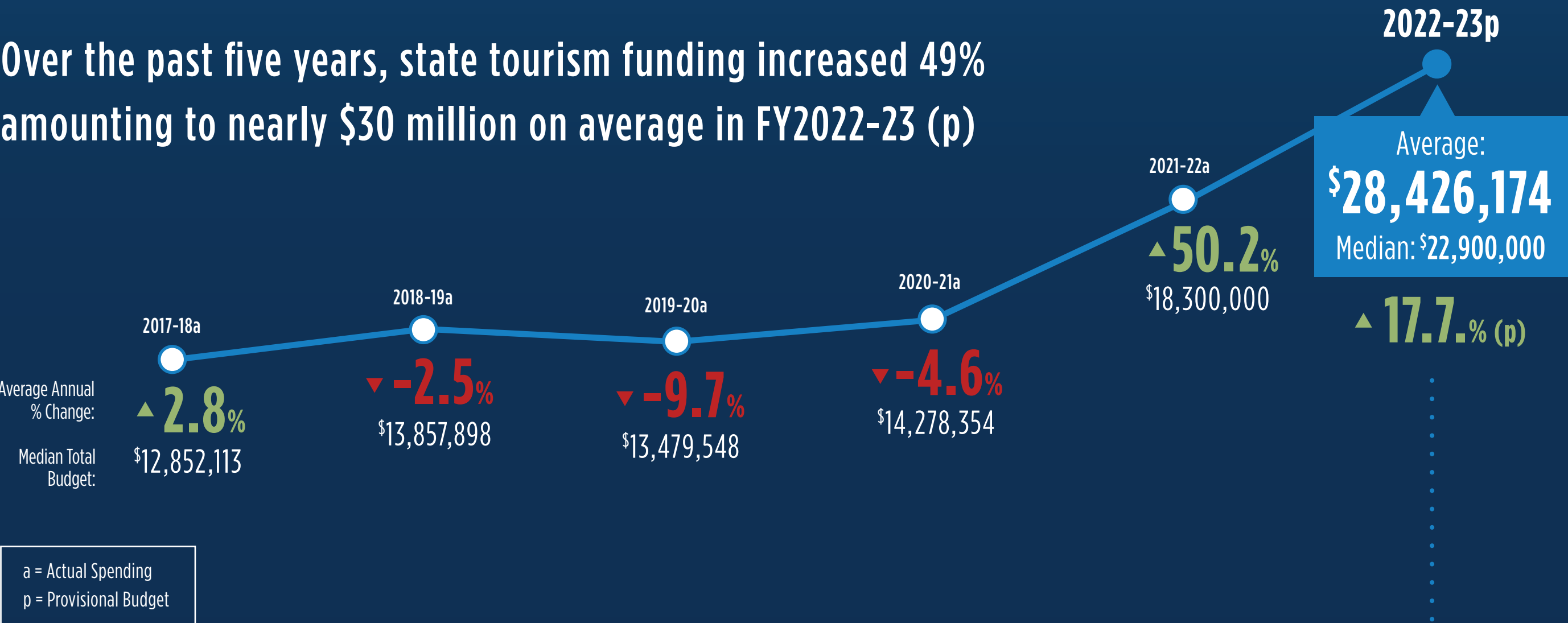


State Tourism Office

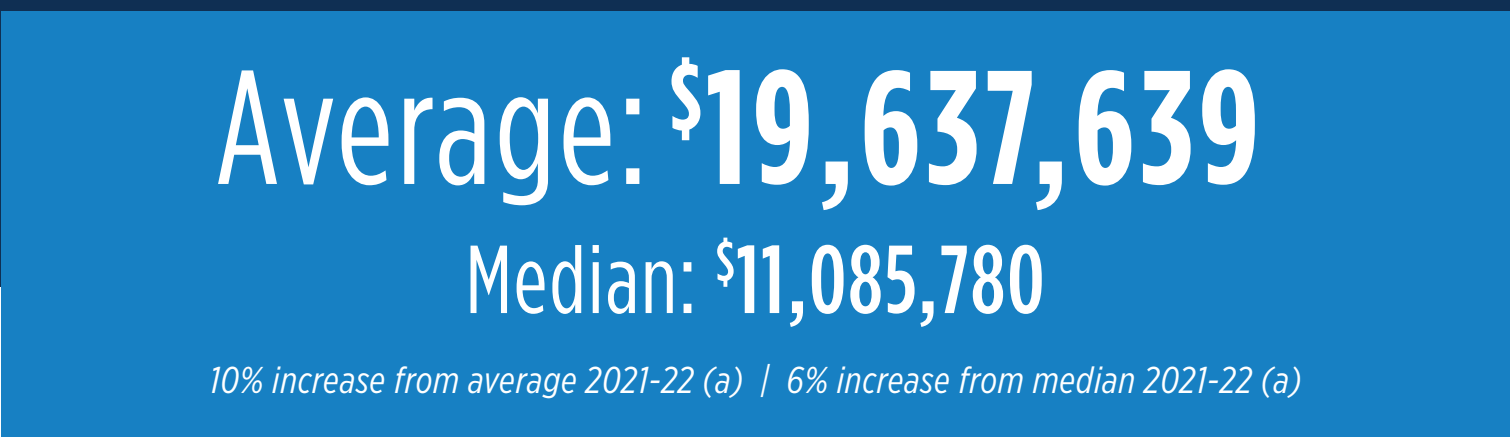
BUDGETS DASHBOARD

An Overview of FY 2022-23 (p) | (39 States Reporting)

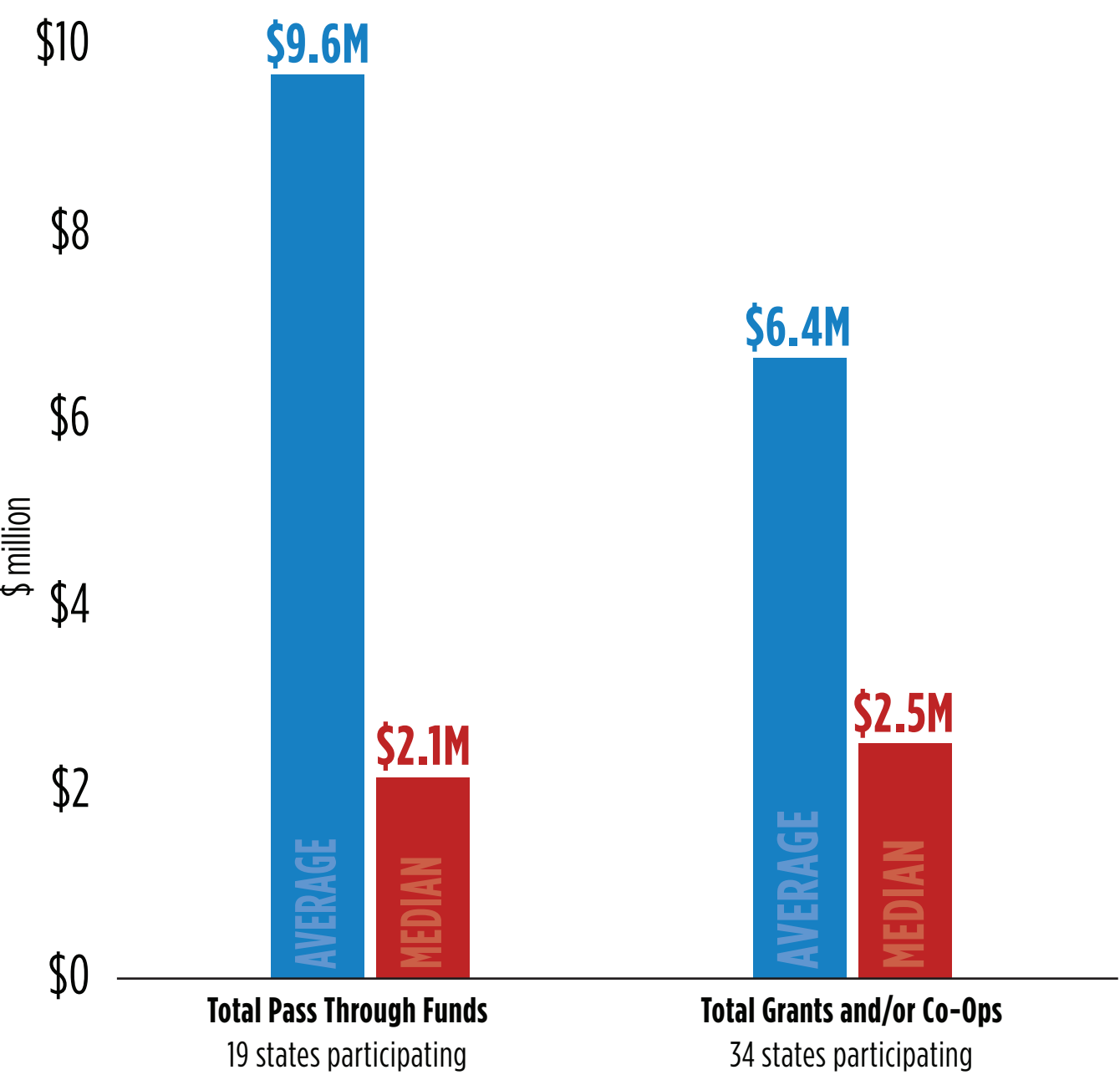
Over the past five years, state tourism funding increased 49% amounting to nearly \$30 million on average in FY2022-23 (p)



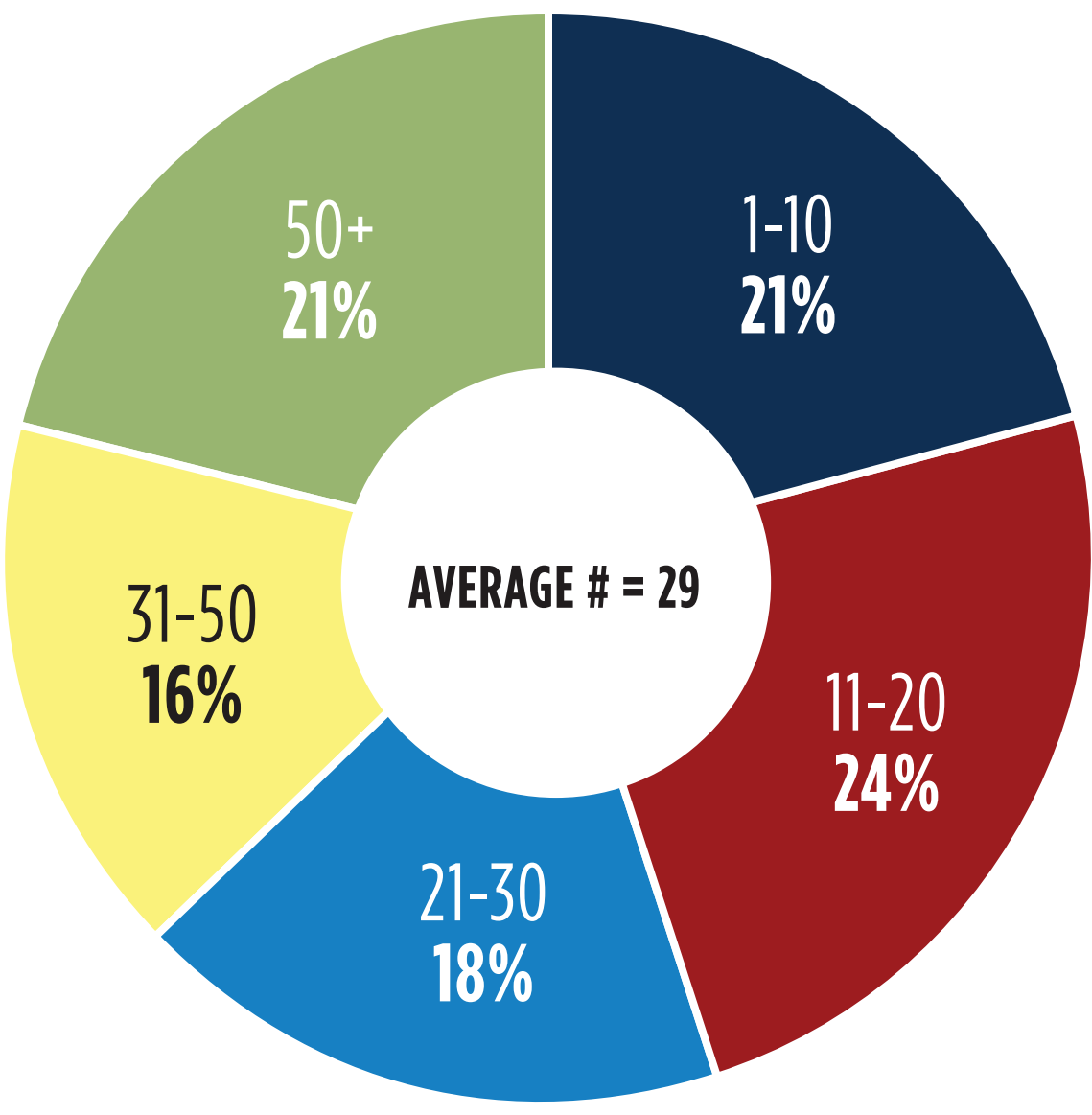
MARKETING FUNDING FY 2022-23 (p)



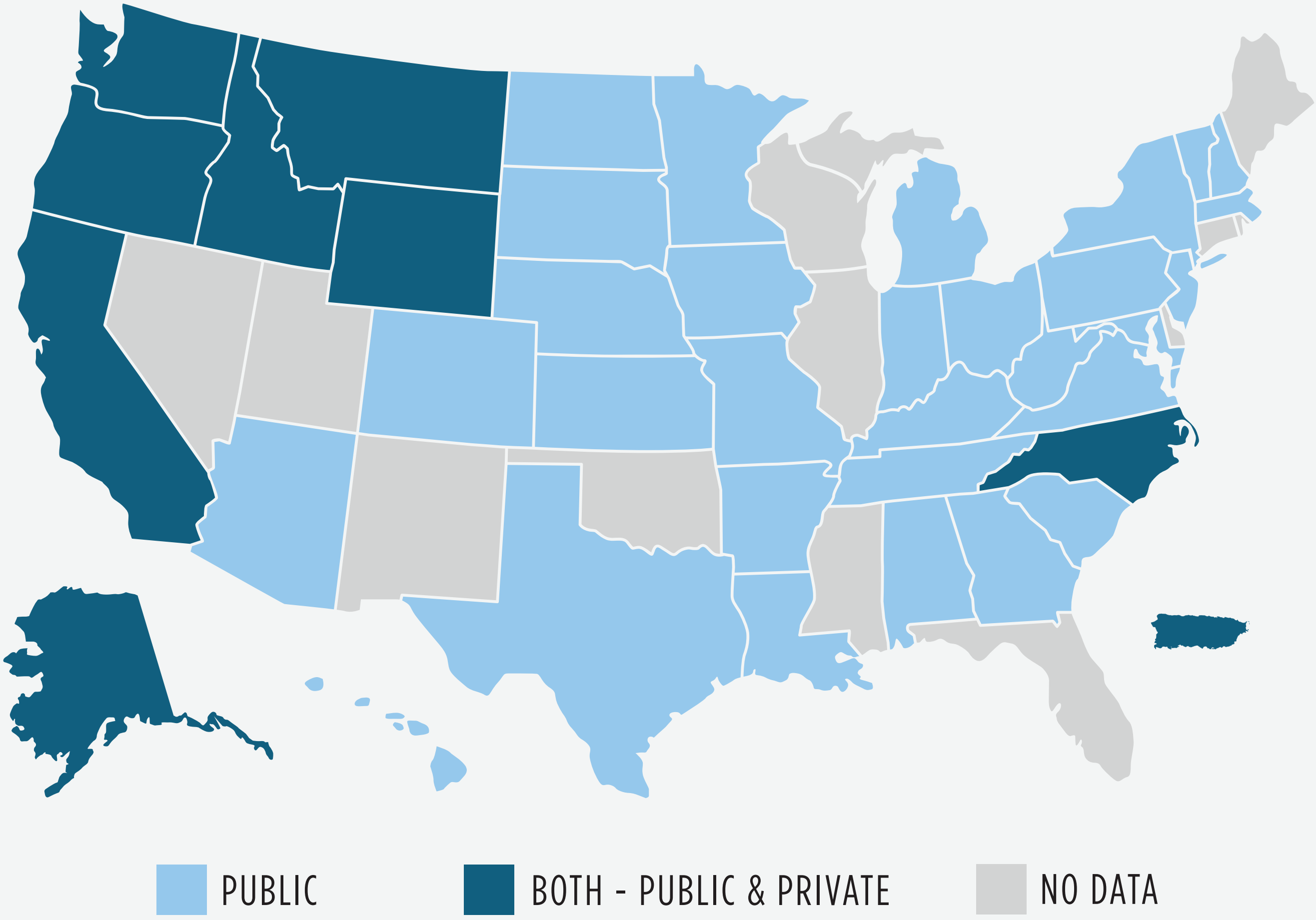
OTHER REVENUE  
FY 2022-23 (p)



TOTAL STAFF BREAKDOWN  
FY 2022-23 (p)

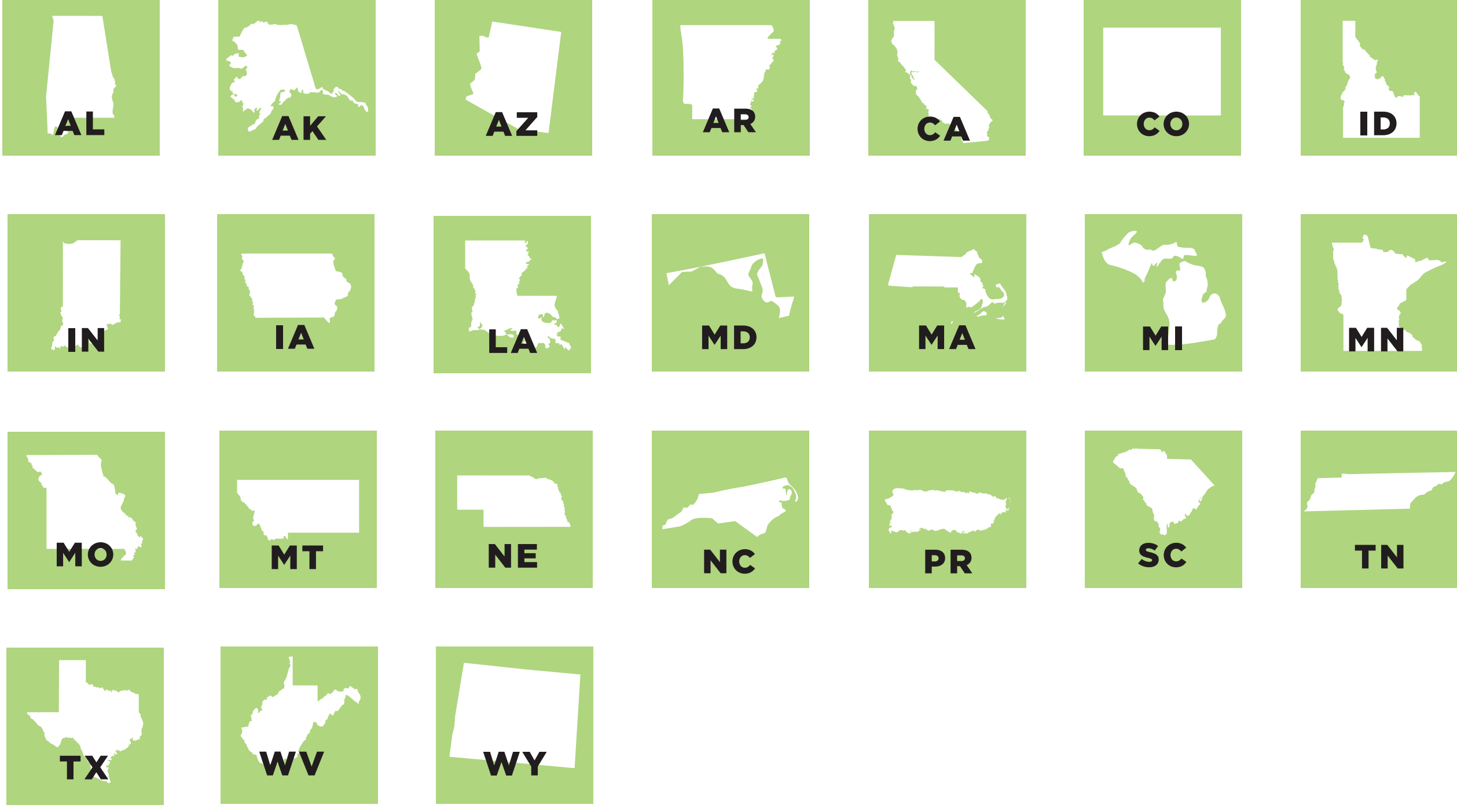


FUNDING SOURCE BY STATE FY 2022-23 (p)



COMPARED TO FY 2021-22 (a),  
STATE TOURISM BUDGETS FOR FY 2022-23 (p)...

INCREASED in 24 STATES



REMAINED THE SAME in 7 STATES



DECREASED in 8 STATES

