

2026 ACTIVITIES

Explore a selection of activities in and around San Diego. Activities are optional and will begin at 1:30 p.m. on Thursday and Friday afternoons.

Thursday, July 30

Peer-to-Peer Roundtables: Advocacy Priorities & Political Realities

*Rancho Bernardo Inn
Catalina Ballroom*

Based on feedback from attendees, U.S. Travel's Government Relations team will facilitate a roundtable conversation on the policy issues and realities shaping the travel industry. Topics will include the latest on Brand USA, congressional champion development, U.S. Travel's broader advocacy agenda and the political realities impacting our work on Capitol Hill. Share perspectives, exchange ideas and discuss strategies for advancing the travel industry's top priorities with fellow executives.

Duration: Approximately 1-1.5 hours.

These sessions are curated for travel industry executives. Attendees who participate in Summer Summit Programming are eligible to attend.

Wine & Chocolate Tasting

*Rancho Bernardo Inn
La Taberna (Avant
Kitchen)*

A guided tasting experience exploring the delicious intersection of two of the world's most beloved pleasures — fine wine and artisan chocolate. Wine and chocolate share a surprisingly deep kinship, both are products of fermentation, shaped by terroir (the soil, climate, and geography where they're grown), and contain hundreds of complex flavor compounds that evolve on the palate. Understanding this common ground is what makes pairing them such a rewarding experience.

Duration: 1.5 hours

Participants must be 21+.

Puppy Yoga

*Rancho Bernardo Inn
North Lawn*

Get ready for a *pawsitively* amazing time! Join us for a unique, beginner-friendly, yoga class where puppies roam freely, offering cuddles, belly rubs and kisses as you stretch. It's a blend of gentle movement, maximum cuteness, and pure, feel-good, endorphin-boosting fun - plus, these fur babies will also benefit from the socialization. A portion of your proceeds support our rescue partner, ensuring the well-being of these pups until they find their forever homes. Everyone wins!

Duration: 1 hour

All ages welcome, but children ages 7+ may be most comfortable.

Mahjong & Cocktails: Learn or Play

*Rancho Bernardo Inn
Granada Room*

A relaxed, social way to spend the afternoon. Whether you're new to American Mahjong or already know how to play, this experience is for you. Join a quick intro lesson to get the basics—or jump right into open play and enjoy a few hands at your own pace. We'll have everything set up and ready to go. Feel free to drop in for a bit or stay the full session—whatever works for your schedule. Cocktails will be available throughout, so you can sip, play, and connect.

Duration: 2.5 hours

Recommended for children ages 12+.

Tuna Poke Chef Demonstration

*Rancho Bernardo Inn
Avant Kitchen Patio*

Join our chef for a hands-on immersion into the vibrant world of creative, modern poke. Over 90 engaging minutes, guests will explore poke as a refined art form — mastering the interplay of bold flavor combinations, celebrating unexpected ingredients and embracing the culinary creativity behind every chef-driven expression. Expect an experience that is as much about innovation as it is about taste.

Duration: 1.5 Hours

All ages welcome, but children ages 10+ may be most comfortable.

Ocean Art Workshop

*Rancho Bernardo Inn
Catalina Ballroom*

Create stunning ocean-inspired art pieces using epoxy resin! Participants can immerse themselves in the captivating process of creating ocean-themed trays using epoxy resin, pigments, and other materials. Participants will be able to take their creation home, which can be used as a beautiful entryway dish or serving platter.

Duration: 2 hours

Children must be 12+ to create their own board or 9+ to create a board with a parent.

Golf

*Rancho Bernardo Inn
Promenade*

Play on an 18-hole championship course designed by William Francis Bell in 1963. Fresh and current, the Resort Course holds the unique distinction of hosting both PGA and LPGA events and boasts well-maintained features and modern amenities in keeping with its celebrated heritage. Lunch is provided at the course at 12:30 p.m. and the shotgun start will begin at 1:00 p.m.

Duration: Typically 4-5 hours

Friday, July 31

La Jolla Sea Caves Kayak Tour

Join us for a kayak trip along the La Jolla Sea Caves, one of San Diego's famous attractions. The fully guided kayak tour takes you through the Ecological Reserve, a marine protected area that's a famous destination for snorkelers, divers, and kayakers to respectfully explore. The Reserve is home to leopard sharks, Garibaldi (California's state marine fish!), lush kelp beds, sea lions and even the occasional pod of dolphins! The experienced tour guides will share fun facts and history about La Jolla, safely guide you along the sea caves, and lead you through one, ocean conditions permitting.

Duration: 1.5 hours

Kids ages 6+ welcome in double kayak with an adult. Participants must be 15+ in their own kayak. Please wear clothes that you are comfortable getting wet.

La Jolla
Meeting spot: Rancho
Bernardo Inn Front
Drive

La Jolla Shores Snorkel Tour

Explore La Jolla Shores and spot harmless Leopard Sharks, Garibaldi, and other reef fish that call this area home! This introductory tour is designed to teach the fundamentals of snorkeling while exploring the sandy and rocky reef in the area's ecological reserve.

Duration: 1.5 hours

Kids ages 6+ welcome. Please wear swimwear and bring anything else you need for swimming. Wetsuits will be provided as well as snorkeling gear.

La Jolla
Meeting spot: Rancho
Bernardo Inn Front
Drive

Sea & Land Tour

Ready to see the best of San Diego on sea and land? Join the 100-minute, fully narrated SEAL Tour on our incredible Hydra-Terra vessel. Wind your way through picturesque San Diego streets before splashing down for a cruise through the waters of the San Diego Bay. Here you will learn first-hand of our rich military history and cruise through the waters that are the playground of the California Seals and Sea Lions.

Duration: 100 minutes

All ages welcome.

Downtown San Diego
Meeting spot: Rancho
Bernardo Inn Front
Drive

California Wine Component Tasting*Rancho Bernardo Inn*

Discover wine through your senses. In this immersive tasting experience, guests explore real aroma components, from bright citrus and ripe stone fruit to earthy chalk and fresh leaves, each connected to specific grape varieties. While sampling Sommelier curated wines, participants use the ingredients at their table to decode the aromas and identify each wine. Energize your wine palate while experiencing some of the best wines California has to offer.

Duration: 1 hour

Participants must be 21+.

Wildlife Safari Adventure*San Diego Safari Park
Meeting spot: Rancho
Bernardo Inn Front
Drive*

Travel in the back of a covered, open-air safari truck at the San Diego Zoo Safari Park. Explore expansive savanna habitats with an expert guide and get an up-close view of a variety of birds and mammals—including some of our newest babies! Special thanks to the San Diego Zoo Safari Park for hosting our group.

Duration: 1 hour tour followed by 45 minutes to explore other exhibits. We recommend checking out the Elephant Valley, Tiger Trail, and the only platypus outside of Australia in your additional time.

All ages welcome.

Private Catamaran Charter*San Diego Bay
Meeting spot: Rancho
Bernardo Inn Front
Drive*

Explore San Diego's stunning coastline and iconic landmarks on a private catamaran charter. Enjoy refreshments and an open bar while sailing through the San Diego Bay along Coronado Island, and don't forget to look out for dolphins, sea lions, naval ships and aircraft carriers. Please note that swimming is not permitted.

Duration: 2 hours

All ages welcome.

Golf*Rancho Bernardo Inn
Promenade*

Play on an 18-hole championship course designed by William Francis Bell in 1963. Fresh and current, the Resort Course holds the unique distinction of hosting both PGA and LPGA events and boasts well-maintained features and modern amenities in keeping with its celebrated heritage. The shotgun start will begin at 1:00 p.m.

Duration: Typically 4-5 hours