

# TIKTOK HOW TO GUIDE

**NTTW**  
NATIONAL TRAVEL & TOURISM WEEK  
MAY 1-7, 2022



**TikTok is a creative and casual way to interact with an audience. Ready to learn how to use the platform?**

## 》 CREATING AN ACCOUNT

**DOWNLOAD** the TikTok app. Although you can technically log-in to the platform from a desktop computer, a smart phone is needed to set up a profile and create content.

**CREATE** an account.

**BUILD OUT** your profile. Add a biography, a profile photo or website links. Filling in your information will help users find and interact with your profile more easily.

**EXPLORE** the For You Page, also known as the “FYP.” The more content you interact with, the more the application begins to understand your personal interests.

## 》 CREATING A VIDEO

**PRESS** the + symbol at the bottom of the screen above the word “create.”

**SELECT** the amount of time you’d like your video to be (this is just a limit, not a requirement). The options are 15 seconds, 60 seconds or 3 minutes.

**CHOOSE** an optional effect, enhancement, filter or sound for your video.

**HIT** the red record button to start recording! Feel free to flip to your front-facing camera to switch up the view. To stop recording, lift your finger off of the red button. You can start and stop as many times as you would like.

**DISCARD** a recording you don’t want by hitting the white back arrow, located to the right of the red recording button.

**UPLOAD** a photo or video instead of taking one in real time by selecting the “upload” button.

**PRESS** the red check mark when you are done recording or uploading.

## 》 EDITING A TIKTOK

Once filming is complete, you will be taken to the editing stage. Here, you have the option to add a voiceover, adjust the length of your clips, add stickers or text over the video and edit your sound.

## 》 POSTING A TIKTOK

Are you ready to post your video? Hit “next!” From there, add a caption, hashtags or links. Then hit post!

[CLICK HERE FOR MORE IN-DEPTH INSTRUCTIONS](#)