

Benefits Overview by Membership Level

	CHAIRMAN'S CIRCLE	BOARD CIRCLE	ASSOCIATION BOARD CIRCLE	SUSTAINING	PILLAR
ADVOCACY AND PUBLIC POLICY					
Premier Engagement with Elected Officials	✓				
Board-Specific Communications	✓	✓	✓		
Congressional Briefing	✓	✓	✓		
Seat on Wash Reps Group (Dependent on Staff-Level Lobbying Role)	✓	✓	✓		
Legislative Power Hours with Members of Congress	✓	✓		✓	
Policy and Advocacy Webinars	✓	✓	✓	✓	
Legislative Speaker Series	✓	✓	✓	✓	
Week in Washington (Weekly Communication)	✓	✓	✓	✓	
Regular Communications (Policy Updates, Research and Other General Communications)	✓	✓	✓	✓	✓
Grasstops/Grassroots Engagement	✓	✓	✓	✓	✓
MEMBER LEADERSHIP AND EDUCATION					
Communications Advisory Committee	✓				
Research Advisory Committee	✓				
Meetings Mean Business Coalition & Sustainable Travel Coalition	✓	✓	✓	Member Rate	Member Rate
Gateway Airports Council ¹	✓ (Airport only)	✓ (Airport only)			
Governing Committees Eligibility	✓ (Includes Executive Committee)	✓	✓		
Board Seat	✓	✓	✓	Eligible for At-Large Director Position	Eligible for At-Large Director Position
Council Membership (NCSTD, NCAE, Destinations Council)	✓	✓		✓	✓
Digital Education/ Webinars	✓	✓	✓	✓	✓
Listing in Membership Directory	✓ (Includes Logo)	✓	✓	✓	✓
SIGNATURE EVENTS					
CEO and Destination CEO Roundtables (Held 2-3 Times/Year)	✓ (CVB Members and \$1 Billion Plus Organizations)				
Chairman's Circle Honors (CCH)	✓				
ESTO (DMO/State) ²	✓	✓		Member Rate	Member Rate
IPW ³	✓	✓	Member Rate	Member Rate	Member Rate
Board Meetings (Spring, Summer and Fall)	✓	✓	✓	Eligible for At-Large Director Position	Eligible for At-Large Director Position
Destination Capitol Hill (DCH) ⁴	✓	✓	✓	Member Rate	Member Rate
State of the Travel Industry (Livestream)	✓	✓	✓	✓	✓
The Future of Travel Mobility ⁴	✓	✓	✓	Member Rate	Member Rate
% Discount (Sponsorship)	10%	7.5%			

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DATA INSIGHTS AND ANALYSIS					
Data Concierge Service	✓	Member Rate	Member Rate	Member Rate	Member Rate
Quarterly Business Travel Tracker	✓	✓	✓	✓	✓
Workforce Insights (such as Monthly Employment Report)	✓	✓	✓	✓	✓
Monthly Travel Data Report	✓	✓	✓	✓	✓
Recovery and Growth Insights Dashboard	✓	✓	✓	✓	✓
Other Topical Dashboards (such as NCAE and DMO Dashboards)	✓	✓	✓	✓	✓
State of International	✓	✓	✓	✓	✓
Special Reports (i.e. Back to Business, Segment-Specific Reports, Travel Behavior and Demographics, etc.)	✓	✓	✓	✓	✓
Semi-Annual Forecast (Spring and Fall)	✓	✓	✓	✓	✓
National, State and Congressional District Economic Impact Data	✓	✓	✓	✓	✓
Economic Impact Calculator (State)	✓	✓	✓	✓	✓
State Level Economic Impact Tables (Interactive)	✓	✓	✓	✓	✓
Data and Insights Webinar Series	✓	✓	✓	✓	✓
Paid Time Off / Vacation Usage Data (to support National Plan for Vacation Day)	✓	✓	✓	✓	✓
Industry Toolkits (National Travel and Tourism Week, Global Meetings Industry Day, National Plan for Vacation Day)	✓	✓	✓	✓	✓
Economic Impact Client Studies	Member Rate	Member Rate	Member Rate	Member Rate	Member Rate

MEMBER BENEFIT DETAILS FOR ESTO, IPW, DCH, FOTM AND GATEWAY AIRPORTS COUNCIL (GAC):

¹**GAC:** FAA size 1-30 only

²**ESTO:** Chairman's Circle and Board Circle members eligible for one complimentary registration.

³**IPW:** To receive the three complimentary individual registrations, the organization must have a booth at IPW. Otherwise, only one complimentary registration given for the board representative.

⁴**DCH and FOTM:** Chairman's Circle and Board Circle members eligible for one complimentary registration.