

TRANSPORTATION SECURITY ADMINISTRATION (TSA) PRE✓[®] PROGRAM

U.S. TRAVEL
ASSOCIATION

TSA has evolved from a one-size-fits-all security screening approach to a risk-based, intelligence-driven strategy to improve security and the passenger experience.

What is the TSA Pre✓[®] Program? TSA Pre✓[®] is a “trusted traveler” program that permits TSA to provide expedited screening to low-risk travelers departing from the United States and focus attention on high-risk and unknown passengers at security checkpoints. Pre✓[®] provides travelers with smarter more efficient security and a better air travel experience.

TSA Pre✓[®] Background

- In October of 2011, TSA launched Pre✓[®] as a pilot program, which was first available at four airports—Atlanta, Dallas, Detroit, and Miami.
- Today, Pre✓[®] is an established program that is available at more than 150 airports with 12 participating airlines. It is also available to members of the military at more than 100 airports.
- TSA's Pre✓[®] program has enrolled 1.5 million people as of August 2015 with a targeted goal of enrolling 25 million as a measure of program success.

Benefits of TSA Pre✓[®]

- The TSA Pre✓[®] program provides better efficiency in security screening process that allows trusted travelers to be directed to expedited screening lines.
- Trusted Travelers are allowed to:
 - Leave shoes, belts and light outerwear on
 - Keep laptop in its case
 - Keep small containers (3.4 oz. or less) of liquids/gels in a carry-on
 - Have children aged 12 years and under go with the TSA Pre✓[®] passenger in the expedited screening line
 - Use a magnetometer for screening vs. the full body scanners

How to Enroll in TSA Pre✓[®]

- Apply online or visit one of the 330 application centers nationwide, including at 31 airports.
- U.S. citizens, U.S. nationals and lawful permanent residents are eligible to apply.
- Provide required documentation and fingerprints for a security background check.
- Complete an in person interview to verify identity and documentation.
- Pay an \$85 dollar fee that covers five years of expedited screening.

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TRANSPORTATION SECURITY ADMINISTRATION

(TSA) PRE✓[®] PROGRAM (CONTINUED)

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Strengthening TSA Pre✓[®]

- In July of 2015, the House of Representatives passed a Pre✓[®] Expansion Act that requires much needed improvements in the administration of the program. US Travel was influential in the drafting process and successfully secured reforms that ease the application process as it relates to document verification.
- Highlights of the Expansion Act (H.R. 2843):
 - Changes to the application process that allow for spontaneous enrollment.
 - Ensures that any biometric and biographic information is collected in a manner which ensures privacy and data security protections.
 - Ensures that TSA develops and implements a process for approving private sector marketing of the program and a strategy for partnership with the private sector to encourage enrollment.
 - Ensures that screening lanes are open and available during peak and high volume travel times."

U.S. Travel Position

- U.S. Travel has consistently argued that Pre✓[®] must be both a security and a facilitation program.
- TSA must develop a marketing campaign that identifies the addressable Pre✓[®] population, communicates the program's strong value proposition, and reaches consumers via appropriate media. It is time for TSA to stop relying on earned media and start selling Pre✓[®] through a dedicated and methodical marketing campaign.
- TSA should analyze and develop a process for spontaneous enrollment. Too often, the current requirement for two forms of identification is a significant barrier to travelers enrolling in the program and a modification to only one document would enable TSA to better reach its stated goal of 25 million enrollees.

MEMBERS OF THE SENATE AND HOUSE OF REPRESENTATIVES ARE ENCOURAGED TO SUPPORT POLICIES THAT STRENGTHEN AIR PASSENGER SCREENING WHILE IMPROVING THE TRAVEL EXPERIENCE.