There were 79 million international visitors in 2019, 40 million from overseas (i.e., all countries besides Canada and Mexico).

In 2019, each overseas traveler spent approximately $3,700 when they visited the U.S. and stayed an average of 17 nights.

Visitations plummeted by 76% in 2020 and remained just 28% of 2019 levels in 2021.

Prior to the pandemic, travel played a key role in lowering our overall trade deficit.

Travel was our largest services exports in 2019—accounting for 9.5% of total U.S. exports—and produced a trade surplus of $53 billion.

Without travel, our trade deficit of $576 billion would have been $630 billion, or 9.3% higher.

Since the start of the pandemic, however, inbound travel was too depressed to provide a significant trade deficit relief.

In 2021, travel accounted for just 3.2% of total U.S. exports and produced a trade surplus of only $6 billion.

Without travel, our deficit would have been just 0.7% higher.

Travel produced a surplus of $53 billion in 2019 but only $6 billion in 2021.