

U.S. TRAVEL 2027 KEY DATES

U.S. Travel **DESTINATION CAPITOL HILL**

APRIL 19-21

Washington, D.C.

Industry leaders will gather for Destination Capitol Hill, the U.S. travel industry's critical legislative fly-in. Around this event, we will also host an executive board meeting and dinner, board briefing, National Council of State Tourism Directors (NCSTD) meeting and DMO CEO Roundtable meeting.

VISIT [USTRAVEL.ORG/DCH](https://ustravel.org/dch) TO LEARN MORE.



MAY 2-6

New Orleans, LA

IPW brings the world to the United States. As the travel industry's premier international inbound marketplace, IPW connects nearly 1,400 global buyers and media with U.S. travel suppliers, generating future business that is expected to drive \$26.1B in spending and nearly 11 million international visitors over the next three years.

[REGISTRATION IS OPEN.](#)



MAY 9-15

National Industry Activation

Celebrating travel's essential role in our economy, communities and personal well-being, National Travel & Tourism Week (NTTW) unites the industry across the country for a week of industry messaging and amplification.

INDUSTRY TOOLKIT TO BE DISTRIBUTED IN SPRING 2027.



JULY 28-30

Stowe, VT

U.S. Travel Summer Summit brings together leaders and executives from across travel's many sectors for the industry's biggest conversations. From global issues to new challenges, Summer Summit is the place to be seen, heard and shape the future of travel.

Eligible only to U.S. Travel Board of Delegates and select event sponsors.

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AUGUST 28-SEPTEMBER 1

San Antonio, TX

The Educational Seminar for Tourism Organizations (ESTO) is the premier conference for destination marketing professionals delivering breakthrough learning experiences, visionary thinking and unmatched collaboration. This must-attend event helps destination marketers accelerate growth and embrace innovation to propel their destination further.

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