



DESTINATION CAPITOL HILL

MARCH 28-29, 2017 | THE MAYFLOWER HOTEL | WASHINGTON, D.C.

SPONSORSHIP OPPORTUNITIES

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U.S. TRAVEL
ASSOCIATION

DESTINATION CAPITOL HILL

Destination Capitol Hill is the travel industry’s premier legislative fly-in, organized by U.S. Travel. The event will bring travel leaders from across the country to Washington, D.C. to educate policymakers about the power of travel. The program combines a legislative day on Capitol Hill with advocacy training, guest speakers and peer-to-peer networking. Destination Capitol Hill will provide delegates with opportunities to learn about upcoming legislation that impacts travel; network with key influencers and travel industry professionals and meet with members of Congress to stress the importance of travel as an economic driver. Destination Capitol Hill is part of U.S. Travel’s Spring Meetings Week.

TARGET AUDIENCE PROFILE On average, 200-250 travel industry leaders attend, including destinations, attractions, transportation companies and association partners.

DATES AND LOCATION March 28-29, 2017
Washington, D.C.

SPONSORSHIP OPTIONS Show your support and alignment with a “Join the Cause” Industry Leader sponsorship. Consider a “Branding” sponsorship for added exposure and messaging in front of this influential audience.

JOIN THE CAUSE—INDUSTRY LEADER	
<ul style="list-style-type: none"> • Logo placement on website. • Two complimentary registrations. • Logo placement and organization listing in delegate handbook and advocacy guide. • Logo included on event slideshow. 	<p>\$1,500</p>

NOTE: All prices are subject to change. Sponsorships are subject to print and production deadlines.

BRANDING—NETWORKING RECEPTION (One Sponsor Limit)

<ul style="list-style-type: none"> • Signage and branding at Tuesday, March 28 reception. • Opportunity to supply branded glasses, napkins, pop-up displays at reception. • Opportunity to provide a departure gift for delegates. • Recognition from podium during reception (or at general session). • Logo placement on website. • Four complimentary registrations. • Logo placement and organization listing in delegate handbook and advocacy guide. • Logo included on event slideshow. 	<p>\$5,000</p>
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BRANDING—SOCIAL MEDIA WALL (One Sponsor Limit)

<ul style="list-style-type: none"> • Logo placement on large social media screen in the general session on Tuesday, March 28. • Ability to place promotional materials on tables in general session. • Recognition of sponsorship from podium during general session. • Logo placement on website. • Four complimentary registrations. • Logo placement and organization listing in delegate handbook and advocacy guide. • Logo included on event slideshow. 	<p>\$5,000</p>
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Branding—Networking Reception



DESTINATION CAPITOL HILL #DCH15

[YOUR LOGO HERE]

Branding—Social Media Wall

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