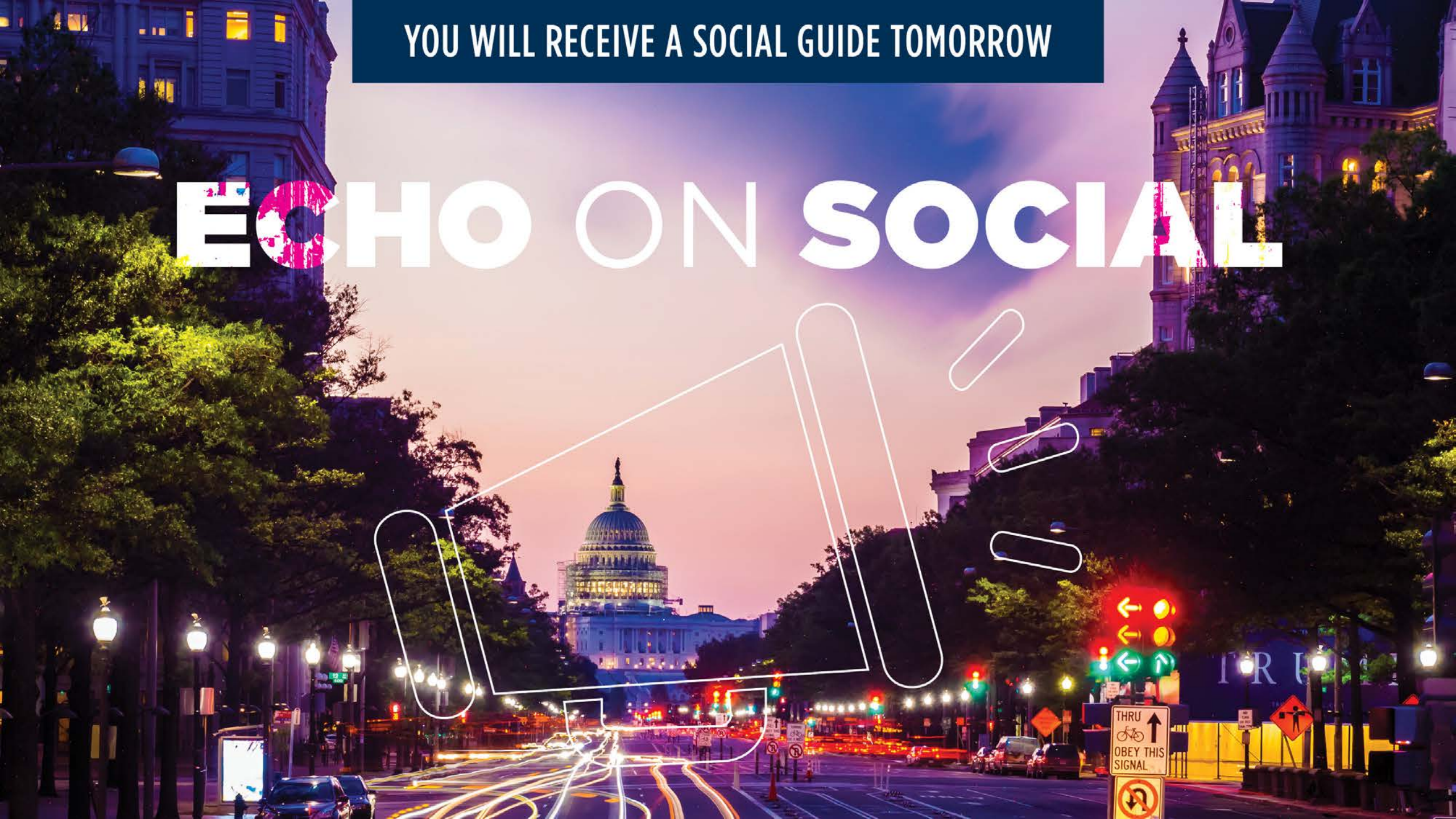
➤ **Assign one person each to review the asks.**

➤ **If time allows, share a personal story** about why these asks matter in your community.



YOU WILL RECEIVE A SOCIAL GUIDE TOMORROW

ECHO ON SOCIAL



A nighttime photograph of a wide street in Washington, D.C., looking down towards the U.S. Capitol building. The Capitol's dome is brightly lit and stands out against the twilight sky. Long, white light trails from cars stretch across the road, indicating a long-exposure shot. Trees line both sides of the street, and various streetlights and traffic signals are visible. A large, dark blue rectangular box is centered in the upper half of the image, containing the text 'Q&A ON ISSUES AND ASKS' in white.

Q&A

ON ISSUES AND ASKS

TAKE NOTE



- **Schedules are evolving. Keep an eye on the Soapbox mobile tool.**
- **Virtual meetings may be scheduled for offices not taking in-person meetings.**
We are working to **urge** these offices to **reconsider**. Look out for changes.
- **Off-site locations are designated for virtual meetings.**
Please coordinate a device to use with your team.
- **Masks are required on public transit and to enter House and Senate buildings.**
Please also have a government issued ID.

JOIN US

WEDNESDAY MORNING



MEET YOUR TEAM



COLLECT MEETING MATERIALS



TALK SCHEDULING WITH SOAPBOX



HEAR THE POLICY BRIEFING

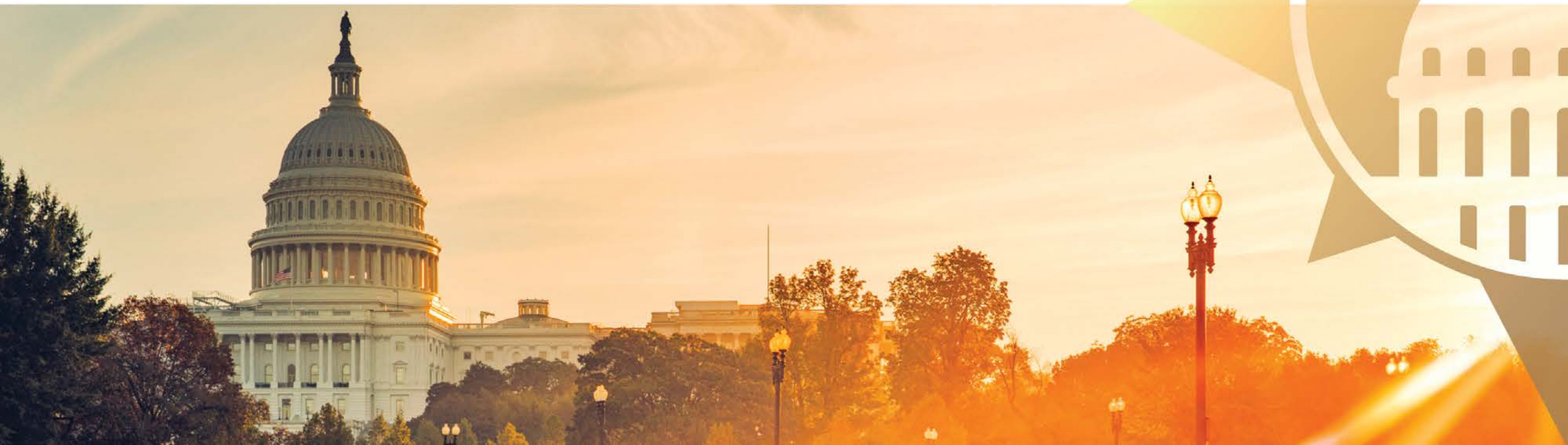


SUPPORT TRAVEL CHAMPION SENATOR BLUNT



KEVIN SCHULTZE

SENIOR VICE PRESIDENT, SOAPBOX CONSULTING





SOAPBOX

MEETING LOGISTICS

2022

"No person is an island."

117th US Congress, Second Session

STRATEGIC MAP

Independents

Democrat Republican Independent

The Mobile Tool

Not an App; just a website.

2022

WORKS ON ANY
BROWSER

sboxmobile.com

sboxmobile.com



Mobile Tool Log-In

www.sboxmobile.com

- ✓ Reminders
- ✓ Updates (day-of-event)

soapbox[®]
CONSULTING

Welcome to
Soapbox Mobile[®]

Type your Mobile Code in the box below, then press
the Get Schedule button.

QQ756179

GET SCHEDULE

PUSH NOTIFICATIONS

Soapbox can send you text notifications on the DAY OF THE EVENT if a meeting on your schedule changes. To take advantage of this feature, please enter your cell phone number below.

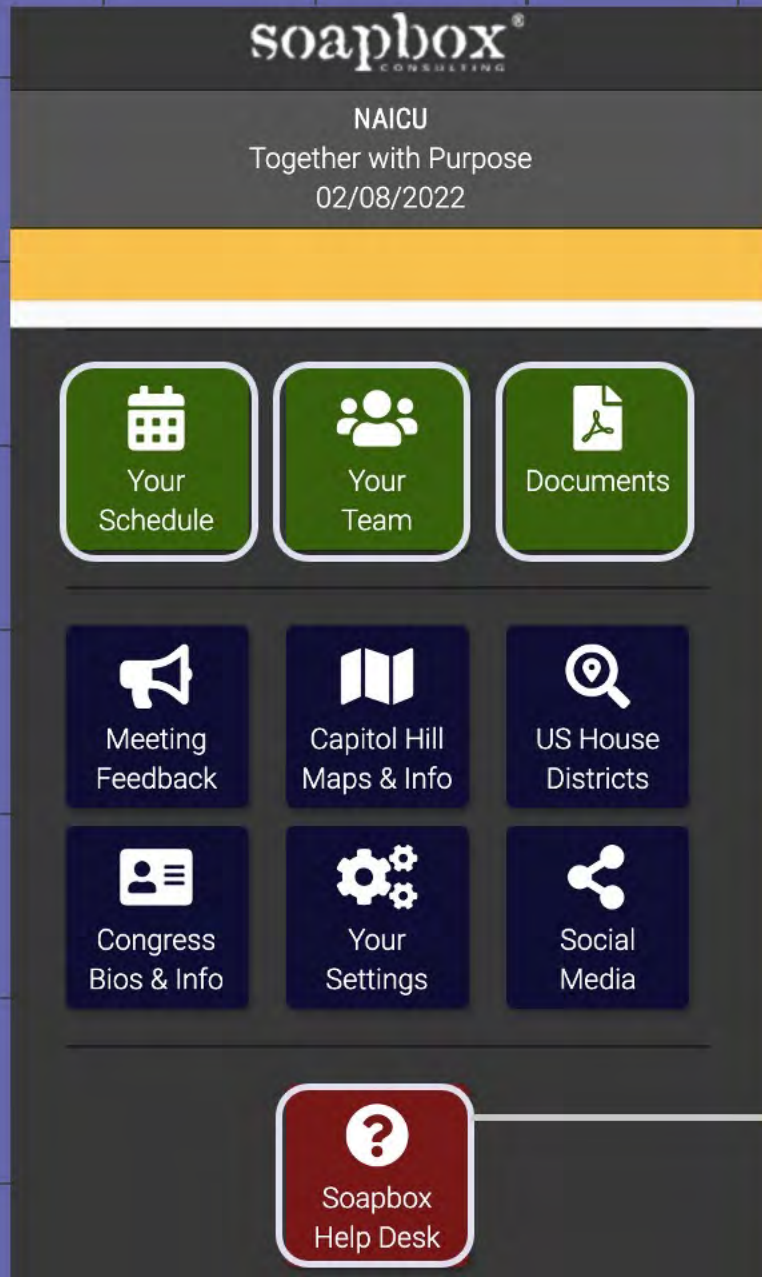
(Your schedule is always current here on the Soapbox Mobile Tool.)

Mobile Phone Number:

(509) 863-4321

SAVE SETTINGS

Main Navigation Screen



The Mobile Tool stays accurate
in real-time.

Please use it – meeting times
often change.

(202) 362-5910

Please CALL for live
assistance on day-of-event
and during practice
sessions



Your Team

YOU

Laile Fairbairn (LEADER) (laile@snowcitycafe.com)

Anchorage, AK

House Dist: AK-AL

Your Team Number: AK-01

Mobile Tool Code: YE921510

YOUR TEAM

Laile Fairbairn (LEADER) (laile@snowcitycafe.com) (AK-AL)

Stephanie Millane (SPEAKER) (stephanie@unnycove.com) (AK-AL)

Stephen Trimble (SPEAKER) (st@arcticsolarventures.com) (AK-AL)

Jeanie Val (alaskansweetthings@gmail.com) (AK-AL)

- Senate meetings may have larger delegations and alternate team leaders

- Custom schedules must use ROSTER button on SCHEDULE to see multiple teams



Schedule

Important!

If a meeting is scheduled for in-person, detailed instructions for arrival location are provided in place of a virtual meeting link. If questions, call the Help Desk: 202-362-5910

Test individual schedule note.

Your Virtual Practice Room Link:

<https://us02web.zoom.us/j/87136499204?pwd=K3pBbHppYnVPY0VVcTVSRFlwREdaZz09>

Your Virtual Call-In and PIN (if link not available):

Phone: (301) 715-8592 Meeting ID: 871 3649 9204 Meeting Passcode: 503866

Time: 1:30 PM (ET) (Virtual)

Meeting With: Shannon Hossinger, HLA

Additional Info: N/A

Meeting link:

<https://us02web.zoom.us/j/83859042899?pwd=WGF2cHp4amZTeFc4UDU3cW9ObGwxZz09>

Meeting ID (if needed): 838 5904 2899

Call-in (if needed): (301) 715-8592 Call-in code: 717933

Committee Assignments (if avail):

[S.Fin-Full] [S.Budg-Full]

N/A



Feedback



Meeting
Roster

MEETING: 2:30 PM -- Sen. Roy Blunt (MO-S-R) [Ldr]

With whom did you conference call?(Member/Staff/or both) If staffer, please give name

What issues did you cover in the meeting?

Did the Member (or staff) ask any questions? (Please note any questions to which HRC should respond)

Were there any commitments made by you or the Congressional office? (Please note who made them & any dates for response)

What was the tone of the meeting? Were there any particular problems, information needs or advice that would help move this Member on the issues or help in future lobbying?

 Upload a photo of the meeting (optional):

No file chosen



Feedback

The background is a light purple color with a dashed white grid. There are several faint, stylized topographic map contour lines scattered across the background. A large, dark blue parallelogram is positioned at the top, containing the word 'ZOOM' in a bold, white, italicized font with a double outline. Below it, a smaller, dark blue parallelogram contains the text 'You've probably used it before. :)'.

ZOOM

You've probably used it before. :)

Zoom Interface

Control screen layout here.

Press here to chat/text with others
(Be careful. "To: Everyone" includes staff and Members.

Control your audio and video here.

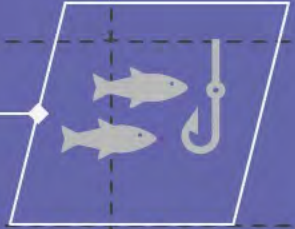
The screenshot displays the Zoom Meeting interface. At the top, a gallery view shows six participants. Below this, a large video feed features a woman with blonde hair wearing a red sweater and a patterned scarf. The bottom toolbar includes icons for Mute, Start Video, Security, Participants, Chat, Share Screen, Closed Caption, Breakout Rooms, Reactions, Support, and Apps, along with an End button. On the right, a sidebar titled 'Participants (10)' lists ten participants with their names and roles, including Christopher Kush (Host, me), Kevin Schultze (Co-host), Lachlan Kerr (Co-host), Luke Gilner (Co-host), Megan Holdren (Co-host), Michael King (Co-host), Jamaricus, Lily Wieringa, Miguel Torres, and Soapbox013. Below the list are buttons for Invite, Mute All, and More.

Participant	Role	Audio	Video
CK Christopher Kush	(Host, me)	On	On
KS Kevin Schultze	(Co-host)	Off	Off
LK Lachlan Kerr	(Co-host)	Off	Off
LG Luke Gilner	(Co-host)	Off	Off
MH Megan Holdren	(Co-host)	Off	Off
MK Michael King	(Co-host)	Off	Off
J Jamaricus		Off	Off
LW Lily Wieringa		Off	Off
MT Miguel Torres		Off	Off
S Soapbox013		Off	Off

Participant names and chat interface.

VIRTUAL AND IN-PERSON MEETING TIPS

- Never talk about elections or contributions in a legislative meeting.
- Stay on message. Time is limited.
- Manage your noise and environment for virtual meetings.
- Staff may choose to join virtual meeting by phone (be gracious.)
- Never (ever) videotape or record these meetings.
- Follow up or they might forget.
- Meetings were requested on the hour. If you have a meeting on the half hour, you can tell the staffer of the 1st meeting that you are happy to keep the meeting to 25 minutes.
- Call Soapbox on another line if staff or Member is more than 10 minutes late. (Everyone else should stay in the meeting space)





Enjoy Your Day **THANK YOU**

117th US Congress
Second Session

2022

A nighttime photograph of a wide street in Washington, D.C., looking down towards the U.S. Capitol building. The Capitol's dome is brightly lit and stands out against the twilight sky. Long, white light trails from cars stretch across the road, indicating a long exposure. The street is lined with trees and illuminated by streetlights. On the right, a traffic light shows red and yellow lights, and a sign reads 'THRU CYCLE OBHEY THIS SIGNAL'.

Q&A

ON MEETINGS AND LOGISTICS

JOIN US

WEDNESDAY MORNING



MEET YOUR TEAM



COLLECT MEETING MATERIALS



TALK SCHEDULING WITH SOAPBOX



HEAR THE POLICY BRIEFING



SUPPORT TRAVEL CHAMPION SENATOR BLUNT



JOIN US FOR THE RECEPTION

TUESDAY, APRIL 5 | 5:30-7:00 P.M.

700 PENNSYLVANIA AVE, SE - ROOFTOP TERRACE

