

Join us for a
Travelworks
for DETROIT
POWERED BY U.S. TRAVEL ASSOCIATION

Special Event

Tuesday, September 5 | 2:00 – 4:00 P.M.

**The Charles H. Wright Museum of African
American History**

315 E Warren Ave, Detroit, MI 48201

The U.S. Travel Association is bringing their Travel Works for America Roadshow to Detroit, highlighting the essential role of the travel industry on the local community and across the state of Michigan.

During this afternoon event, leaders from U.S. Travel, Visit Detroit, Michigan Economic Development Corporation along with elected officials and local business leaders will speak to the **importance of travel to the local economy and workforce, its impact on the business community and the industry's contributions to powering mobility and innovation.**



EMAIL MEDIA@USTRAVEL.ORG
TO ATTEND

Space is limited. The Cultural Center Parking Lot is located just behind the Wright. Enter on John R. Street.

Confirmed speakers:

- ★ **The Honorable Debbie Dingell**, United States Congresswoman
- ★ **Joe Tate**, Michigan Speaker of the House
- ★ **Todd Bettison**, Deputy Mayor, City of Detroit
- ★ **Claude Molinari**, President & CEO, Visit Detroit
- ★ **Dave Lorenz**, Vice President, Travel Michigan
- ★ **Geoff Freeman**, President & CEO, U.S. Travel Association
- ★ **Dennis W. Archer, Jr.**, CEO of Ignition Media Group & President & Founding Partner, Archer Corporate Services (ACS)
- ★ **Neil Barclay**, President & CEO, Charles H. Wright Museum of African American History
- ★ **Tori Barnes**, Executive Vice President, Public Affairs and Policy, U.S. Travel Association
- ★ **Hilary Doe**, Chief Growth Officer, Michigan Economic Development Corporation
- ★ **Andrew Leber**, Vice President of Hospitality, Bedrock
- ★ **Terry Rhadigan**, Vice President, Global Communications & Corporate Giving, GM
- ★ **Michelle Street**, GM, Detroit Marriott Troy
- ★ **Stacy Ziarko**, President and CEO, Macomb Connect

In partnership with:

visit**detroit**



MICHIGAN ECONOMIC
DEVELOPMENT CORPORATION

*Food, refreshments and any promotional items are of nominal value as to comply with congressional gift and ethics rules.

Questions?

Please contact **Nicole Porter**, Vice President of Political Affairs, nporter@ustravel.org