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**National Travel and Tourism Week 2023 Sample Proclamation**

**WHEREAS** the travel industry fuels every industry and will continue to be an essential part of [*STATE/DESTINATION]*’s economy, development and workforce.

**WHEREAS** travel is an economic powerhouse for every state and destination across the country, with an economic output of $2.6 trillion in 2022, supporting 14.5 million American jobs.

**WHEREAS** travel spending supports vibrant and safe communities in [*STATE/DESTINATION]* and across the United States by generating $84 billion in state and local tax revenue in 2022 to support essential services, such as education, emergency response, public safety and more.

**WHEREAS** travel enables success for all industries—including manufacturing, agriculture, defense, healthcare and more—by driving sales growth, innovation, education and operations that move our economy, our nation and [*STATE/DESTINATION]* forward.

**WHEREAS** *[INSERT STATE/DESTINATION DATA ON DECLINE IN TRAVEL-GENERATED SPENDING, TAX RECEIPTS, EMPLOYMENT AND PAYROLL]*.

**WHEREAS** the travel industry cannot recover without the full return of leisure, business and international inbound travelers; increasing travel to and within the United States drives America forward to a more prosperous future.

**WHEREAS** the travel industry’s success will grow [*STATE/DESTINATION]’s* economy and workforce, since, prior to the pandemic, small businesses accounted for 60% of leisure and hospitality employment.

**WHEREAS** travel is an essential industry, and we must continue to communicate that growing travel leads to economic growth, benefits businesses and fosters mutual understanding.

**Therefore**, I, *[OFFICIAL’S NAME AND TITLE]*, do hereby proclaim May 7-13, 2023 as National Travel and Tourism Week in [*STATE/DESTINATION]*, and urge the citizens of [*STATE/DESTINATION]* to join me in recognizing the critical role this industry plays in [*STATE/DESTINATION]*.