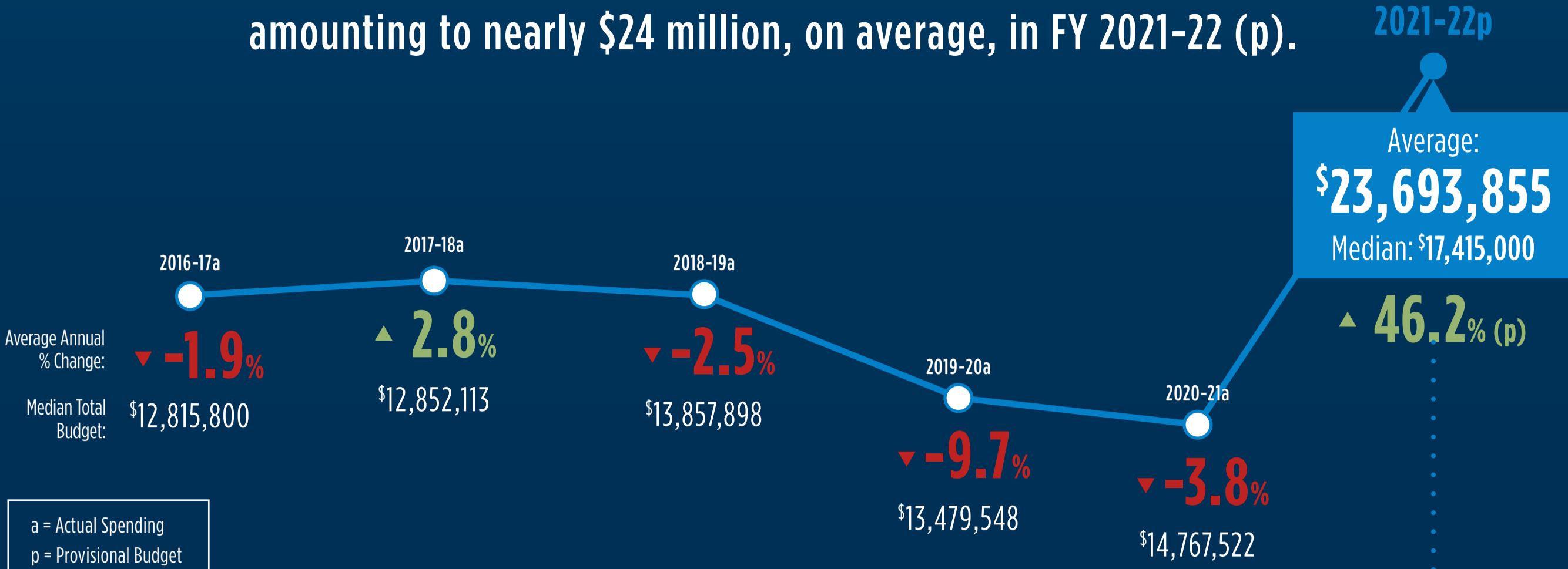


State Tourism Office BUDGETS DASHBOARD

An Overview of FY 2021-22 (p) | (32 States Reporting)

Over the past five years, state tourism funding increased 27%, amounting to nearly \$24 million, on average, in FY 2021-22 (p).

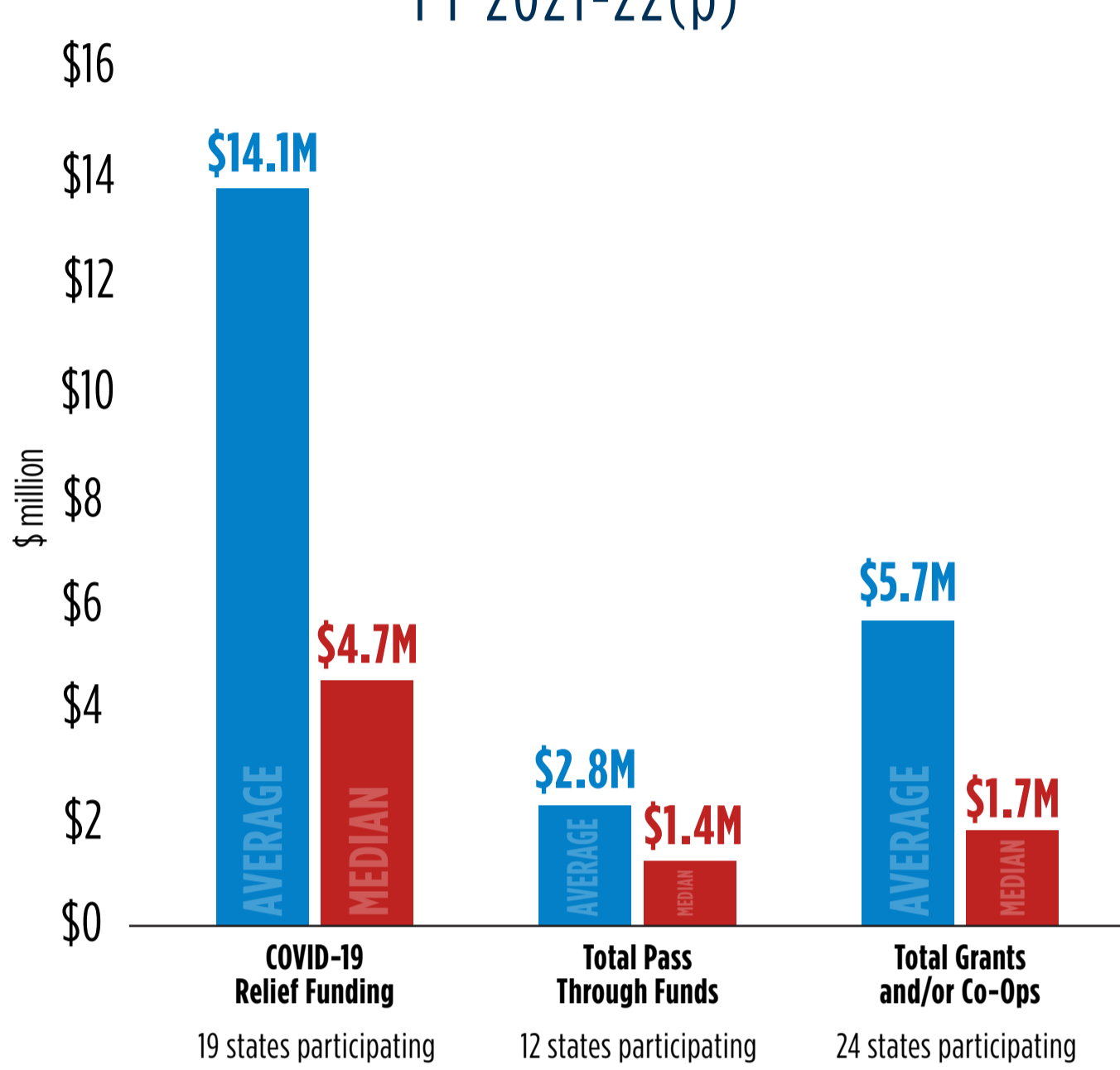


MARKETING FUNDING FY 2021-22 (p)

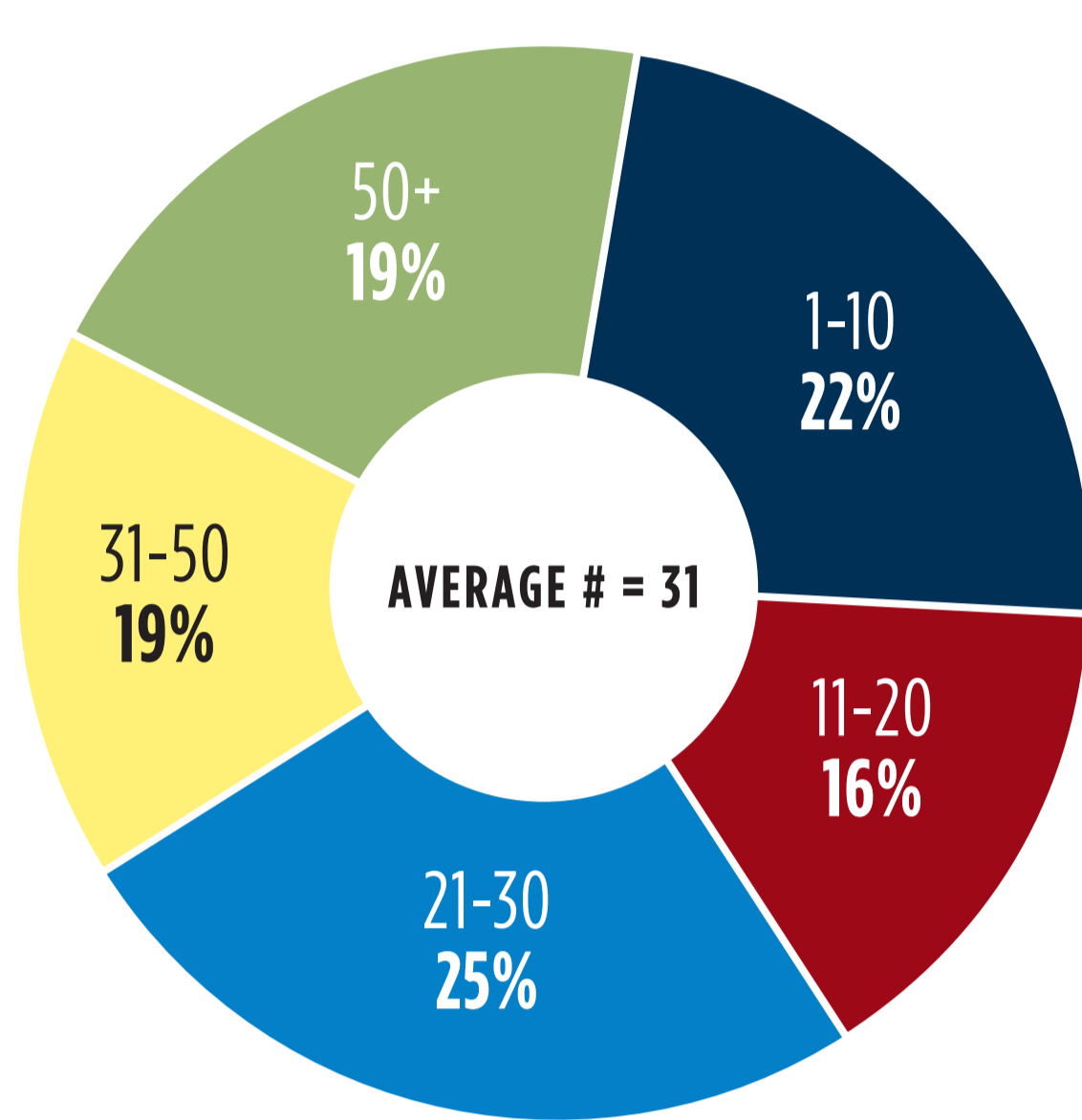
Average: \$13,512,849
Median: \$11,035,700

22% increase from average 2021-22 (a) | 43% increase from median 2021-22 (a)

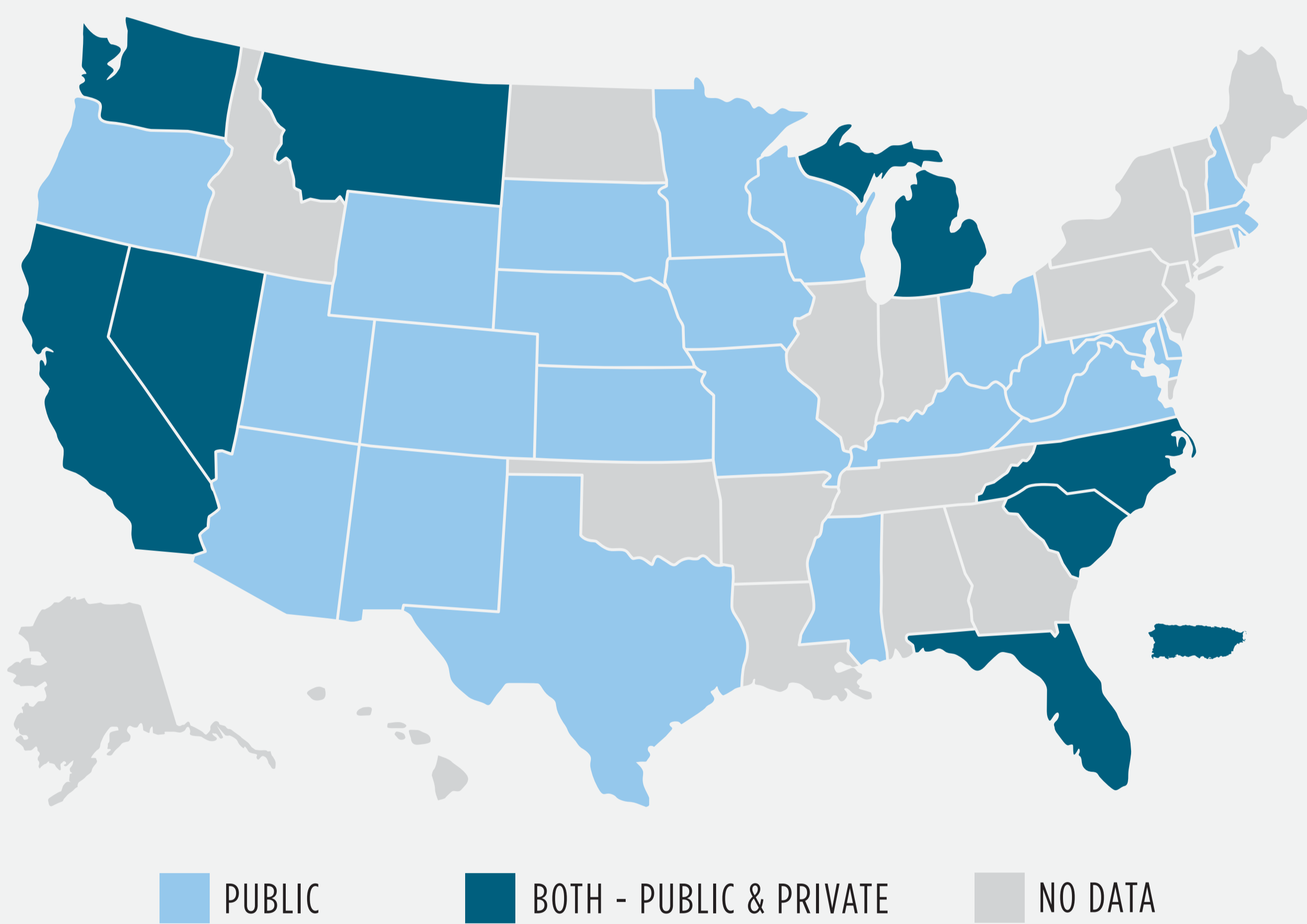
OTHER REVENUE FY 2021-22(p)



TOTAL STAFF BREAKDOWN FY 2021-22(p)

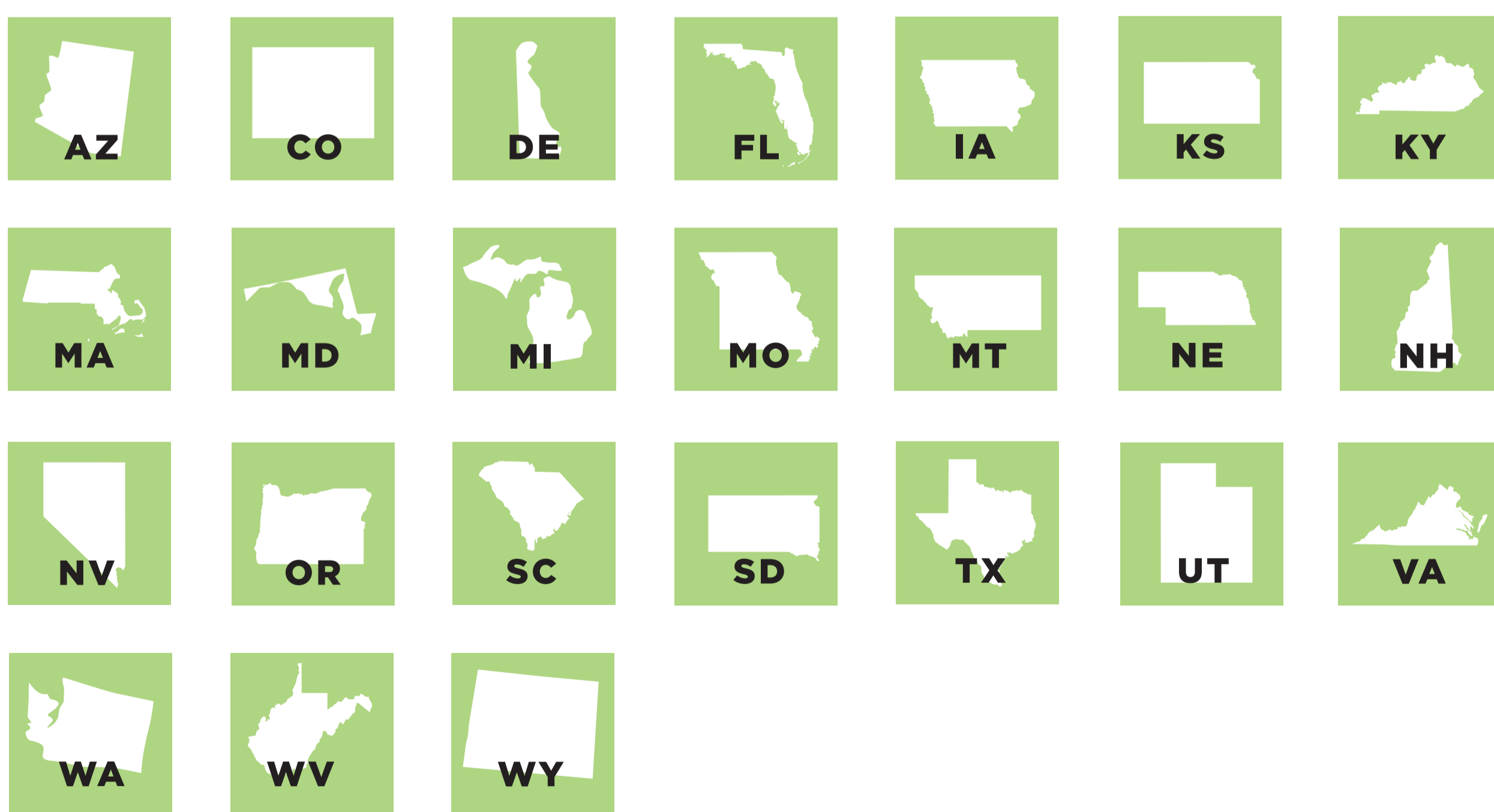


FUNDING SOURCE BY STATE FY 2021-22 (p)



COMPARED TO FY 2020-21(a), STATE TOURISM BUDGETS FOR FY 2021-22 (p)...

INCREASED in 24 STATES



REMAINED THE SAME in 5 STATES



DECREASED in 3 STATES

