



Thank you for *engaging* in **#GMID2024**



850+
Media Mentions

Engagement
FROM NEARLY

40
COUNTRIES



ALMOST 100 *Events*
AND ACTIVATIONS ACROSS THE GLOBE

4000+
Social Media Posts



Charlotte, NC



San Francisco, CA



Gijón, Spain



São Paulo, Brazil



Orlando, FL



Las Vegas, NV



Albuquerque, NM



Amelia Island, FL

Engaging **In-person**

TRAVELPULSE

Celebrate Global Meetings Industry Day on April 11

USAE

Global Meetings Industry Day 2024 Highlights Why "Meetings Matter"

TTW TRAVEL AND TOUR WORLD

Los Angeles Tourism Shines on Global Meetings Industry Day with a Series of Power-Packed Events

NO HIDDEN AGENDA

No Hidden Agenda Episode #24: Celebrating Global Meetings Industry Day with U.S. Travel

3 NEWS

Las Vegas Strip launches marquee takeover for Global Meetings Industry Day

TTW TRAVEL AND TOUR WORLD

New York City Tourism + Conventions Hosts the 9th Global Meetings Industry Day

meetings
PEOPLE + PLACES TODAY

GMID 2024: Industry Leaders Share How Meetings Have Impacted Their Life

In *the* media

Trending
Global Meetings Industry Day

#MeetingsMatter
to our communities, our businesses and our economy.



destination DC GLOBAL MEETINGS INDUSTRY DAY
APRIL 11, 2024 | #GMID2024

destinationdc Happy Global Meetings Industry Day from #DestinationDC! Today we celebrate the profound impact of gatherings that foster connection, innovation and growth worldwide. Our Convention Sales & Services team stands ready to facilitate meetings that not only benefit our clients, but also empower communities. 🍷

From conventions to small meetings and incentive travel programs, we recognize the vital role these events play in driving economic and social progress. Every conference, tradeshow or exhibition has the potential to spark ideas, forge partnerships and leave a lasting legacy. 🍷



meetlosangeles Today is a special day for LA Tourism and our colleagues around the world – it's Global Meetings Industry Day. Alongside the U.S. Travel Association and our industry peers, we're proud to amplify how #MeetingsMatter and the immense impact they have on LA's vitality.

#GMID2024 #BEIW24 #DiscoverLA #MeetLA #MeetingProfs

THE WOODLANDS SAW OVER 2,023 PROFESSIONAL MEETINGS TAKE PLACE IN 2023



visittthewoodlands Visit The Woodlands is celebrating #GMID2024! There's no substitute for looking colleagues in the eye & closing a deal with a handshake. #MeetingsMatter—and they are the gold standard for fostering deeper connections, sparking creativity & driving innovation. 🍷🍷

5d



visitvicksburg Today is Global Meetings Industry Day—a day to showcase why #MeetingsMatter to communities, businesses and economies across the country. The best communication doesn't happen through a screen, it happens when you meet face-to-face.

#GMID2024 #VisitVicksburg

Virginia Tourism Corporation
7,701 followers
5d

Happy Global Meetings Industry Day!

Today, we join colleagues around the world in celebration of GMID 2024 - an international day of advocacy showcasing the undeniable value that business meetings, trade shows, incentive travel, exhibitions, conferences and conventions bring to people, businesses and communities.

Last year, there was \$119 billion in meeting and event related travel spending in the U.S., which directly supported nearly 600,000 American jobs. The benefits of meetings range from the tangible to intangible - bolstering local economies and businesses while simultaneously fueling individual growth and long-lasting connections.

Ready to plan your next meeting in Virginia? Get started here:
<https://lnkd.in/egSvSj6Y>

#MeetingsMatter #GMID2024



Careers · Trending
#eventprofs

Activating on social media

Hilton 18,630 followers
4d · 🌐

Happy Global Meetings Industry Day from **Hilton**! We wanted to say a huge THANK YOU to everyone who entered "The Meeting That Meant Everything" contest to help us celebrate.

Because of you and your stories, we were able to shine a light on the power of face-to-face meetings and we look forward to creating more memories with you soon. Stay tuned to see our Grand Prize winner's testimonial video!

[#HiltonGMIDContest](#) [#GMID2024](#) [#MeetingsMatter](#)

[U.S. Travel Association](#)
[IGLTA](#)

HAPPY GLOBAL MEETINGS INDUSTRY DAY! • 4 pages

Thank you for entering THE MEETING THAT MEANT EVERYTHING CONTEST

Swipe to reveal our winners! ➔

Meeting Professionals International
76,316 followers
4d · 🌐

In celebration of Global Meetings Industry Day, see what our CEO, **Paul VanDeventer**, and other industry leaders had to say in **Meetings Today's** article: <https://lnkd.in/gm9YFNM2>

[#GMID24](#) [#MeetingsMeanBusiness](#) [#MeetingProfs](#)

GMID 2024: Industry Leaders Share How Meetings Have Impacted Their Life | Meetings Today
meetingstoday.com • 5 min read

Omni Hotels & Resorts
114,518 followers
4d · 🌐

Today, as we celebrate Global Meetings Industry Day, we recognize the significance of the meetings and events industry. At **Omni Hotels & Resorts**, we take pride in welcoming both new and returning clients to any of our 50 locations across North America. Thank you to all the organizations and event planners who choose us, and to all our associates who contribute to the success and execution of meetings every day. [#MeetingsMatter](#) [#GMID2024](#) [#AtTheOmni Meetings Mean Business](#) [U.S. Travel Association](#)

Visit Tampa Bay
5d · 🌐

Today, Visit Tampa Bay celebrates Global Meetings Industry Day! [#GMID2024](#) 🎉 There's no substitute for looking partners in the eye and closing a deal with a handshake. 🤝 [#meetingsmatter](#) —and they are the gold standard for fostering deeper connections, sparking creativity and driving innovation. We are proud to [#FacilitateSynergy](#) in Tampa Bay!

MICHAEL DOMINGUEZ and CEO of Associated Luxury Hotels International, better

Associated Luxury Hotels International
5d · 🌐

[Overview](#) [Comments](#)

🌍 Happy Global Meetings Industry Day! 🌍

Today, we're thrilled to join millions around the world in celebrating the incredible impact of [#meetings](#) and [#events](#) on our communities, businesses, and lives.

During the last weeks, we've reflected on the...
[See more](#)

BON VOY 52,205 followers
6d · 🌐

Today is Global Meetings Industry Day and **Marriott International** is celebrating! Discover why [#MeetingsMatter](#) to us with a special message from **Tammy Routh**, SVP of Global Sales, Marriott International.

[#GMID2024](#) [#MarriottBonvoyEvents](#)

PCMA
46,915 followers
5d · Edited · 🌐

Today, on Global Meetings Industry Day, we stand united in celebrating our industry that drives economic and social transformation throughout the world. It's a day to reflect on our achievements and the profound impact we make on the global economy through business events. Together, we will continue to leverage our platform for a better society and help shape the future. Let's continue to support each other, learn from each other, and grow together. Happy Global Meetings Industry Day and thank you for your continued commitment to driving sustainable change.

[#GMID2024](#) [#PCMA](#)

VisitLEX
4,234 followers
5d · 🌐

Global Meetings Industry Day 2024 is here! Today, we're highlighting why [#MeetingsMatter](#) and play a vital role in the economy for Lexington and the Bluegrass Region.

In 2023, meeting and convention business brought \$108 million dollars to the city of Lexington. This impact number comes to our local hotels, food & beverage outlets, retail, transportation, business services, entertainment and venues.

Whether it's business meetings, exhibitions, conventions, or trade shows—in-person meetings and events strengthen our community, support numerous hospitality jobs, and boost economic impact in Lex.

Join us in celebrating VisitLEX's sales and services team for their crucial role in bringing business to our wonderful city!

[Meetings Mean Business](#)
[U.S. Travel Association](#)
[#LookAtLexington](#) [#GMID2024](#)

Instagram

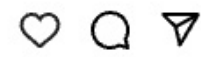
eventsindustryCouncil



gaylordoprylandresort Today may be Global Meetings Industry Day, but meetings are important EVERY DAY here at Gaylord Opryland!

We recently interviewed several of our Stars (our associates) to hear their perspectives on why #MeetingsMatter.

#GMID2024 #MarriottBonvoyEvents #MeetingsMeanBusiness



PA Convention Center @PAConvention

Today is #GMID2024 - a day to showcase why #MeetingsMatter. Meetings are the gold standard for fostering deeper connections, sparking creativity, driving innovation & catalyzing spending & job creation.

#PAConventionCenter



#MeetingsMatter

to our communities, our businesses and our economy.



Meet Boston 4d

Meet Boston is celebrating #GMID2024! There's no substitute for looking colleagues in the eye & closing a deal with a handshake. #MeetingsMatter—and they are the gold standard for fostering deeper connections, sparking creativity & driving innovation.



#MeetingsMatter
connecting people
strengthening communities
powering the economy



Houston First @HoustonFirst

#GMID2024 is here! Today, we're highlighting why #MeetingsMatter to all communities—catalyzing spending & job creation. In Houston, the leisure and hospitality industry, which includes meetings and events, supports more than 350,000 jobs across the region.



There's power in convening.

#MeetingsMatter

to the Houston economy — providing opportunity to the 350,000 people who work in the leisure and hospitality industry in our region.



#GMID2024

Houstonfirst.

BUF Visit Buffalo Niagara @BuffaloNiagara

#GMID2024 is here! Today is Global Meetings Industry Day, and we're recognizing this day by highlighting the benefits and impact of meetings and events held in Buffalo and Erie County.

#buffalony #destinationmarketing #buffalo #InTheBUF #MeetInBUF #meetingsmeanbusiness

NYSSBA'S 2023 ANNUAL CONVENTION & EDUCATION EXPO
BUFFALO CONVENTION CENTER | BUFFALO, NY



Visit Lake Charles @LakeCharlesCVB

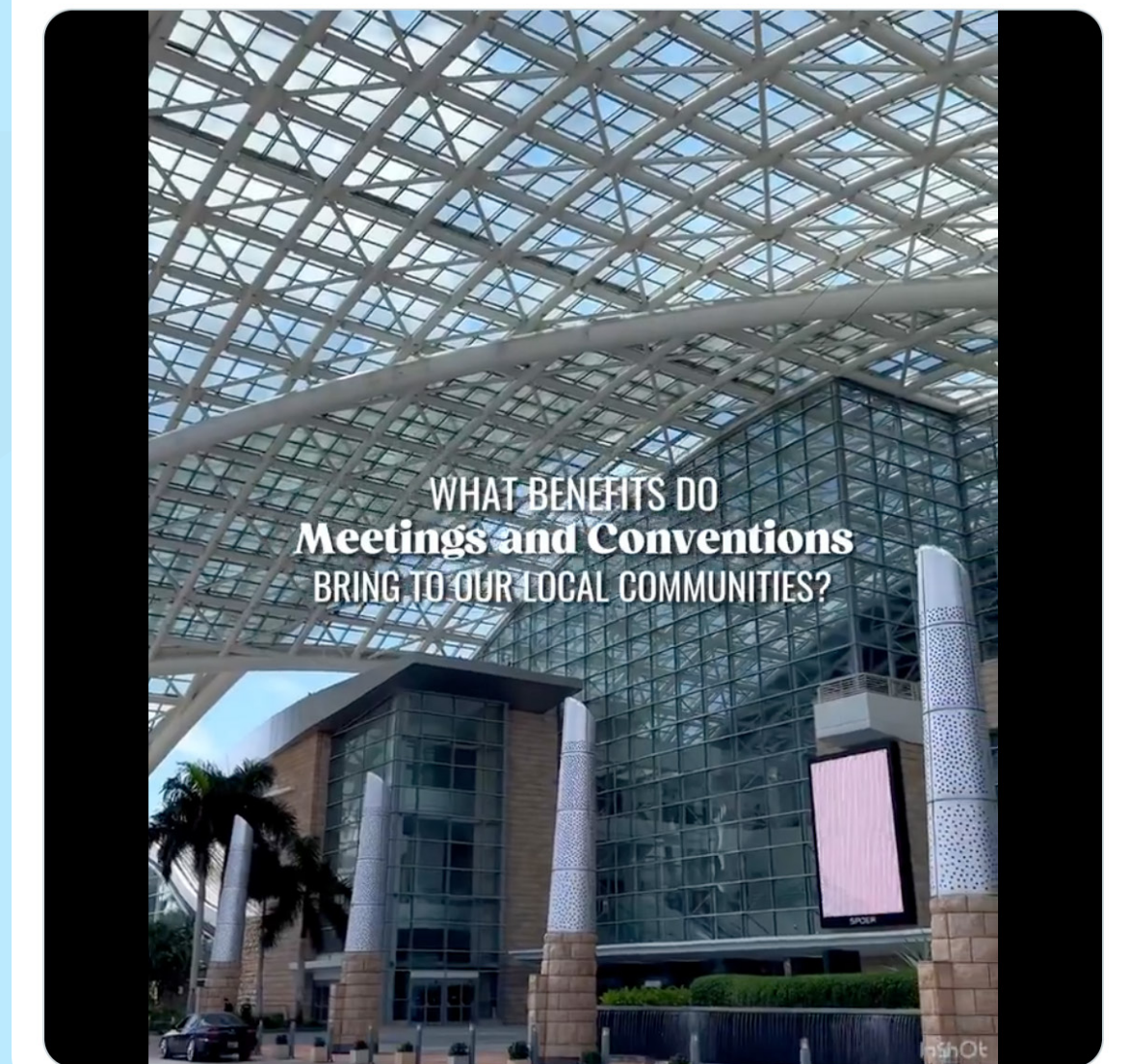
Join us in celebrating #GMID2024! Face-to-face meetings are not just about connections; they're about economic growth and collaboration. In 2023 alone, #VisitLakeCharles hosted 173 meetings, contributing over \$35 million to our region's economy.



Visit Lake Charles Celebrates GMID, Spotlighting \$35 Million Southwest Louisiana Impact

Discover Puerto Rico Meetings @MeetingsInPR

Do you have more reasons why #MeetingsMatter? Share your thoughts below with us. Happy #GMID2024! #MakeYourMeetingBoricua #DiscoverPuertoRico



LA Convention Center
@ConventionLA

Today on Global Meetings Industry Day, The LACC is highlighting why #MeetingsMatter to businesses both large & small—fostering a competitive edge & boosting revenue gains. For every dollar invested in business travel, U.S. companies experience a \$5.90 return. 🍷📸 #GMID2024

GLOBAL MEETINGS INDUSTRY DAY

APRIL 11, 2024 | #GMID2024

Powered by U.S. Travel Association

#MeetingsMatter

connecting people
strengthening communities
powering the economy



visitmilwaukee Happy Global Meetings Industry Day! A day dedicated to celebrating the tremendous impact of meetings and conventions, let's take a moment to recognize why #MeetingsMatter in MKE.

As the Gathering Place, our city has long recognized the power of convening, creating a forum for collaboration and a confluence of



André Carson
@RepAndreCarson

Indianapolis is home to one of the best convention centers in the nation & a welcoming community to host meetings & events. On this Global Meetings Industry Day, I'm proud of the impact meetings have made in boosting our economy & creating over 13,900 jobs in our city. #GMID2024

MEETINGS AND EVENTS GENERATE

\$3.1 BILLION

IN TRAVEL SPENDING IN INDIANAPOLIS.



Rep. André Carson



You transform rooms to spaces of belonging. Inspire through

Encore Global
5d · 🌐

Overview Comments

As we celebrate Global Meetings Industry Day, we want to extend our deepest gratitude to all the incredible #eventprofs we have the privilege to work with. 🙌 Your impact is undeniable. Thank you for entrusting Encore to bring your vision to life. #GMID2024 See more

discoverPHL
@discoverPHL

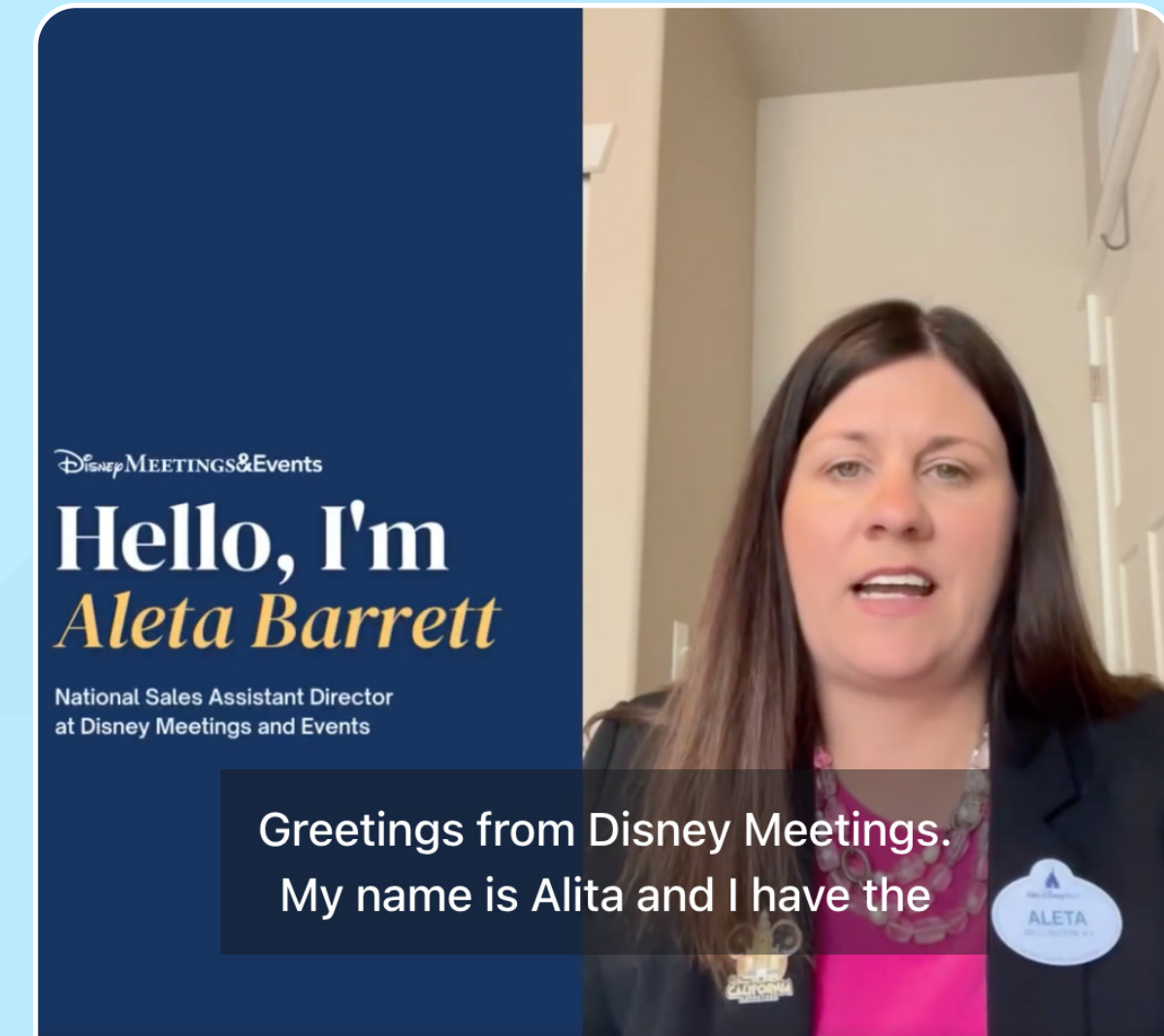
Today is Global Meetings Industry Day, which recognizes the irreplaceable value of in-person meetings for people, businesses, and communities.

#GMID2024 #MeetingsAndEvents #InPersonEvents #MeetingsMeanBiz



PHILADELPHIA celebrates GLOBAL MEETINGS INDUSTRY DAY

PLAN YOUR NEXT MEETING PHLCVB



Disney MEETINGS&Events

Hello, I'm Aleta Barrett

National Sales Assistant Director at Disney Meetings and Events

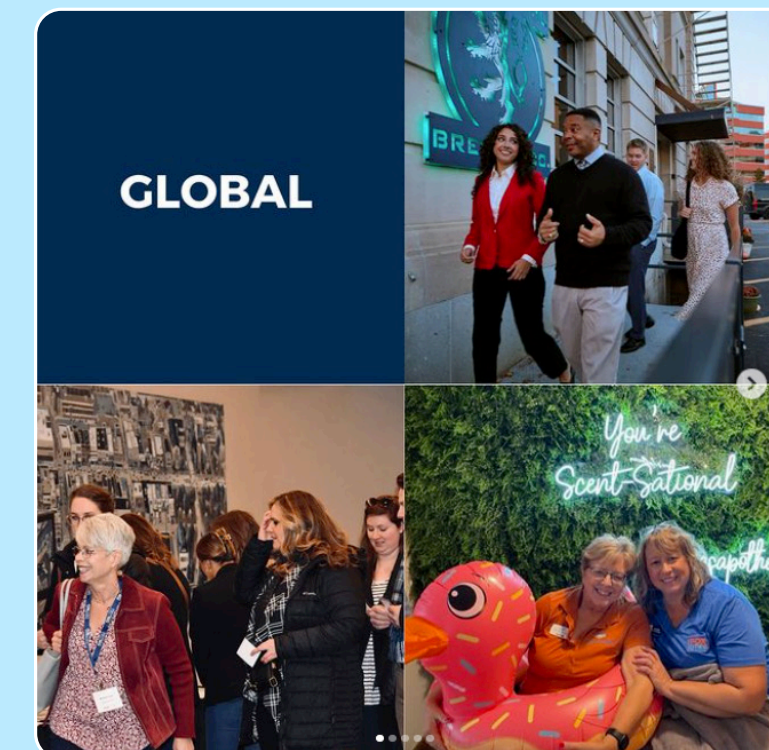
Greetings from Disney Meetings. My name is Aleta and I have the

Disney MEETINGS&Events
4d · 🌐

Overview Comments

To celebrate Global Meetings Industry Day, hear from our cast member, Aleta, who told us why she is in the meetings and events industry.

#GMID2024 #globalmeetingsindustryday #meetingsmatter #disneymeetingsandevents



GLOBAL

foxcitieswi Today is Global Meetings Industry Day—a day to showcase why #MeetingsMatter to communities, businesses & economies across the country. The best communication doesn't happen through a screen—it happens when you meet face-to-face.

#GMID2024 #explorefoxcities #foxcitieswi





The Hotel Saskatchewan
Regina, Saskatchewan, Canada

Greater Columbus Convention Center
Columbus, Ohio, U.S.

Vegas Strip
Las Vegas, Nevada, U.S.

Amway Grand Plaza
Grand Rapids, Michigan, U.S.

Lighting Up *Blue* for GMID



Exhibition Place
Toronto, Canada

1 World Trade Center
New York, New York , U.S.

Summit One Vanderbilt
New York, New York , U.S.

RBC London Ontario
Toronto, Canada