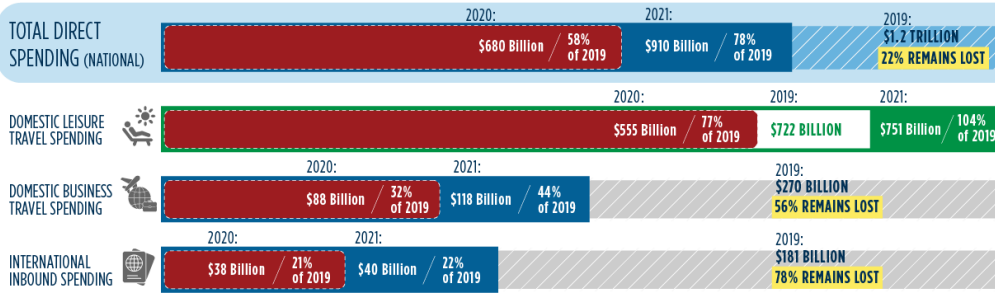


Prior to the pandemic, the U.S. travel industry experienced 10 straight years of growth due to the strength of the domestic leisure travel, domestic business travel and international inbound travel segments. Travel was a significant economic driver in every region of the country, representing 1 in 10 jobs and generating a travel trade surplus.

## TODAY, TRAVEL REMAINS THE HARDEST-HIT INDUSTRY, WITH AN UNEVEN RECOVERY ACROSS ALL SECTORS



**\$755 BILLION**  
 Total 2-year direct travel spending losses throughout the end of 2021.

- In 2021, domestic business travel spending remained 56% below 2019 levels and international travel spending remained 78% below 2019 levels
- The U.S. travel industry suffered unparalleled losses amid the COVID-19 pandemic
- While domestic leisure is thriving, the recovery remains uneven across other travel sectors. Domestic business travel and international inbound travel spending remain severely depressed, dragging the overall industry's recovery**
- We not only need to get back to pre-pandemic levels but also make up for years of losses. The right policies can return us to the trajectory of growth

## SOURCES OF TRAVEL

	FOOD SERVICES	LODGING	PUBLIC TRANSPORTATION	AUTO TRANSPORTATION	RECREATION	RETAIL	TRAVEL PLANNING
2019: \$1.2T	\$261 B (22%)	\$237 B (20%)	\$223 B (19%)	\$156 B (13%)	\$111 B (10%)	\$129 B (11%)	\$56 B (5%)
2021: \$910B	\$238 B	\$206 B	\$125 B	\$136 B	\$79 B	\$92 B	\$34 B

**BY THE NUMBERS**  
**\$1.1T** Direct domestic and international traveler spending in the U.S. prior to the pandemic (in 2019), which generated a total of \$2.6 trillion in economic output

**-22%** Direct travel spending in 2021 (vs 2019)

**9M** Direct travel jobs in 2019 (16.7 million travel-supported jobs)

**-25%** Direct travel jobs in 2021 (vs 2019)

**79M** International arrivals in the U.S. in 2019—declined to 29 million (36% of 2019) in 2021

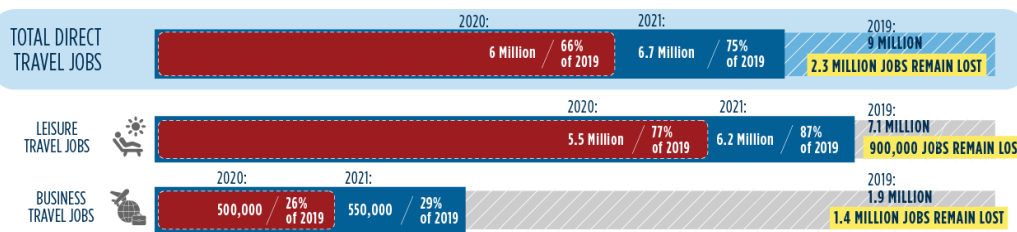
**2.9%** Percentage of U.S. GDP attributed to travel in 2019—it was only 1.5% in 2021

**1 OUT OF 10** U.S. jobs that depended on travel in 2019—it was one in 20 in 2021

**NO. 7** Where travel ranked in terms of employment compared to other major private industry sectors in 2019—it ranked number 14 in 2021

**TOP 10** Travel was among the top 10 industries in 49 states and D.C. in terms of employment in 2019—but only in 25 states in 2021

## THE LOSS IN TRAVEL SPENDING HAD A DRASTIC EFFECT ON AMERICAN JOBS\*



- One third of the 9 million direct travel jobs (3 million jobs) were lost at the onset of the pandemic in 2020 and **2.3 million travel jobs remained lost in 2021 (staying at 75% of pre-pandemic levels)**
- Jobs that were generated by business travel suffered more than those generated by leisure
- At only 29% of pre-pandemic levels in 2021, 1.4 million jobs generated by business travel remained lost
- At only 87% of pre-pandemic levels in 2021, 900,000 jobs generated by leisure travel remained lost

## TRAVEL PRODUCES AN ECONOMIC FOOTPRINT THAT FAR EXCEEDS DIRECT SPENDING



\*All data here reflects direct travel jobs. This differs from the Leisure & Hospitality (L&H) data, released by the government, that we share each month. Travel jobs include industries beyond L&H such as transportation. On the other hand, L&H also includes leisure activities or dining that are not travel related. Please see this fact sheet for more info on this distinction.