Over the past five years, state tourism funding increased 49% amounting to nearly $30 million on average in FY2022-23 (p)

**MARKETING FUNDING FY 2022-23 (p)**

**OTHER REVENUE FY 2022-23 (p)**

**TOTAL STAFF BREAKDOWN FY 2022-23 (p)**

- Median: $11,085,780
- Average: $19,637,639

**FUNDING SOURCE BY STATE FY 2022-23 (p)**

- Compared to FY 2021-22 (a), state tourism budgets for FY 2022-23 (p)...
  
  - Increased in 24 states
  - Remained the same in 7 states
  - Decreased in 8 states

**U.S. TRAVEL ASSOCIATION**