

U.S. Travel's
**DESTINATION
CAPITOL HILL**

SOCIAL MEDIA GUIDE 2026



We are thrilled to welcome you to Washington, D.C. for U.S. Travel's Destination Capitol Hill 2026! Your voice is critical to showcase the power of travel and social media is a key tool to amplify our industry's collective message. Below you'll find sample posts and ways to effectively engage online during #DCH2026.

HOW TO ENGAGE ON SOCIAL MEDIA

USE OUR HASHTAG: #DCH2026

TAG:

U.S. Travel Association

- Twitter/X: [@USTravel](#)
- LinkedIn: [@U.S. Travel Association](#)
- Instagram: [@ustravel_association](#)
- Facebook: [@U.S. Travel Association](#)

Your Elected Officials

- Congressional Twitter/X handles: [House](#) and [Senate](#)

POST:

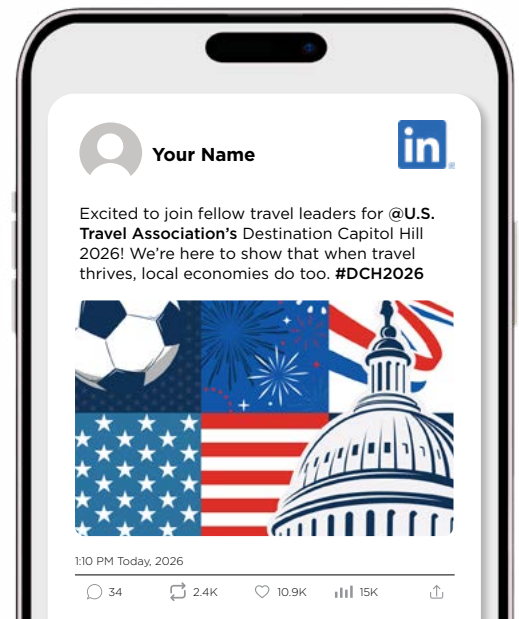
- Photos of you and your delegation at meetings.
- Insights from your discussions on travel's impact in your state or district.
- Thank yous to Members of Congress for their time and support of travel.

SAMPLE SOCIAL MEDIA POSTS

Excited to join fellow travel leaders for [@U.S. Travel Association's](#) Destination Capitol Hill 2026! We're here to show that when travel thrives, local economies do too. **#DCH2026**

Travel isn't just fun, it's essential to our economy. Great to be at U.S. Travel's Destination Capitol Hill pushing for policies that help our industry flourish. **#DCH2026**

Making our voices heard in D.C.! Thank you [[@CongressmanXYZ](#)] for meeting with the travel industry during **#DCH2026** to discuss policies that modernize travel and help this essential industry grow into the future.



JOIN THE CONVERSATION

Scan the QR code to see all #DCH2026 posts in real-time and watch your advocacy in action!

Post on social media using #DCH2026, tag your members of Congress and share photos to make your voice heard.

