



# TOPLINE & METHODOLOGY

## US Travel/Ipsos Government Shutdown Survey

Conducted by Ipsos using KnowledgePanel®  
**A survey of the American general population (ages 18+)**  
Interview dates: September 8-10, 2023  
Number of interviews: 1,029

Margin of error: +/- 3.3 percentage points at the 95% confidence level for all respondents

NOTE: All results show percentages among all respondents, unless otherwise labeled. Reduced bases are unweighted values.

NOTE: \* = less than 0.5%, - = no respondents, N/A = not applicable

### Annotated Questionnaire:

Q1. If another government shutdown were to occur, with similar impacts on airport security screening and flight operations, would you consider cancelling or avoiding trips by air until the government fully reopened and essential federal workers were paid?

	All Americans (N=1,029)	Republican (N=277)	Democrat (N=297)	Independent (N=344)	Likely Voter (N=768)	Not a likely Voter (N=261)
Yes, I would likely cancel or avoid trips by air during a government shutdown.	60%	57%	66%	60%	61%	57%
No, I would not change my travel plans or habits during a government shutdown.	37%	39%	34%	38%	37%	38%
Skipped	2%	4%	1%	1%	1%	5%





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Q2. To what extent do you agree or disagree with the following statements?

### Total Agree Summary

	All Americans	Republican	Democrat	Independent	Likely Voter	Not a likely Voter
Shutdowns of the U.S. government inconvenience air travelers by causing longer lines at airport security checkpoints and increased flight delays and cancellations	86%	84%	88%	88%	88%	80%
Shutdowns of the U.S. government negatively impact businesses that depend on air travel to provide client services, sell products, conduct trainings, or perform other important work functions	83%	80%	89%	85%	85%	78%
Shutdowns of the U.S. government prevent visitors and students from entering National Parks, visiting federal museums, and supporting local businesses in the surrounding areas	83%	79%	88%	85%	85%	77%
Shutdowns of the U.S. government harm the economy	81%	77%	89%	82%	82%	80%

### a. Shutdowns of the U.S. Government harm the economy

	All Americans	Republican	Democrat	Independent	Likely Voter	Not a likely Voter
Strongly agree	49%	41%	57%	54%	51%	44%
Somewhat agree	32%	36%	32%	28%	31%	36%
Somewhat disagree	10%	12%	7%	10%	10%	10%
Strongly disagree	6%	8%	1%	7%	6%	7%
Skipped	3%	3%	2%	1%	2%	4%
<i>Agree (Net)</i>	<i>81%</i>	<i>77%</i>	<i>89%</i>	<i>82%</i>	<i>82%</i>	<i>80%</i>
<i>Disagree (Net)</i>	<i>16%</i>	<i>20%</i>	<i>8%</i>	<i>17%</i>	<i>16%</i>	<i>16%</i>



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Q2. To what extent do you agree or disagree with the following statements? *(continued)*

- b. Shutdowns of the U.S. Government inconvenience air travelers by causing longer lines at airport security checkpoints and increased flight delays and cancellations

	All Americans	Republican	Democrat	Independent	Likely Voter	Not a likely Voter
Strongly agree	46%	43%	54%	47%	48%	41%
Somewhat agree	40%	41%	34%	41%	40%	39%
Somewhat disagree	8%	8%	7%	8%	8%	10%
Strongly disagree	4%	4%	3%	3%	3%	5%
Skipped	3%	4%	2%	1%	2%	5%
<i>Agree (Net)</i>	<i>86%</i>	<i>84%</i>	<i>88%</i>	<i>88%</i>	<i>88%</i>	<i>80%</i>
<i>Disagree (Net)</i>	<i>12%</i>	<i>13%</i>	<i>10%</i>	<i>11%</i>	<i>11%</i>	<i>15%</i>

- c. Shutdowns of the U.S. Government negatively impact businesses that depend on air travel to provide client services, sell products, conduct trainings, or perform other important work functions

	All Americans	Republican	Democrat	Independent	Likely Voter	Not a likely Voter
Strongly agree	45%	40%	50%	49%	48%	37%
Somewhat agree	38%	40%	39%	36%	37%	41%
Somewhat disagree	10%	12%	7%	10%	10%	11%
Strongly disagree	4%	5%	2%	4%	3%	6%
Skipped	3%	4%	2%	1%	2%	5%
<i>Agree (Net)</i>	<i>83%</i>	<i>80%</i>	<i>89%</i>	<i>85%</i>	<i>85%</i>	<i>78%</i>
<i>Disagree (Net)</i>	<i>14%</i>	<i>17%</i>	<i>9%</i>	<i>14%</i>	<i>13%</i>	<i>17%</i>

- d. Shutdowns of the U.S. Government prevent visitors and students from entering National Parks, visiting federal museums, and supporting local businesses in the surrounding areas

	All Americans	Republican	Democrat	Independent	Likely Voter	Not a likely Voter
Strongly agree	43%	38%	51%	44%	45%	37%
Somewhat agree	40%	41%	38%	40%	40%	39%
Somewhat disagree	10%	12%	6%	11%	8%	15%
Strongly disagree	4%	5%	3%	3%	5%	3%
Skipped	3%	3%	2%	1%	2%	5%
<i>Agree (Net)</i>	<i>83%</i>	<i>79%</i>	<i>88%</i>	<i>85%</i>	<i>85%</i>	<i>77%</i>
<i>Disagree (Net)</i>	<i>15%</i>	<i>18%</i>	<i>9%</i>	<i>15%</i>	<i>13%</i>	<i>19%</i>



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Q3. To what extent do you agree or disagree with the following statements regarding a U.S. Government shutdown?

### Total Agree Summary

	All Americans	Republican	Democrat	Independent	Likely Voter	Not a likely Voter
Members of Congress from both parties should work together to avoid a U.S. Government shutdown.	88%	84%	96%	89%	91%	83%
I would be less likely to vote for a Member of Congress (regardless of political party) in the upcoming election if he/she supported a shutdown of the U.S. Government.	69%	59%	82%	72%	70%	66%

a. Members of Congress from both parties should work together to avoid a U.S. Government shutdown.

	All Americans	Republican	Democrat	Independent	Likely Voter	Not a likely Voter
Strongly agree	70%	65%	79%	75%	74%	62%
Somewhat agree	18%	19%	17%	14%	17%	21%
Somewhat disagree	4%	5%	2%	5%	2%	7%
Strongly disagree	6%	8%	2%	5%	6%	5%
Skipped	2%	3%	0%	1%	1%	5%
<b>Agree (Net)</b>	<b>88%</b>	<b>84%</b>	<b>96%</b>	<b>89%</b>	<b>91%</b>	<b>83%</b>
<b>Disagree (Net)</b>	<b>9%</b>	<b>14%</b>	<b>3%</b>	<b>9%</b>	<b>8%</b>	<b>12%</b>

b. I would be less likely to vote for a Member of Congress (regardless of political party) in the upcoming election if he/she supported a shutdown of the U.S. Government.

	All Americans	Republican	Democrat	Independent	Likely Voter	Not a likely Voter
Strongly agree	37%	27%	46%	41%	39%	32%
Somewhat agree	32%	33%	36%	30%	31%	34%
Somewhat disagree	17%	24%	11%	15%	17%	16%
Strongly disagree	11%	14%	5%	12%	11%	12%
Skipped	3%	3%	2%	1%	2%	7%
<b>Agree (Net)</b>	<b>69%</b>	<b>59%</b>	<b>82%</b>	<b>72%</b>	<b>70%</b>	<b>66%</b>
<b>Disagree (Net)</b>	<b>28%</b>	<b>38%</b>	<b>16%</b>	<b>27%</b>	<b>28%</b>	<b>28%</b>





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### About the Study

This Ipsos poll was conducted on behalf of the US Travel Association on September 8 – 10, 2023, by Ipsos using the probability-based KnowledgePanel®. This poll is based on a nationally representative probability sample of 1,029 general population adults age 18 or older.

The survey was conducted using the web-enabled KnowledgePanel®, which is the largest and most well-established online panel that is representative of the adult US population. Our recruitment process employs a scientifically developed addressed-based sampling methodology using the latest Delivery Sequence File of the USPS – a database with full coverage of all delivery points in the US. Households are randomly selected from all available households in the U.S. Persons in these households are invited to join and participate in the web-enabled KnowledgePanel®. For those potential panel members who do not already have internet access, Ipsos provides a tablet and internet connection at no cost to the panel member. Those who join the panel and who are selected to participate in a survey are sent a unique password-protected log-in used to complete surveys online. As a result of our recruitment and sampling methods, samples from KnowledgePanel cover all households regardless of their phone or internet status and provide fully representative online samples to the research community.

The study was conducted in both English and Spanish. The data were weighted to adjust for gender by age, race, education, Census region, metropolitan status, household income, and party identification. The demographic benchmarks came from the 2022 March supplement of the U.S. Census Bureau's Current Population Survey (CPS). The weighting categories were as follows:

- Gender (Male/Female) by Age (18–29, 30–44, 45–59, and 60+)
- Race/Hispanic Ethnicity (White/Non-Hispanic, Black/Non-Hispanic, Other or 2+ Races/Non-Hispanic, Hispanic)
- Education (Less than High School, High School graduate, Some College, Bachelor and beyond)
- Census Region (Northeast, Midwest, South, West)
- Metropolitan status (Metro, non-Metro)
- Household Income (Under \$25,000, \$25,000-\$49,999, \$50,000-\$74,999, \$75,000-\$99,999, \$100,000-\$149,999, \$150,000+)

The margin of sampling error is plus or minus 3.3 percentage points at the 95% confidence level, for results based on the entire sample of adults. The margin of sampling error takes into account the design effect, which was 1.16. The margin of sampling error is higher and varies for results based on sub-samples. In our reporting of the findings, percentage points are rounded off to the nearest whole number. As a result, percentages in a given table column may total slightly higher or lower than 100%. In questions that permit multiple responses, columns may total substantially more than 100%, depending on the number of different responses offered by each respondent.





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### About Ipsos

Ipsos is the world's third largest market research company, present in 90 markets and employing more than 18,000 people.

Our passionately curious research professionals, analysts and scientists have built unique multi-specialist capabilities that provide true understanding and powerful insights into the actions, opinions and motivations of citizens, consumers, patients, customers or employees. We serve more than 5000 clients across the world with 75 business solutions.

Founded in France in 1975, Ipsos is listed on the Euronext Paris since July 1st, 1999. The company is part of the SBF 120 and the Mid-60 index and is eligible for the Deferred Settlement Service (SRD).

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