

U.S. Travel's **Travel** **works** *power hour*

CONNECT WITH TRAVEL LEADERS IN YOUR DISTRICT

*Experience the economic, social and global impacts of travel in your community **first-hand**.*



U.S. Travel Association's **Travel Works Power Hour** brings together Members of Congress with travel leaders in local communities across the country—creating a unique opportunity to connect stakeholders, build lasting connections and engage in meaningful discussions on the impact of travel.

WHAT TO EXPECT

These small group, in-district roundtables cultivate collaboration and synergy between policymaker priorities and local travel business needs. As the name suggests, Power Hours typically last one hour and take place at a location that exemplifies the impact of travel in the community.

ENGAGE

with local business leaders and learn how travel and tourism helps power the local economy and build community.

EXPERIENCE

a visit to a travel location or attraction—such as a convention center or airport—for a first-hand look at industry inner workings.

DISCUSS

valuable industry priorities directly with local travel leaders and constituents in a roundtable forum.

SHOWCASE

the positive impact of tourism and signal support for the industry through traditional and social media.

GAIN

a deeper understanding of travel's impact within your district from community voices and insightful data.

BUILD

lasting relationships with attendees that will pay dividends in support for years to come.

For more information, please contact **Nicole Porter** at nporter@ustravel.org.

U.S. Travel Association is the national, non-profit organization representing all components of the travel industry. Travelers in the United States are estimated to spend \$1.1 trillion in 2022 (still 10% below 2019 levels). U.S. Travel advocates for policies to accelerate an even recovery across the travel industry and restore economic and job growth for this essential contributor to our nation's success. Visit ustravel.org for information and recovery-related data.