

Geography

- 1. Identify the area of the state known as Cranberry Glades, giving the approximate boundaries.
- 2. What are the dimensions of the state from north to south? From east to west?
- 3. Name the oldest community in the state.
- 4. Identify the boundary line between the two time zones located in the state.
- 5. What is the highest point of elevation in the state? The lowest?

Attractions

- 1. Name three major theme parks in Eureka Springs.
- 2. How many State Parks are there within the state?
- 3. Where can people ride on the highest single-track railroad bridge in the country?
- 4. Name the mountain-to-sea hiking trail built by Santee Cooper, the state-owned utility company.
- 5. What area is known as the Antiques Capital of Maryland?

History/Culture

- 1. What is the state motto? (or state bird, state flower etc.)
- 2. While Texas maintained itself as a Republic, it had four presidents. Name them.
- 3. Where in Illinois was the first fort built by the French located?
- 4. List specific Native American names (cities, rivers etc.) still in use which reflect South Carolina's early history, influenced by Native American cultures.
- 5. Who was the first governor of the state?

Traveler Safety

- 1. Explain the safety restraint laws for all auto passengers.
- 2. What is the state law pertaining to carrying firearms in your car?
- 3. What is the speed limit on interstate, primary and secondary roads in the state?
- 4. Name the four things a motorist should do if he or she is involved in an accident while in the state.
- 5. Bicyclists are required to:
 - a. Ride as near to the left of the pavement as practical.
 - b. Ride as near to the middle of the motorists' lane as practical.
 - C. Ride as near to the right side of the pavement as practical



Directional Information

- 1. The highways with even numbers go north and south, those with odd numbers go east and west. True or False?
- 2. A family is driving from Monroe to Lake Charles. Give the highway numbers they would take and list three tourist attractions in each major city.
- 3. What is the official scale of the maps of the 21 major metropolitan areas of Texas on the back of the Official Highway Travel Map?
- 4. Give directions to the nearest hospital (police station, service station, etc.)
- 5. Highways that have three-digit numbers indicate routes that go through or around a city if the first number is _____, or spurs into a city if the first number is _____.

Customer Service

- 1. A visitor wants to view some of the items in the display case. You are currently assisting two other travelers. There are two other employees working with you; one is helping an elderly couple and the other is at lunch. The visitor is getting agitated by waiting. What would you do?
- 2. Name five non-verbal communication skills.
- 3. During the first few seconds of a conversation, a good counselor should be able to identify the travelers' ____ and ____.
 - a. origin, destination
 - b. needs, desires
 - C. name, age
 - d. budget, attitude
 - e. none of the above
- 4. Name four steps to use in dealing with an angry customer's feelings.
- 5. If you are stocking brochure racks and a visitor asks you a question, you should:
 - a. Direct the visitor to another visitor information specialist
 - b. Pretend not to hear the visitor
 - C. Discontinue stocking and help the visitor
 - d. Continue stocking while answering the visitor's question
- 6. Body language and facial expressions convey our attitude toward our visitors. True or False?
- 7. You are at the counter assisting a visitor when another visitor approaches the counter. How would you handle this situation?
 - a. Politely ignore the waiting visitor.
 - b. End the conversation with the first visitor and assist the waiting visitor.
 - c. Look up, smile, and tell the new visitor that you will assist them in a moment.
 - d. Call your manager.

Economic Impact of Your State's Travel Industry

- 1. What was the Total Travel Expenditures for the state in 2011?
- 2. In 2011, international visitors to the state spent an estimated \$116 million. True or False?
- 3. Where does the travel and tourism industry rank in the state?
- 4. Travel expenditures directly generated over 361 thousand jobs in the state in 2011. True or False?
- 5. A total of _____ cents of each dollar spent by travelers goes to the state treasury.
 - a. 9
 - b. 3.9
 - **C.** 38

Lodging

- 1. How many Bed & Breakfasts are listed in the Iowa Travel Guide?
- 2. Name a local historic hotel/motel and explain its historical significance.
- 3. Explain the policy regarding making hotel reservations on behalf of travelers stopping at your information/welcome center.
- 4. Name a pet-friendly hotel/motel in the area.
- 5. List four area RV parks.

Sources of Additional Information

- 1. What is the name of the state tourism information guide?
- 2. What is the address of the official state web site?
- 3. Name three convention and visitor bureaus in the area surrounding your welcome center.
- 4. What is the number of a hotel reservations service in your area?
- 5. What is the 800 number for current driving conditions?
- 6. What is the Teletype Yoke (TTY) number for travel information for the hearing-impaired?