

# Business Travel: Quarterly Key Messages

The latest [Quarterly Business Tracker](#), developed in collaboration between U.S. Travel, J.D. Power and Tourism Economics found that over half of large-company executives agree that reducing business travel may have short-term savings but long-term negative impacts on revenue.

Help amplify key messages to remind business leaders of the value of meeting face-to-face and therefore ensure our industry’s full recovery. We’ve highlighted key data points and reinforced the importance of business travel through sample social copy and graphics below.

Use these messages across your social platforms to reach business leaders in your network.

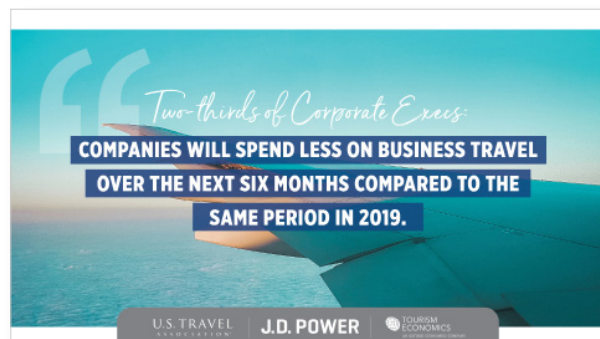
[VIEW FULL DATA FINDINGS >](#)



With business travel’s recovery years away, it’s critical to get back on the road. A new survey found that biz travelers expect to travel less than in 2019—an average of 2.1 biz trips/month compared to 2.3 pre-pandemic. [bit.ly/JDPower-June22](https://bit.ly/JDPower-June22)



In-person meetings create invaluable connections and relationships, yet half of companies still have policies in place restricting business travel. It’s time to re-evaluate pandemic-related restrictions and take to the skies. 🙌✈️ Read more [bit.ly/JDPower-June22](https://bit.ly/JDPower-June22)



Corporate executives weigh in: Two-thirds say that they expect their company will spend less on biz travel over than next six months compared to the same period in 2019—yet 73% of executives say it is essential. It’s time to book your next business trip. Read more [bit.ly/JDPower-June22](https://bit.ly/JDPower-June22)



Both business travelers & corporate execs agree: Reducing business travel MAY bring short-term savings but will have long-term negative impacts on revenue. PLUS, face-to-face meetings deliver additional benefits for the employee & employer. Read more [bit.ly/JDPower-June22](https://bit.ly/JDPower-June22)



Approximately one-in-five business travelers report they're unsure they'll travel for external business travel purposes in the next six months—but Zoom is not a proper substitute. Nothing can replace face-to-face & in-person connections. [bit.ly/keyfindingsbiz](https://bit.ly/keyfindingsbiz)



Nearly 3 out of 4 corporate executives say business travel is **ESSENTIAL**—and consider it even more critical to job performance than business travelers themselves do. Now THAT is saying something. Read more from the latest tracker [bit.ly/keyfindingsbiz](https://bit.ly/keyfindingsbiz)



DYK: Remote work is impacting biz travel in good ways, too. Per our survey, the percent of remote or partially remote biz travelers encouraged to travel to meet w/ managers/supervisors increased by 16% compared to Q1. Nothing can replace face-to-face. Read more [bit.ly/keyfindingsbiz](https://bit.ly/keyfindingsbiz)

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