Survey responses from vaccinated international travelers in key European and Asian markets indicate pre-departure testing requirements imposed by the federal government have a considerable impact on would-be travelers’ likelihood of visiting the United States. Data presented below contains equal shares of respondents from France, Germany, the United Kingdom, Japan, South Korea, and India.

OPINIONS OF PRE-DEPARTURE TESTING REQUIREMENTS

Pre-departure testing requirements are deterring international travelers from visiting the United States.

- Most international travelers surveyed (57%) say the risk of testing positive [following the required pre-departure testing] for COVID-19 makes them less likely to travel to the United States, including 16% who say it makes them much less likely to do so.

- More than half of international travelers (54%) said the added uncertainty of potentially having to cancel a trip due to U.S. pre-departure testing requirements would have a big impact on their likelihood to visit the U.S., including one in five who indicated the risk of having to cancel would have a major impact.

- Conversely, forty-six percent of international travelers would be more likely to visit the United States if pre-departure testing requirements for vaccinated adults were lifted – nearly four-times the share that say they would be less likely if the requirement ended (12%).

- Nearly half of past international travelers (47%) that are unlikely to travel abroad in the next twelve months report that pre-departure testing requirements to enter a country contribute to their unlikeliness of doing so.
TRAVEL AND SPENDING PRIORITIES

When it comes to discretionary spending, consumers prioritize budgeting for travel – especially traveling abroad.

• Across eight spending categories tested, adults surveyed rated international travel as their #1 budget priority more often than anything else.

• More than half of adults surveyed rate international travel (66%) and domestic trips (54%) as top-three budget priorities for their households.

The pandemic has strengthened the resolve to travel internationally for those who have done so in the past five years.

• Seventy-two percent of adults surveyed value exploring the world now more than before the COVID-19 pandemic.

• Seven in ten international travelers surveyed (70%) feel a need to make up for experiences they missed out on due to pandemic-era travel restrictions and health concerns.

- A large majority of adults surveyed (71%) agree they prioritize traveling to destinations without cumbersome entry requirements, including twenty-nine percent who strongly agree.

Methodology: This poll was conducted May 3 to May 4, 2022 among a sample of 1801 adults from France, Germany, the United Kingdom, South Korea, Japan, and India that are fully vaccinated against COVID-19 (or planning to be) and have traveled internationally in the past five years. Interviews were conducted online. Results from the full survey have a margin of error of plus or minus 2 percentage points.