



## National Travel and Tourism Week 2025 Sample Proclamation

**WHEREAS** the travel industry is essential to the success of every industry and will continue to be a critical part of **[STATE/DESTINATION]**'s economy, development, and workforce.

**WHEREAS** travel is an economic powerhouse for every state and destination across the country, with an economic output of \$2.9 trillion, supporting 15 million American jobs.

**WHEREAS** travel spending supports vibrant and safe communities in **[STATE/DESTINATION]** and across the United States by generating \$89 billion in state and local tax revenue in 2024 to support essential services, such as education, emergency response, public safety and more.

**WHEREAS** travel enables success for all industries—including manufacturing, agriculture, defense, healthcare and more—by driving sales growth, innovation, education, and operations that power our economy, our nation, and **[STATE/DESTINATION]**.

**WHEREAS** **[INSERT STATE/DESTINATION DATA ON DECLINE IN TRAVEL-GENERATED SPENDING, TAX RECEIPTS, EMPLOYMENT AND PAYROLL]**.

**WHEREAS** America's travel industry cannot be globally competitive without maximizing growth in leisure, business, and international inbound travelers; increasing travel to and within the United States drives our economy to a more prosperous future and connects America.

**WHEREAS** One in every 11 U.S. jobs depends on travel, making it a critical driver of America's economy and a force for connection and opportunity.

**WHEREAS** travel is an essential industry, and we must continue to communicate that growing travel leads to economic growth, benefits businesses, fosters mutual understanding, and connects the nation.

**Therefore**, I, **[OFFICIAL'S NAME AND TITLE]**, do hereby proclaim May 4-10, 2025 as National Travel and Tourism Week in **[STATE/DESTINATION]**, and urge the citizens of **[STATE/DESTINATION]** to join me in recognizing the essential role this industry plays in **[STATE/DESTINATION]**.