

# SAMPLE PROCLAMATION



**WHEREAS** the Future of Travel will be a consistent driver of **STATE/DESTINATION**'s economy and workforce.

**WHEREAS** a robust travel industry provides significant economic benefits for the nation, generating more than \$2.6 trillion in economic output prior to the pandemic, with \$1.2 trillion spent directly by travelers in the U.S.

**WHEREAS** travel has been the foundation of a healthy workforce, serving as one of the largest private-sector employers in the U.S., supporting 17 million jobs in prior to the pandemic.

**WHEREAS** spending by travelers has aided state and local governments alike, generating \$90 billion in state and local tax revenue prior to the pandemic to support essential services and programs.

**WHEREAS** promoting America as a premier destination for global travelers is more important than ever as we recover from steep losses. The future of travel is connecting the U.S. with the global community and safely and securely welcoming back international travelers to every community in the country, including **STATE/DESTINATION**.

**WHEREAS** **[INSERT STATE/DESTINATION DATA ON DECLINE IN TRAVEL-GENERATED SPENDING, TAX RECEIPTS, EMPLOYMENT AND PAYROLL]**.

**WHEREAS** the travel industry cannot recover without the full return of in-person meetings and events, by both domestic and international visitors.

**WHEREAS** the rebound of travel will drive the rebuilding of the U.S. economy and American workforce since, prior to the pandemic, 60% of leisure and hospitality employment was small business.

**WHEREAS** the Future of Travel will prioritize diversity, equity and inclusion initiatives, powering a future that values all cultures, embraces new perspectives and reflects the faces and ideas of the full American society.

**WHEREAS** the Future of Travel will foster a faster recovery, create a more sustainable, seamless and secure traveler experience and rebuild **STATE/CITY's** workforce, driving us toward a more prosperous future.

Therefore, I, **OFFICIAL'S NAME AND TITLE**, do hereby proclaim May 1-7, 2022 as National Travel and Tourism Week in **STATE/DESTINATION**, and urge the citizens of **STATE/DESTINATION** to join me in recognizing the critical role this industry plays in **STATE/DESTINATION**.

*To find state and congressional district travel economic impact data, visit our [Economic Impact Map](#).*