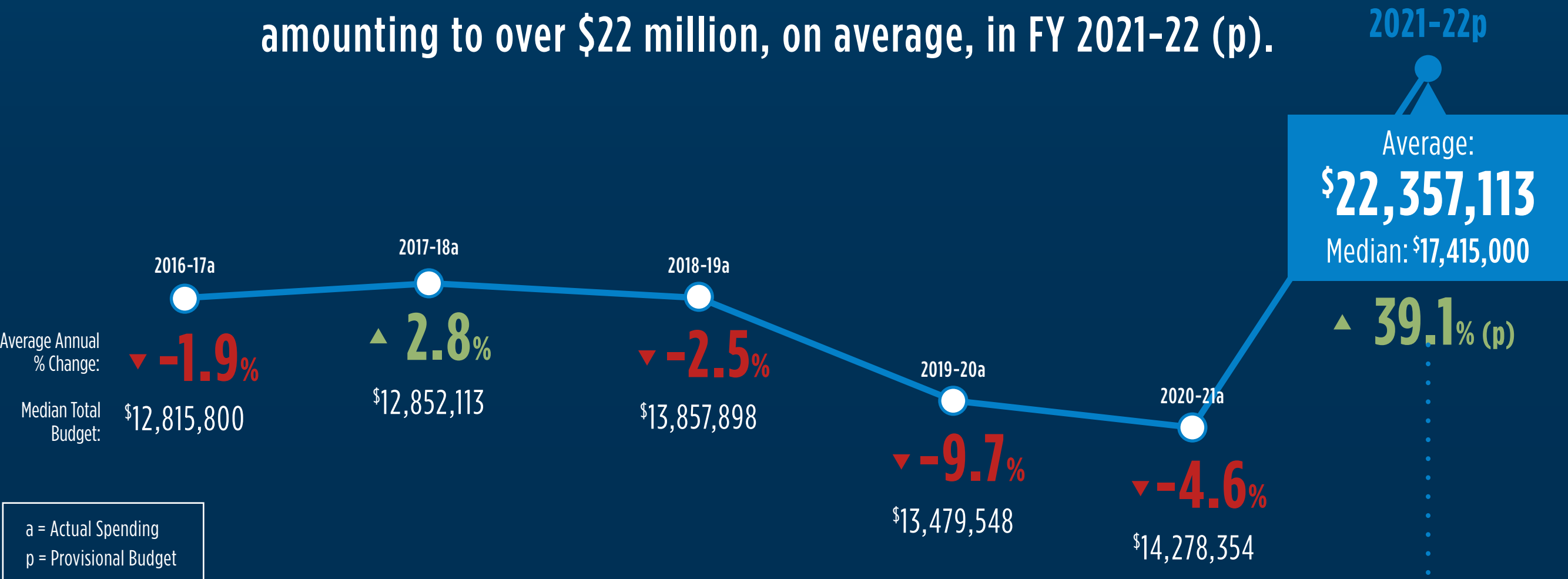


State Tourism Office BUDGETS DASHBOARD

An Overview of FY 2021-22 (p) | (40 States Reporting)

Over the past five years, state tourism funding increased 20%,
amounting to over \$22 million, on average, in FY 2021-22 (p).

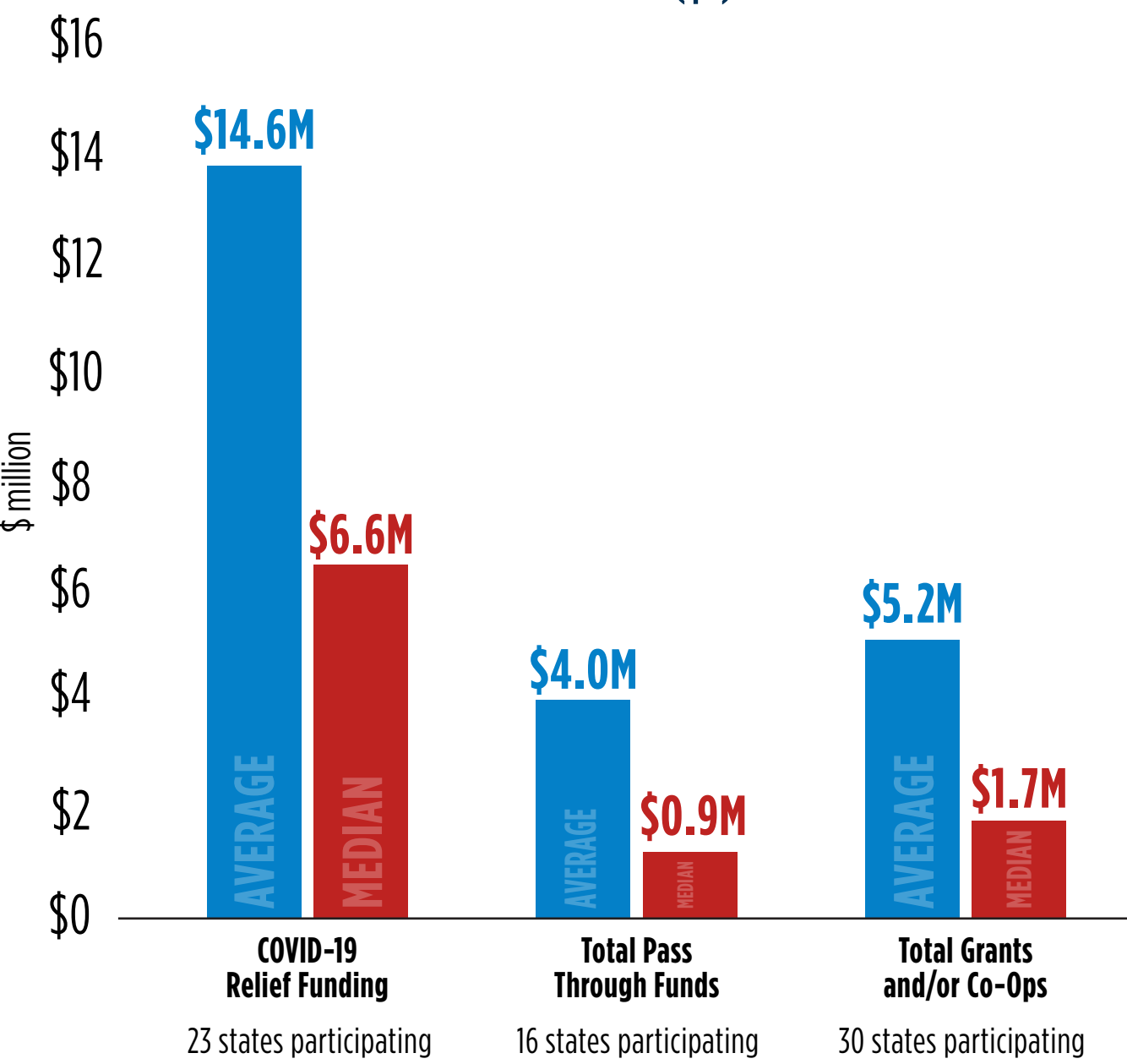


MARKETING FUNDING FY 2021-22 (p)

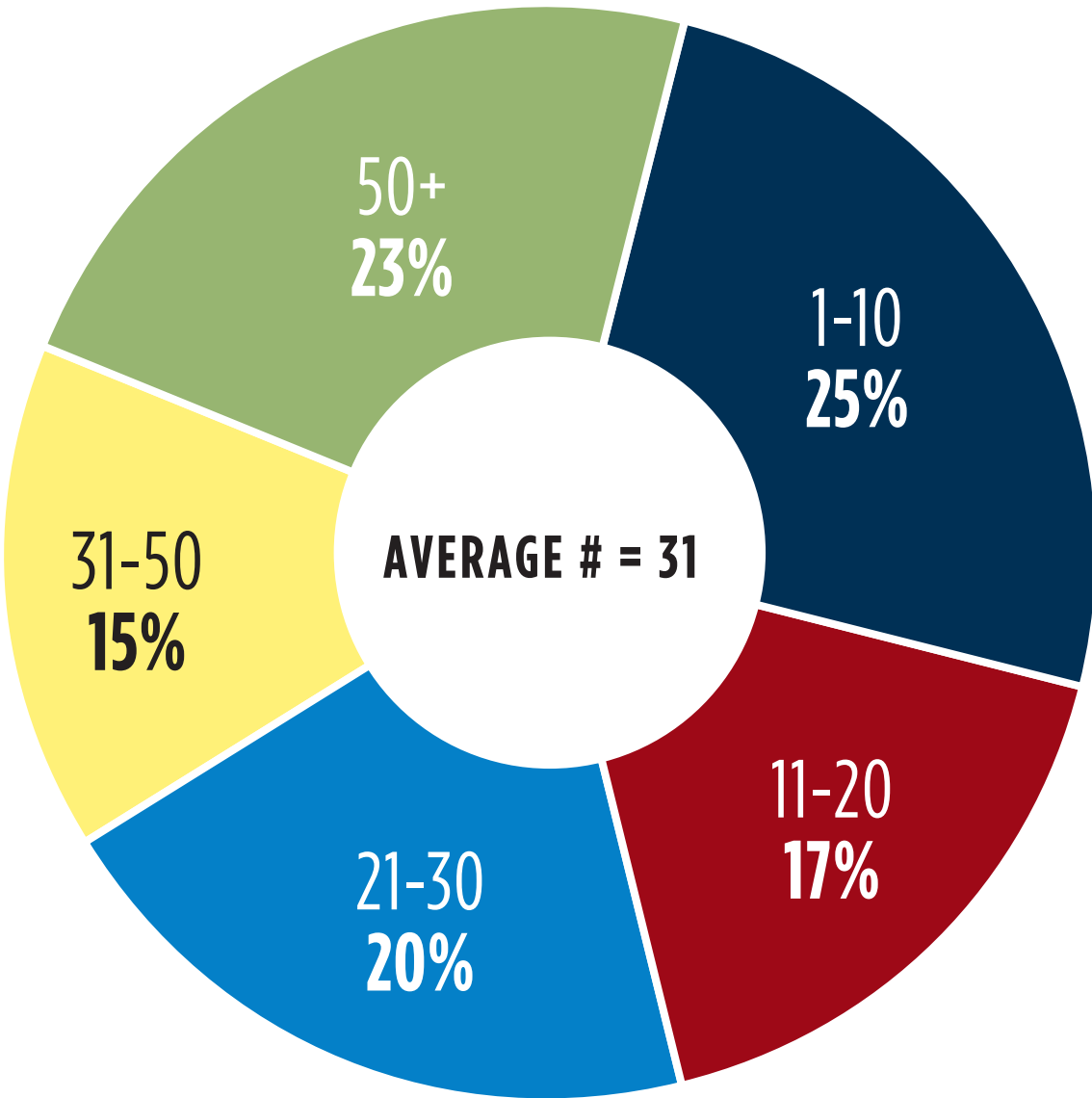
Average: \$12,466,356
Median: \$9,264,000

24% increase from average 2020-21 (a) | 24% increase from median 2020-21 (a)

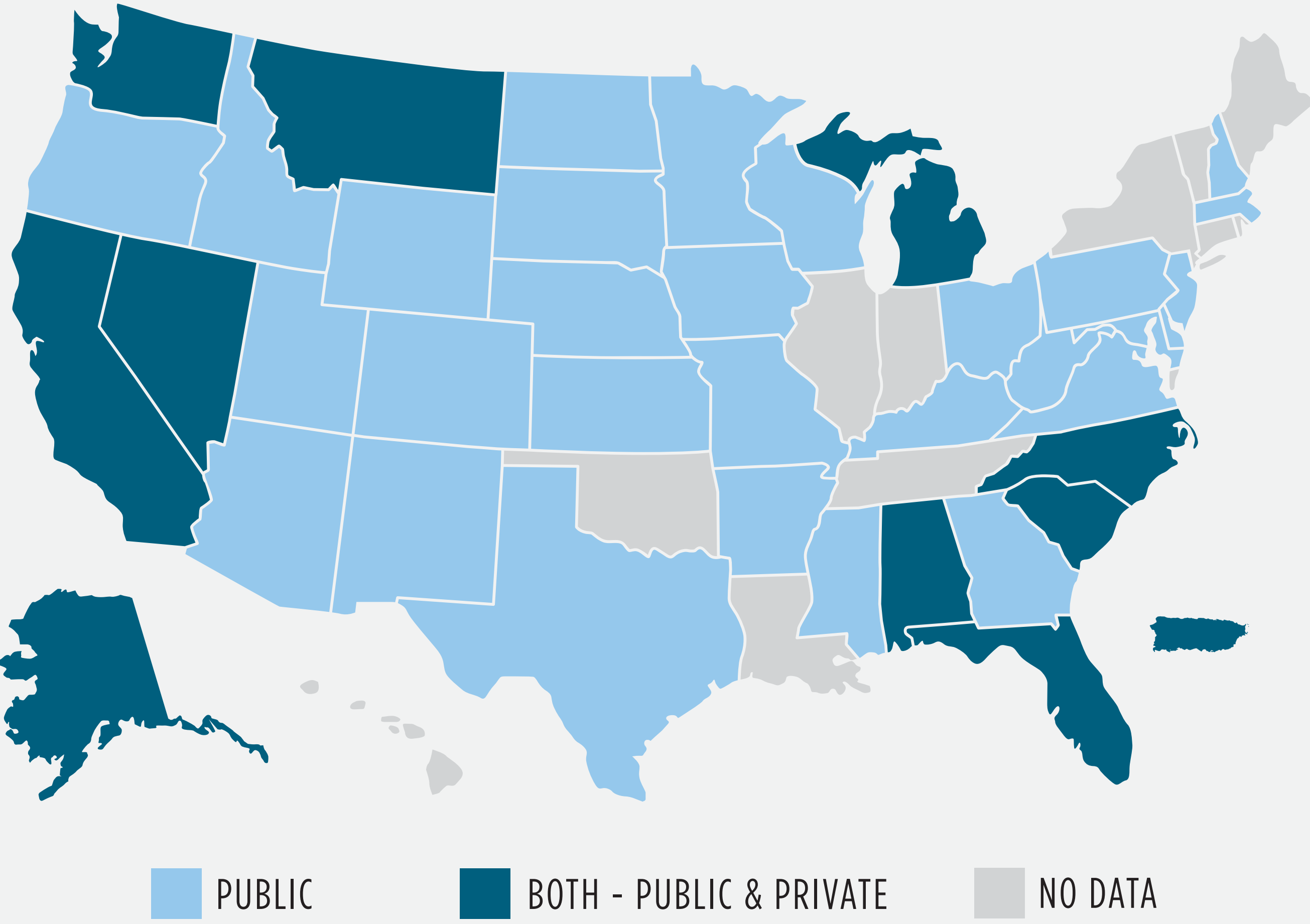
OTHER REVENUE FY 2021-22(p)



TOTAL STAFF BREAKDOWN FY 2021-22(p)

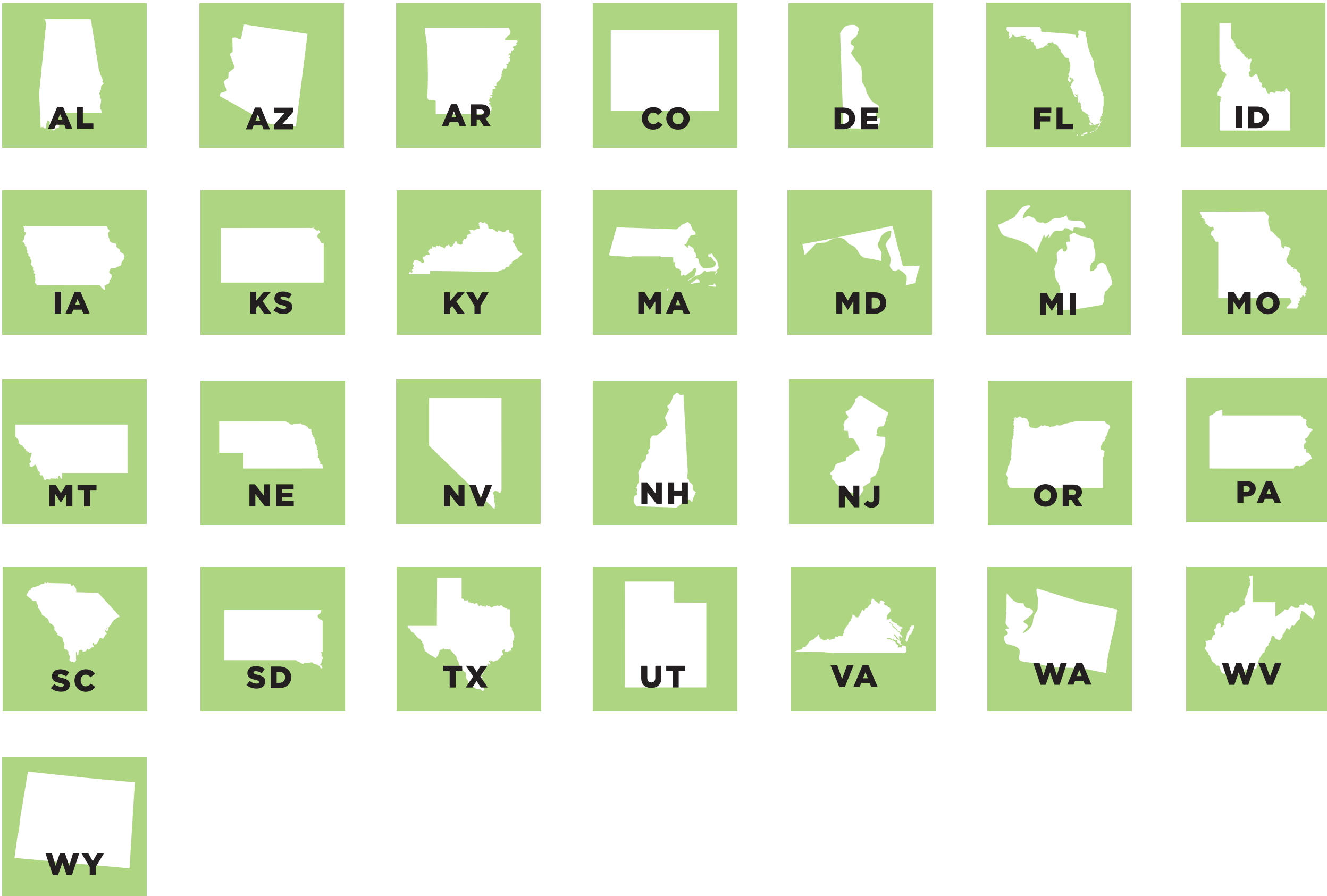


FUNDING SOURCE BY STATE FY 2021-22 (p)



COMPARED TO FY 2020-21(a), STATE TOURISM BUDGETS FOR FY 2021-22 (p)...

INCREASED in 29 STATES



REMAINED THE SAME in 8 STATES



DECREASED in 3 STATES

