GLOBAL MEETINGS INDUSTRY DAY

APRIL 7, 2022 | #meetsafe

Powered by U.S. Travel Association

Thank you for engaging in #GMID2022
MULTITUDE OF EVENTS IN 30 COUNTRIES

40M Impressions

8.5M People REACHED... ALL ACROSS THE GLOBE

210+ Media Mentions
Visit Orlando
26,153 followers
5d •

Happy Global Meetings Industry Day! In-person meetings and events are vital to Orlando’s economic prosperity, and our member companies and destination partners are leading the way toward a full recovery. #OrlandolsMeeting!

#GMID2022
Orange County Convention Center
U.S. Travel Association

Las Vegas Convention and Visitors Authority
25,538 followers
5d •

To celebrate #GMID2022, Las Vegas meeting and convention industry leaders gathered at the iconic “Welcome to Fabulous Las Vegas” sign, symbolizing the resort community’s united commitment to moving business forward. Learn more here http://spr.ly/6044Klywg.

Meetings Mean Business
Caesars Meetings
The Venetian Resort Las Vegas
MGM Resorts International
Wynn Las Vegas

Visit Anaheim
6,691 followers
5d • Edited •

In celebration of Global Meetings Industry Day, Visit Anaheim would like to highlight Natural Products Expo West, which took place at the Anaheim Convention Center in March 2022.

Visit Anaheim President & CEO Jay Burress had the opportunity to speak with Lacey Gautier, Vice President of Events, New Hope Network, regarding the event. In their discussion, they touch on the impact and importance of in-person events.

Watch the full interview here: https://bit.ly/3r6xBMl.

#VisitAnaheim #MeetSafe #GMID2022

Marriott International
1,873,444 followers
5d •

Today is Global Meetings Industry Day, which celebrates the social and economic impact of the meetings and events industry. Hear from Julius W. Robinson, Chief Sales and Marketing Officer, U.S. & Canada, and Tammy Routh, Senior Vice President, Global Sales, as they reflect on the industry and share why they’re optimistic about the future of meetings.

#GMID2022 #MarriottBonvoyEvents #MeetSafe
Experience Grand Rapids
8,972 followers

Today is Global Meetings Industry Day! Here at Experience Grand Rapids, we are leading by example and our staff is excited for the business travel we have already hosted and plan to welcome to our destination. Join us in highlighting we shine a spotlight around the world and amplify the irreplaceable value they hold.

#WeAreReady #MeetSafe #GMD2022 U.S. Travel Association Destinations
International DeVos Place #meetingprofs #eventprofs #conventions

San Diego Tourism Authority
13,420 followers

After two years of meeting through a screen, we're thrilled to join U.S. Travel Association in the celebration of Global Meetings Industry Day (GMDI) this year! We recognize the undeniable value that in-person meetings, events ...

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Caesars Meetings
724 followers

Who else has been feeling the Zoom fatigue?

We're ready to be back in the same room with everybody!

#CaesarsMeansBusiness #GMD2022 #MeetingsMeanBusiness

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Meeting, Event & Travel Planning with Hilton
14,654 followers

Let's celebrate Global Meetings Industry Day on April 7! Meetings have a meaningful, impactful influence on both businesses and communities. Whether in-person, virtual or hybrid - Meetings Mean Business! And that business is something worth celebrating.

Did You Know: 85% of American workers view in-person meetings as irreplaceable. That's why we're celebrating #GMD2022 - a chance to spotlight the importance of the global meetings industry.

#MeetSafe #Hilton

85% of American workers view in-person meetings as irreplaceable.

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PCMA Asia Pacific (APAC)
1,392 followers

It's here! Global Meetings Industry Day is especially important for the business events industry this year, PCMA global community - the power of purpose starts with you! Share how you are celebrated!
#GMID2022 #PCMA

Business events play a transcending role.
- Sherif Karamat, CAE, President, and CEO, PCMA

Covington Travel
738 followers
5d

Today we celebrate Global Meetings Industry Day! Our Covington Meetings & Events (CME) team continues to help clients realize the irreplaceable value of our communities. #MeetSafe #GMID2022

Omni Dallas Hotel
2,563 followers
5d

Happy #GlobalMeetingsindustryDay to all our planners, large and small, near and far! Everyday, we are grateful to welcome hundreds of thousands of attendees each year to our sophisticated, modern city. Meetings mean business and we look forward to many more! #GMID2022 #omnidallas #attheomni

Wyndham Grand Pittsburgh Downtown
897 followers
5d

Today, as Hospitality Professionals we celebrate Global Meetings Industry Day ( #gmid2022 ). A day to reflect on our own business, celebrate our past achievements, learn from our failures, and celebrate our professional connections and our community. In-person meetings are back! Let's work together and stay safe. Join us in the Wyndham Grand Lobby today from 9:30 AM to 5:00 PM as we celebrate our clients. Have a great GMID everyone! #GMID2022 #meetsafe #hospitality #community #networking #business #connections #leader #future #success #businessnetworking #mywyndham #GrandPghEvent #WyndhamGrandPittsburghEvent
**MGM Resorts**

April 7 at 1:47 PM - MGM Resorts

Our Senior Vice President and Chief Sales Officer, Stephanie Glazer, said it best, "Two years after our worlds were turned upside down, #GMID2022 is a true celebration of our resilience as an industry." MGM Resorts is proud to offer new creative approaches, enhanced technology, and an overwhelming desire to develop events that are not only productive for our attendees, but also meaningful and memorable, #MeetSafe


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**Meeting Professionals International - MPI**

April 7 at 9:46 PM - MPI

Wow! What an exceptional #GMID2022!!! Who made it all twelve hours?! Thanks to all our amazing sponsors and this incredible team that made it happen. But most of all, thanks to YOU! Each of you are the fuel that propels our industry forward! YOU are the proof behind the truth that when we meet, we change the world! #eventprofs #meetingprofs #changeyourworld

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**American Hotel & Lodging Association - AH&LA**

April 7 at 4:34 PM - AH&LA

When’s special #GMID2022 show. During the broadcast, he discussed the state of the hotel industry, workforce solutions and the importance of meetings and events. Watch it here: [https://youtu.be/SswJwAJ](https://youtu.be/SswJwAJ)

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**Mercyhurst University Hospitality Management**

April 7 at 5:47 PM - Mercyhurst University Hospitality Management

What a great day for #GMID2022! Since our future event professionals at Meeting Professionals International - MPI kept the event virtual, we were able to live stream it into our hospitality club providing a picnic-style lunch rounding out a fabulous afternoon.

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**Hilton Long Beach**

April 7 at 5:20 PM - Hilton Long Beach

Today we are excited to recognize Global Meetings Industry Day and we look forward to continued recovery of the #meetingsindustry and #travelindustry. #GMID2022 #travel #events #meetings
Crowne Plaza Manila Galleria
April 6 at 6:22 AM

We are excited to celebrate the Global Meetings Industry Day 2022!
As business travelers look forward to getting back on the road with the right protocols in place, the demand for meetings, incentives, conventions, and exhibitions kick-off the first and second quarters of the year.
Thus, it is our pride and honor to acknowledge and present our catering and events team who are taking the extra miles in ensuring successfully curated and executed events, delivering true hosp... See more

Goodwood Museum & Gardens
April 7 at 4:54 PM

By now we all know the limitations of a virtual meeting. Our message this year is there is no substitute for the value of meeting face-to-face and that it can be done safely.
We are proud that our venues on the property can be used by many companies and organizations from #Tallahassee and traveling through that need a safe place to conduct very important meetings or events!
Let's hear it for the #Meetings industry, and all they do to ensure we can get back on the road and... See more

Meetings & Conventions Prince Edward Island
April 7 at 2:14 PM

It's here! Today we're celebrating Global Meetings Industry Day (GMD) and the crucial importance of the meetings industry to Prince Edward Island's economy.
Corey Veld, has taken the time to talk about the significance of GMD to the Delta Hotels by Marriott Prince Edward and to all of our tourism operators here on the island.
Look out tonight for our partners across the province lighting up blue in support of GMD: Confederation Centre of the Arts, Delta Hotels by Marriott... See more

SITE Minnesota
April 7 at 3:08 PM

#SITEMN Representing at #GMD2021 it's going to be a great day.
Business events professionals: The power of purpose begins with you. Business travelers are eager to get back to meetings and events. It is time to harness the power our industry brings to communities around the world and meet safely. #GMID2022 #MeetSafe

Thank you, @PhillyMayor, for speaking at #GMID2022 and stressing the importance of in-person events to Philadelphia’s tourism and hospitality industries.

#MeetingProfs #EventProfs #MeetSafe

On April 7, 2022, Tourism Diversity Matters goes BLUE, joining organizations across the globe in support of the annual Global Meetings Industry Day (GMID).

Read More: Lnk.d.in/gKCj9rf
#gmid2022 #meetingsmeanbusiness #globaltravel

Let’s hear it for the #Meetings industry, and our Sales and Destination Services teams here at the Greater Boston Convention & Visitors Bureau. They are doing everything they can to ensure we can get back on the road and #MeetSafe with our colleagues. Happy #GMID2022!

In #PuertoRico, #MeetingsMeanBusiness! 📢💼 Our team dives right in when it comes to exceeding expectations. As we celebrate Global Meetings Industry Day, we invite you to #MeetInFullColor in #PRdise in 2022. ❤️arranty #GMID2022 #MeetingsMeanBusiness #DiscoverPuertoRico @USTravel
As part of #GMID2022, John Rissi is in D.C. for the U.S. Travel Association board meeting. John participated in a legislative round table this morning with Sen. Cortez Masto and Rep. Luetkemeyer to discuss of business travel and the events industry.

A pic from the U.S. Travel Board Meeting. Thank you to the #MeetingsIndustry for all the incredibly hard work to ensure companies of all sizes across industries can fully resume business travel and in-person professional meetings and events. #GMID2022

A huge thank you to our partners who helped PEI LightUpBlue yesterday in recognition of Global Meetings Industry Day #GMID22 @DeltaPEI @TheHolmanGrand We're proud to say that it is time to MeetinPEI again!

#TimetoMeet #Rallyforrecovery #GMID2022 @MtgsMeanBizCA

Today is Global Meetings Industry Day, an annual moment spotlighting the importance & benefits of #ProfMeetings and events!

OCC events attract thousands of attendees to the city that contribute to local spending—supporting regional hotels, restaurants, bars and shops. #GMID2022

Let’s #MeetSafe, Face-to-Face

Global Meetings Industry Day

Happy Global Meetings Industry Day #GMID2022! What better way to inspire and bond with your team than with a rockin’ event for up to 1,200 guests at Brooklyn Bowl! 🎩

Receive 15% off when you book by April 30! Contact our team today: bit.ly/3Jf8BJJ
On #GMID2022, we join the @ustravel_association in celebrating the value of the professional meetings & events industry.

Let's #MeetSafe, Face-to-Face.

#GMID2022

With the right protocols in place, 86% of business travelers are excited to get back to business travel. That's why we're celebrating Global Meetings Industry Day #GMID2022—a chance to spotlight the importance of the global meetings industry. 🎈 #MeetSafe
afidaorg

¡Desde AFIDA celebramos el Global Meetings Industry Day apoyando día a día a la reactivación de nuestra industria por que unidos somos más fuertes!

#GMID2022 #MeetSafe

wyndhambogota

En Bogotá encontrarás en turismo de negocios con una profundidad y compromiso para la innovación. En el Hotel Wyndham Bogotá - Santa Fe entendemos que los tiempos cambian rápidamente y que debemos adaptarnos a las necesidades de nuestros viajeros de negocios para quienes el tiempo no se detiene. Conoce nuestro centro de convenciones con sus 12 salones y espacios para reuniones en www.hotelwyndhambogotacom.

#GMID2022 #MeetSafe

sheratongrandseattle

Let’s #MeetSafe, Face-to-Face

GLOBAL MEETINGS INDUSTRY DAY

APRIL 7, 2022 #meetsafe

Powered by U.S. Travel Association

It’s been a long two years, but we’re ready to come back stronger than ever. With the right protocols in place, business travelers say they are excited to travel again.
#LightUpBlue

Freedom Tower, NY

Sven LIC, NY

Empire State Building, NY

CN Tower, Canada

Rockefeller Center, NY

RBC Place, Canada
In-Person Events

Mexico City, Mexico

Washington, D.C.

Philadelphia, PA

MPI 12-Hour Broadcast

Charlotte, NC

San Juan, Puerto Rico
New Report: Business Travelers Plan to Attend Events Soon

GMID2022: 84% of business travelers expect to attend conferences, conventions or trade shows in next six months

Discover Saratoga Working to Drum Up In-Person Meetings

J.D. Power, US Travel Association, Tourism Economics Announce New Quarterly Business Travel Tracker

Businesses Encourage Employees to Attend In-Person Events

MPI Hosts GMID 12-hour Broadcast
Business trips struggle to recover
Companies in no rush to send their people back out on the road
Thank you for your engagement.