

U.S. TRAVEL ASSOCIATION

National Council of
State Tourism Directors

SPONSORSHIP OPPORTUNITIES

MARCH 27-28, 2017 | WASHINGTON, D.C.

CONTACTS: **MALCOLM SMITH**

Senior Vice President of Business Development
202.408.2141
msmith@ustravel.org

KRISTA ROEPKE

Manager, Exhibitions and Sponsorships
202.408.2149
kroepke@ustravel.org

U.S. TRAVEL
ASSOCIATION

NATIONAL COUNCIL OF STATE TOURISM DIRECTORS (NCSTD) SPRING FORUM

The NCSTD Spring Forum attracts approximately 25-30 state tourism directors from across the country to discuss state-specific issues, meet with colleagues on council-related matters, and engage U.S. Travel Association leadership in dialogue about current and upcoming programs.

NCSTD Spring Forum kicks off U.S. Travel's Spring Meetings Week, March 27-28, 2017. Following Spring Forum, the industry unites for Destination Capitol Hill followed by U.S. Travel's Spring Board of Directors meeting. Packages are available for branding and sponsorship opportunities at all three events.

TARGET AUDIENCE PROFILE Average attendance: 25-30; exclusive to State Tourism Directors or their official designees.

DATES AND LOCATION March 27-28, 2017
 Washington, D.C.
 The Mayflower Hotel

SPONSORSHIP OPTIONS		
Dinner	<ul style="list-style-type: none"> • Branding throughout dinner. • Recognition and an opportunity to address the audience. • Attendance at reception, dinner and breakfast. • Distribution of collateral material and signage. 	\$10,000
Evening Reception	<ul style="list-style-type: none"> • Branding throughout reception and recognition. • Attendance at reception and breakfast. • Distribution of collateral material and signage. 	\$5,000
Refreshment Break	<ul style="list-style-type: none"> • 30-minute refreshment break between Destinations Council Meeting and NCSTD Spring Forum. • Branding at the afternoon refreshment break. • Attendance at reception and breakfast. • Distribution of collateral material and signage. 	\$5,000
Continental Breakfast	<ul style="list-style-type: none"> • Branding throughout breakfast and recognition. • Attendance at reception and breakfast. • Distribution of collateral material and signage. 	\$5,000
Collateral Room Drop	<ul style="list-style-type: none"> • Deliver an amenity and messaging to all delegates via room drop at the official host hotel. • Logo in board book. 	\$5,000



Thank you for your interest in the U.S. Travel Association.

NOTE: All prices are subject to change. Sponsorships are subject to print and production deadlines.