



# GLOBAL MEETINGS INDUSTRY DAY

APRIL 7, 2022 | #meetsafe

Powered by U.S. Travel Association

*Thank you for engaging in* **#GMID2022**

MULTITUDE OF *Events*  
in 30 COUNTRIES

40M *Impressions*

8.5M *People* **REACHED**... ALL ACROSS THE GLOBE

210+ *Media Mentions*



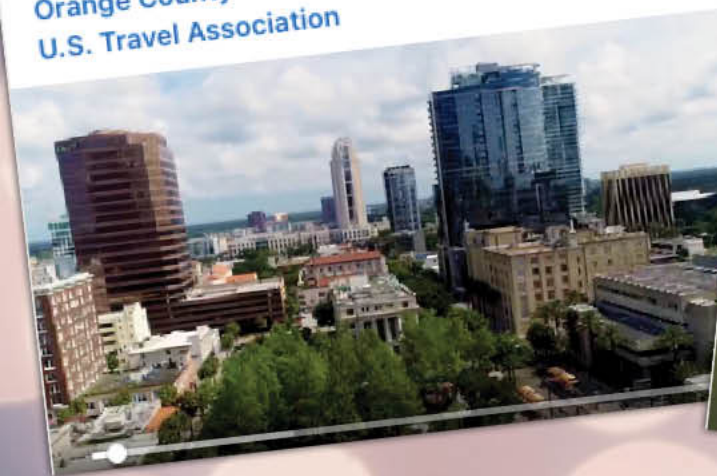




**Visit Orlando**  
26,153 followers  
5d • 🌐

Happy Global Meetings Industry Day! In-person meetings and events are vital to Orlando's economic prosperity, and our member companies and destination partners are leading the way toward a full recovery. [#OrlandoIsMeeting!](#)

[#GMID2022](#)  
Orange County Convention Center  
U.S. Travel Association



**Las Vegas Convention and Visitors Authorit...**  
25,538 followers  
5d • 🌐

To celebrate [#GMID2022](#), Las Vegas meeting and convention industry leaders gathered at the iconic "Welcome to Fabulous Las Vegas" sign, symbolizing the resort community's united commitment to moving business forward. Learn more here <http://spr.ly/6044KLywg>.

[Meetings Mean Business](#)  
[Caesars Meetings](#)  
[The Venetian Resort Las Vegas](#)  
[MGM Resorts International](#)  
[Wynn Las Vegas](#)



**Marriott International**  
1,873,444 followers  
5d • Edited • 🌐

Today is Global Meetings Industry Day, which celebrates the social and economic impact of the meetings and events industry. Hear from [Julius W. Robinson](#), Chief Sales and Marketing Officer, U.S. & Canada, and [Tammy Routh](#), Senior Vice President, Global Sales, as they reflect on the industry and share why they're optimistic about the future of meetings.

[#GMID2022](#) [#MarriottBonvoyEvents](#) [#MeetSafe](#)



**Visit Anaheim**  
6,691 followers  
5d • Edited • 🌐

In celebration of Global Meetings Industry Day, Visit Anaheim would like to highlight Natural Products Expo West, which took place at the Anaheim Convention Center in March 2022.

Visit Anaheim President & CEO Jay Burress had the opportunity to speak with Lacey Gautier, Vice President of Events, New Hope Network, regarding the event. In their discussion, they touch on the impact and importance of in-person events.

Watch the full interview here: <https://bit.ly/3r6xBMi>.

[#VisitAnaheim](#) [#MeetSafe](#) [#GMID2022](#)

ational: Evolving to Meet Planners' Ne  
sgroup.com • 1 min read





### Experience Grand Rapids

8,972 followers  
6d · 🌐

Today is Global Meetings Industry Day! Here at Experience Grand Rapids, we are leading by example and our staff is excited for the business travel we have already hosted and plan to welcome to our destination. Join us in highlighting the importance of a return to face-to-face meetings—today and every day, as we shine a spotlight around the world and amplify the irreplaceable value they hold.

#WeAreReady #MeetSafe #GMID2022 U.S. Travel Association Destinations International DeVos Place #meetingprofs #eventprofs #conventions



### Caesars Meetings

124 followers  
6d · 🌐

Who else has been feeling the Zoom fatigue? 🙄  
We're ready to be back in the same room with everybody!

#CaesarsMeansBusiness #GMID2022 #MeetingsMeanBusiness



### San Diego Tourism Authority

13,420 followers  
5d · 🌐

After two years of meeting through a screen, we're thrilled to join U.S. Travel Association in the celebration of Global Meetings Industry Day (GMID)! To we recognize the undeniable value that in-person meetings, events ...see

2022 GLOBAL MEETINGS INDUSTRY DAY  
LET'S #MEETSAFE,  
FACE-TO-FACE IN SAN DIEGO



### Meeting, Event & Travel Planning with Hilton

14,654 followers  
1w · 🌐

Let's celebrate Global Meetings Industry Day on April 7! Meetings have a meaningful, impactful influence on both businesses and communities. Whether in-person, virtual or hybrid – Meetings Mean Business! And that business is something worth celebrating.

Did You Know: 85% of American workers view in-person meetings as irreplaceable. That's why we're celebrating #GMID2022 - a chance to spotlight the importance of the global meetings industry.

#MeetSafe #Hilton

**85%** of American workers  
view **in-person meetings** as  
*irreplaceable.*





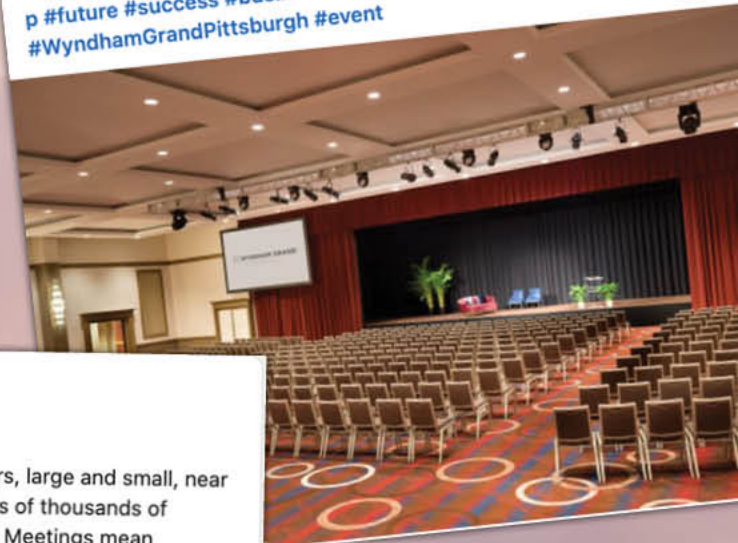
**Covington Travel**  
738 followers  
5d · 🌐

Today we celebrate Global Meetings Industry Day! Our Covington Meetings & Events (CME) team continues to help clients realize the irreplaceable value of in-person professional meetings and events and the trickle-down effect on our communities. [#MeetSafe](#) [#GMID2022](#)



**Wyndham Grand Pittsburgh Downtown**  
897 followers  
6d · 🌐

Today, as Hospitality Professionals we celebrate Global Meetings Industry Day ([#gmid2022](#)). A day to reflect on our own business, celebrate our past achievements, learn from our failures, and celebrate our professional connections and our community. In-person meetings are back! Let's work together and stay safe. Join us in the Wyndham Grand Lobby today from 9:30 AM to 5:00 PM as we celebrate our clients. Have a great GMID everyone! [#GMID2022](#) [#meetsafe](#) [#hospitality](#) [#community](#) [#networking](#) [#business](#) [#connections](#) [#leadership](#) [#future](#) [#success](#) [#businessnetworking](#) [#mywyndham](#) [#GrandPghEvent](#) [#WyndhamGrandPittsburgh](#) [#event](#)



**PCMA Asia Pacific (APAC)**  
1,392 followers  
6d · 🌐

It's here! Global Meetings Industry Day is especially important for the business events industry this year. PCMA global community - the power of purpose starts with you! Share how you are celebrated! [#GMID2022](#) [#PCMA](#)



Business events play a transcending role.

- Sherrif Karamat, CAE  
President and CEO, PCMA

Global Meetings Industry Day

**Omni Dallas Hotel**  
2,563 followers  
5d · 🌐

Happy [#GlobalMeetingsIndustryDay](#) to all our planners, large and small, near and far! Everyday, we are grateful to welcome hundreds of thousands of attendees each year to our sophisticated, modern city. Meetings mean business and we look forward to many more! [#GMID2022](#) [#omnidallas](#) [#attheomni](#)







**MGM Resorts**  
April 7 at 1:47 PM · 🌐

Our Senior Vice President and Chief Sales Officer, Stephanie Glanzer, said it best, "Two years after our worlds were turned upside down, **#GMID2022** is a true celebration of our resilience as an industry." MGM Resorts is proud to offer new creative approaches, enhanced technology, and an overwhelming desire to develop events that are not only productive for our attendees, but also meaningful and memorable. **#MeetSafe**  
Learn more: <http://spr.ly/6184KLydG>



**MGM RESORTS**

ates Global  
Industry Day



**Mercyhurst University Hospitality Management**  
April 7 at 5:47 PM · 🌐

What a great day for **#GMID2022**! Since our fellow event professionals at **Meeting Professionals International - MPI** kept the event virtual, we were able to live stream into sessions including the state of the events industry and invite all of our students! Our hospitality club provided a picnic-style lunch rounding out a fabulous afternoon.

YHURST HOSPITALITY MANAGEMENT PRE  
**GLOBAL MEETING  
INDUSTRY DAY  
APRIL 7TH**

Fast Facts:  
Globally, meetings support 7 million jobs



**Meeting Professionals International - MPI**  
April 7 at 9:46 PM · 🌐

Wow! What an exceptional **#GMID2022**!!! Who made it all twelve hours?! Thanks to all our amazing sponsors and this incredible team that made it happen. But most of all, thanks to YOU! Each of you are the fuel that propels our industry forward! YOU are the proof behind the truth that when we meet, we change the world! **#eventprofs #meetingprofs #changeyourworld #MPI**



**Hilton Long Beach**  
April 7 at 5:20 PM · 🌐

Today we are excited to recognize Global Meetings Industry Day and we look forward to the continued recovery of the **#meetingsindustry** and **#travelindustry**!  
**#GMID2022 #travel #events #meetings**

**American Hotel & Lodging Association - AHLA**  
April 8 at 4:15 PM · 🌐

AHLA President & CEO Chip Rogers spoke with Deborah Gardner yesterday for **Hospitality Today Live's** special **#GMID2022** show. During the broadcast, he discussed the state of the hotel industry, workforce solutions and the importance of meetings and events. Watch it here: <https://youtu.be/hYs9N60duJA>







### Crowne Plaza Manila Galleria

April 6 at 6:22 AM · 🌐

We are excited to celebrate the Global Meetings Industry Day 2022! As business travelers look forward to getting back on the road with the right protocols in place, the demand for meetings, incentives, conventions, and exhibitions kick-off the first and second quarters of the year.

Thus, it is our pride and honor to acknowledge and present our catering and events team who are taking the extra miles in ensuring successfully curated and executed events, delivering true hospit... [See more](#)

IHG  
HOTELS & RESORTS

Spotlight on Crowne Plaza Manila Galleria Event Management Team



Hanadi Dimayuga

Ma. Ana Liza Garung

Gayle Calub



### Goodwood Museum & Gardens

April 7 at 4:54 PM · 🌐

By now we all know the limitations of a virtual meeting. Our message this year is there is no substitute for the value of meeting face- to-face and that it can be done safely.

We are proud that our venues on the property can be used by many companies and organizations from [#Tallahassee](#) and traveling thorough that need a safe place to conduct very important meetings or events!

Let's hear it for the [#Meetings](#) industry, and all they do to ensure we can get back on the road an... [See more](#)



### Visit Tallahassee · Visit Tallahassee Partners

April 7 at 3:43 PM · 🌐

Let's hear it for the [#Meetings](#) industry! Today we celebrate Global Meetings Industry Day—an incredibly important opportunity for businesses and destinations across the world to recognize the undeniable benefits of meeting in-person. Happy [#GMID2022](#)! [#hearttally](#) — with [Scott Lindeman](#) and 7 others.

### Meetings & Conventions Prince Edward Island

April 7 at 2:14 PM · 🌐

It's here! 🎉 Today we're celebrating Global Meetings Industry Day (GMID) and the crucial importance of the meetings industry to Prince Edward Island's economy. Corey Veld, has taken the time to talk about the significance of GMID to the [Delta Hotels by Marriott Prince Edward](#) and to all of our tourism operators here on the island. Look out tonight for our partners across the province lighting up blue in support of GMID: [Confederation Centre of the Arts](#), [Delta Hotels by Marr...](#) [See more](#)



### site Minnesota

April 7 at 3:08 PM · 🌐

[#SITEMN](#) Representing at [#GMID2022](#)! It's going to be a great day.



Meetings Mean Business.

GLOBAL MEETINGS INDUSTRY DAY





Destinations Int'l  
@destintl

Business events professionals: The power of purpose begins with you. Business travelers are eager to get back to meetings and events. It is time to harness the power our industry brings to communities around the world and meet safely. #GMID2022 #MeetSafe



Philadelphia CVB  
@meetPHL

Thank you, @PhillyMayor, for speaking at #GMID2022 and stressing the importance of in-person events to Philadelphia's tourism and hospitality industries.  
#MeetingProfs #EventProfs #MeetSafe



TourismDiversityMatters  
@TDM\_matters

On April 7, 2022, Tourism Diversity Matters goes BLUE, joining organizations across the globe in support of the annual Global Meetings Industry Day (GMID).

Read More:  
[lnkd.in/gKCjd9rf](https://lnkd.in/gKCjd9rf)

#gmid2022 #meetingsmeanbusiness #globaltravel

#GMID2022

Let's #MeetSafe, Face-to-Face.

GLOBAL  
MEETINGS  
INDUSTRY DAY

APRIL 7, 2022 | #meetsafe  
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Boston USA  
@VisitBoston

Let's hear it for the #Meetings industry, and our Sales and Destination Services teams here at the Greater Boston Convention & Visitors Bureau. They are doing everything they can to ensure we can get back on the road and #MeetSafe with our colleagues. Happy #GMID2022!



Discover Puerto Rico Meetings  
@MeetingsInPR

In #PuertoRico, #MeetingsMeanBusiness! 🗣️📁 Our team dives right in when it comes to exceeding expectations. As we celebrate Global Meetings Industry Day, we invite you to #MeetInFullColor in #PRdise in 2022. ❤️🇵🇷 #GMID2022 #MeetingsMeanBusiness #DiscoverPuertoRico @USTravel







Encore  
@EncoreGlobal\_

As part of #GMID2022, John Rissi is in D.C. for the U.S. Travel Association board meeting. John participated in a legislative round table this morning with Sen. Cortez Masto and Rep. Luetkemeyer to discuss of business travel and the events industry



Simpleview  
@simpleview

A pic from the U.S. Travel Board Meeting. Thank you to the #MeetingsIndustry for all the incredibly hard work to ensure companies of all sizes across industries can fully resume business travel and in-person professional meetings and events. #GMID2022



Meetings & Conventions PEI  
@MeetinPEI

A huge thank you to our partners who helped PEI #LightUpBlue yesterday in recognition of Global Meetings Industry Day #GMID22 ❤️ @DeltaPEI @TheHolmanGrand We're proud to say that it is time to #MeetinPEI again!

#TimetoMeet #Rallyforrecovery #GMID2022  
@MtgMeanBizCA



OCC  
Oregon Convention Center  
@oregoncc

Today is Global Meetings Industry Day, an annual moment spotlighting the importance & benefits of #profmeetings and events!

OCC events attract thousands of attendees to the city that contribute to local spending—supporting regional hotels, restaurants, bars and shops. #GMID2022

#GMID2022

Let's #MeetSafe, Face-to-Face

GLOBAL  
MEETINGS  
INDUSTRY DAY



Brooklyn Bowl Nashville  
@BBowlNashville

Happy Global Meetings Industry Day #GMID2022! What better way to inspire and bond with your team than with a rockin' event for up to 1,200 guests at Brooklyn Bowl! 🎉

Receive 15% off when you book by April 30! Contact our team today: [bit.ly/3Jf8BUJ](https://bit.ly/3Jf8BUJ)



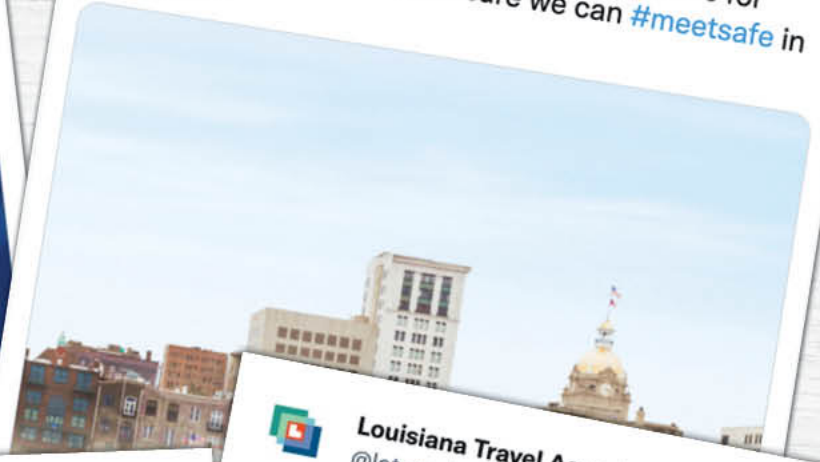




With the right protocols in place 86% of business travellers are excited to get back to business travel. That's why we're celebrating [#GMID2022](#)—a chance to spotlight the importance of the global meetings industry. 🌍 [#MeetSafe](#)



This [#GMID2022](#), we celebrate the resilient meetings industry and our travel and hospitality partners for their continued efforts to ensure we can [#meetsafe](#) in Savannah!



[#DestinationDC](#) celebrated Global Meetings Industry Day with members at our Speed Networking event at Skyline 609! 💡 [#MeetSafe](#) [#GMID2022](#) [#DCcoolMeetings](#)



AAHOA celebrates Global Industry Meetings Day ([#GMID2022](#)). According to Meetings Mean Business, 90% agree that in-person meetings advance professional growth. With that said, we're looking forward to seeing you all in just FIVE DAYS at [#AAHOACON22](#) 🎉: [aahoacon.streampoint.com](#).



Louisiana Travel Association  
[@latravelassoc](#)

Happy [#GMID2022](#)! Today we are thrilled to celebrate the [#Meetings](#) industry and its impact on Louisiana tourism. [#MeetSafe](#) [@meetingsmeanbiz](#)







# GLOBAL MEETINGS INDUSTRY DAY



On #GMID2022, we join the @ustravel\_association in celebrating the value of the professional meetings & events industry

#GMID2022

Let's #MeetSafe

GLOBAL MEETINGS INDUSTRY DAY

APRIL 7, 2022

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Let's #MeetSafe, Face-to-Face.  
**#GMID2022**



11 likes

freemancompany With the right protocols in place 86% of business travelers are excited to get back to business travel. That's why we're celebrating Global Meetings Industry Day #GMID2022—a chance to spotlight the importance of the global meetings industry. 🌍 #MeetSafe

9 hours ago



## ¿Qué es Global Meetings Industry Day?

El Día Mundial de la Industria de Reuniones (GMID) es una iniciativa llevada a cabo en más de 120 países, con el objetivo de reconocer la importancia de dicha industria, reflejada en la celebración de reuniones de negocios, ferias comerciales, viajes de incentivos, conferencias y convenciones, que aportan beneficios económicos e intercambios culturales y sociales en la comunidad donde se realizan.

#MeetSafe  
#GMID2022

MeetSafe, Face-to-Face.

GLOBAL MEETINGS INDUSTRY DAY

APRIL 7, 2022 | #meetsafe

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ustravel\_association

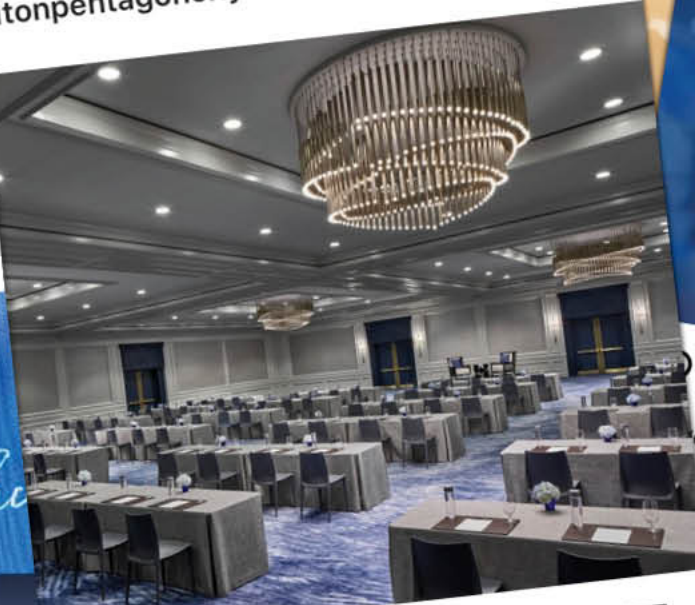


expoferiasn Global Meetings Industry Day (#GMID), una celebración mundial, enfatizando la importancia de la industria de Reuniones para el desarrollo de los





ritzcarltonpentagoncity



sheratongrandseattle  
Sheraton Grand Seattle

#GMID2022

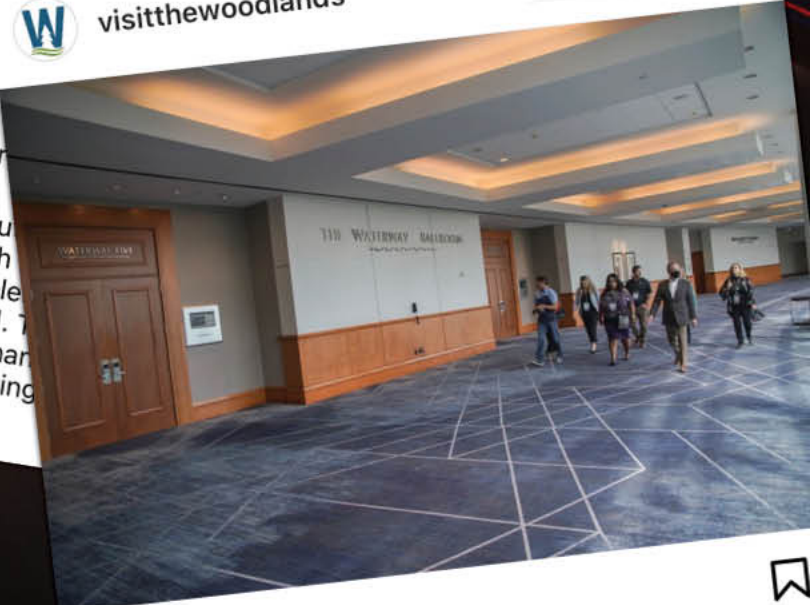
Let's #MeetSafe, Face-to-Face

GLOBAL  
MEETINGS  
INDUSTRY DAY

APRIL 7, 2022 | #meetsafe  
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visitthewoodlands



pentagoncity Today we celebrate Global Meetings Industry Day: In-person meetings provide many benefits - including deeper connections to contacts, education and training opportunities, access to key information through conversations, and improved company morale and fulfillment. Everything is better when we meet face-to-face. Here at Marriott, we're ready for you! [marriott.com/go/industryday](https://marriott.com/go/industryday)

Liked by experiencecolumbus and 12 others  
columbusconventions Here at the Greater Columbus Convention Center we are excited for what lies ahead, with major conferences and conventions on the books for the remainder of 2022 and beyond. 🎉

Today we are offering a 20% rent discount when you mention Global Meetings Industry Day: <https://columbusconventions.com/submit-rfp/> LINK IN BIO

32 likes

visitthewoodlands For Global Meetings Industry Day, we're reminding colleagues across sectors & industries that a return to a thriving travel industry & American economy is dependent on the return of business travel.





visithburg

GLOBAL  
MEETINGS  
INDUSTRY DAY

Working in **collaboration** with **HATTIESBURG** has helped Spire Energy successfully in preparing for our annual **Business Development Meeting** in Hattiesburg. The team **to meet face-to-face** with us and took us to some of the places we wanted to see once we got down. Their **connections** made setting up meetings and on site visits **productive**.

Freddie Triplett, Sr.,  
Business Development Representative  
Spire Energy



wyndhambogota

#GMID2022

#MeetSafe

Bogotá tiene vocación para la innovación y los servicios cualificados y de alta calidad.



3 likes

wyndhambogota En Bogotá encontrarás el mejor en turismo de negocios con una profunda vocación para la innovación. En el Hotel Wyndham Bogotá entendemos que los tiempos cambian rápidamente y que debemos adaptarnos a las necesidades de nuestros viajeros de negocios para quienes el tiempo jamás se detiene. Conoce nuestro centro de convenciones con sus 12 salones y espacios para reuniones en [www.hotelwyndhambogota.com](http://www.hotelwyndhambogota.com).



sheratongrandseattle  
Sheraton Grand Seattle

#GMID2022

Let's #MeetSafe, Face-to-Face

GLOBAL  
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APRIL 7, 2022 | #meetsafe  
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8 likes

sheratongrandseattle Over Zoom? So are we.

It's been a long two years, but we're ready to come back stronger than ever. With the right protocols in place, business travelers say they are excited to return. And that's why we're



afidaorg



AFIDA  
Asociación Internacional  
de Ferias de Turismo

¡DESDE AFIDA  
CELEBRAMOS EL  
Global  
Meetings  
Industry Day

ESTAMOS LISTOS PARA AVANZAR UNIDOS EN LA  
REACTIVACIÓN DE NUESTRA INDUSTRIA.



14 likes

afidaorg ¡Hoy celebramos el #GlobalMeetingsIndustryDay apoyando día a día a la reactivación de nuestra industria por que unidos somos más fuertes!  
#GMID2022 #MeetSafe



*#LightUpBlue*

Freedom Tower, NY



Sven LIC, NY



Empire State Building, NY



CN Tower, Canada



Rockefeller Center, NY



RBC Place, Canada





# In-Person Events

Mexico City, Mexico



Washington, D.C.



Philadelphia, PA



MPI 12-Hour Broadcast



Charlotte, NC



San Juan, Puerto Rico



*In the Media*

TRAVEL  
PULSE

J.D. Power, US Travel Association, Tourism Economics Announce New Quarterly Business Travel Tracker

 **CNBC**

Businesses Encourage Employees to Attend In-Person Events

**MEETINGSNET**

**New Report: Business Travelers Plan to Attend Events Soon**

 **13** **wnyt.com**  
ALBANY, NEW YORK  
COVERAGE YOU CAN TRUST

Discover Saratoga Working to Drum Up In-Person Meetings

**BREAKING!**  
travel news

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NYC & Company celebrates Global Meetings Industry Day in New York City

**50MPI**

MPI Hosts GMID 12-hour Broadcast

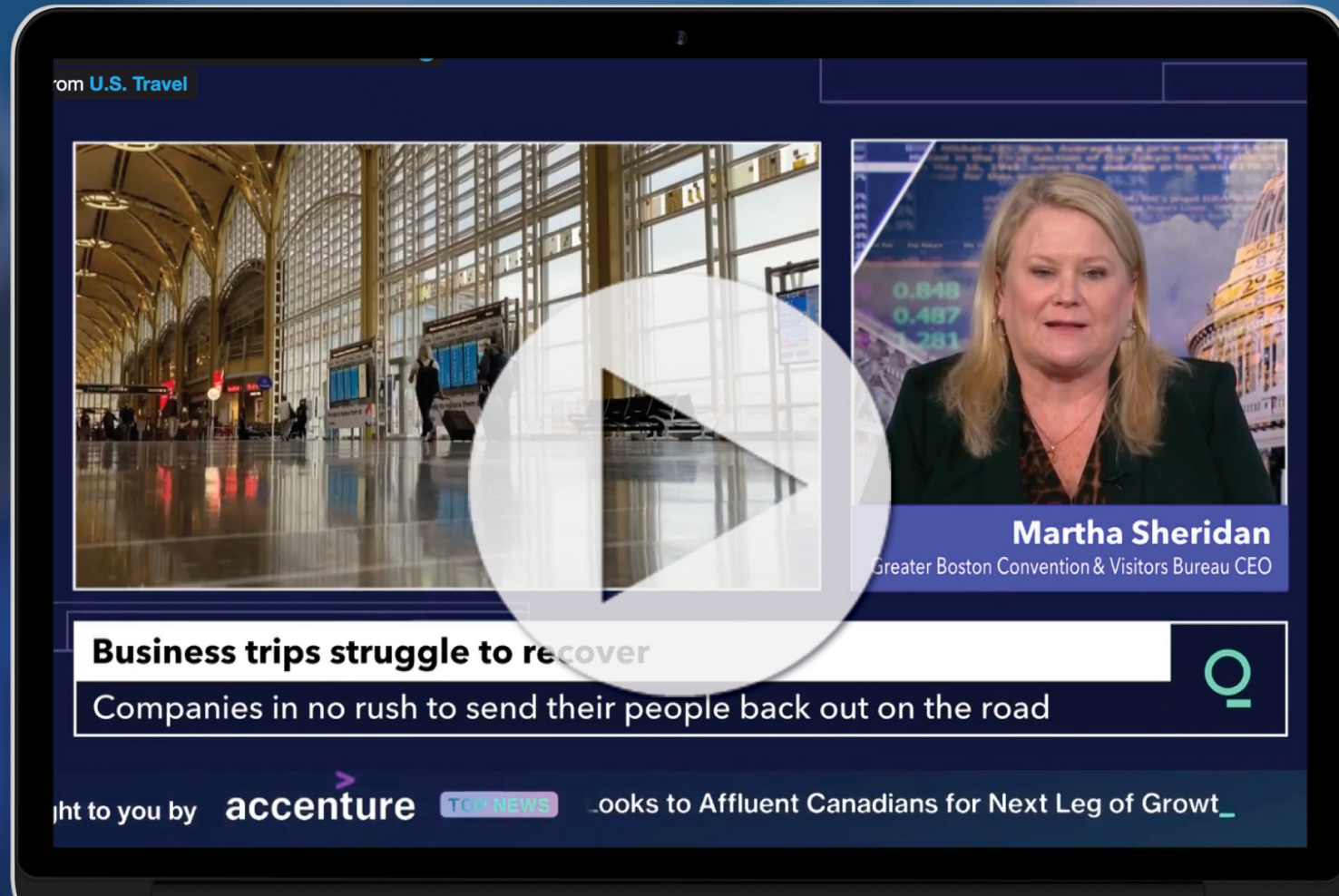
 **ABC** MUNDIAL

USA INDIA EUROPE SPAIN MEXICO ARGENTINA

USA TOURISM  
**GMID2022: 84% of business travelers expect to attend conferences, conventions or trade shows in next six months**



# GMID FEATURED ON *Bloomberg*





# Thank you FOR YOUR ENGAGEMENT

