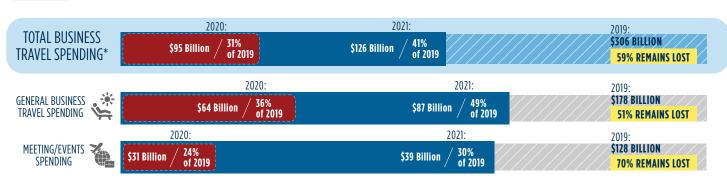
JUMP TO:

U.S. Travel Answer Sheet >
International Inbound Travel Fact Sheet >

UPDATED MAY 2022

- Prior to the pandemic, business travel spending accounted for **26% of total travel spending,** yet at the end of 2021, it represented **just 14% of travel spending.**
- Direct business travel spending totaled \$306 billion in 2019 (\$270B domestic + \$36B international); 42% of business spending (\$128B) was from meetings and events.
- Business travel plummeted in the wake of the pandemic and spending remained at just 41% of 2019 levels in 2021.

## BUSINESS TRAVEL SPENDING DECLINED RAPIDLY IN 2020 AND REMAINED FAR BEHIND IN 2021



\*All data here includes both domestic and international business spending in the U.S

- Combined 2020 and 2021 business travel spending losses -> \$391 billion
- Combined 2020 and 2021 meetings and events losses -> \$186 billion

## 1.9 MILLION U.S. JOBS WERE DIRECTLY SUPPORTED BY BUSINESS TRAVEL IN 2019, BUT MOST HAVE BEEN LOST AND NOT (YET) RECOVERED

|      | DIRECT JOBS | MEETINGS/EVENTS |
|------|-------------|-----------------|
| 2019 | 1.9 MILLION | 800,000         |
| 2020 | 500,000     | 160,000         |
| 2021 | 550,000     | 170,000         |

Business travel jobs remained at just 29% of 2019 levels in 2021—equating to 1.4 million jobs still lost.

