

Travel will power our economic recovery. Why travel matters to

# GEORGIA

STATE	SPENDING	PAYROLL	JOBS	TRAVEL INDUSTRY EMPLOYMENT RANKING	TAX RECEIPTS
2019	\$34.9 Billion	\$13.3 Billion	290,398	5	\$6.2 Billion
2020	▼ -36%				▼ -29%

In **Georgia**, as our attractions, hotels, restaurants and more were unable to welcome visitors, our once thriving travel and tourism industry was no longer the significant economic driver it had been.

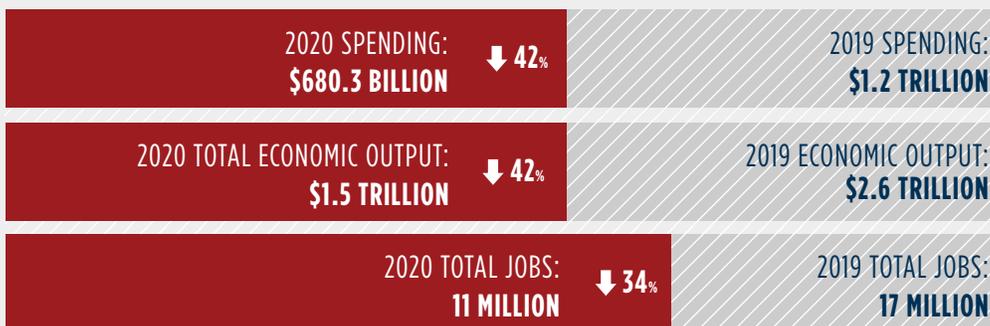
In 2019:

- Domestic and international travelers spent **\$34.9 billion** exploring our state
- For every **\$1 million** spent in Georgia by domestic and international travelers, **8.3 jobs are created**
- The **290,398 travel-supported jobs** represented **7.5% of Georgia's total private industry employment**, without which our **unemployment rate of 3.5%** would have been **10.8% of the labor force**
- Travel spending generated **\$6.2 billion to federal, state and local governments**, which help fund jobs and public programs such as police, firefighters, teachers, road projects and convention centers

**Georgia** experienced severe losses in 2020.

- Spending by domestic and international travelers **declined by 36%**, shuttering many local businesses and putting our residents out of work
- Due to the decline in spending, **federal, state and local tax receipts declined by 29%**, jeopardizing jobs and public programs—which we need more than ever as we work toward recovery

## FROM COAST-TO-COAST, THE COVID-19 PANDEMIC HAS DECIMATED THE NATIONAL TRAVEL INDUSTRY.



Travel will refuel our economy, rebuild our workforce, and reconnect Americans.

Support **TRAVEL** • Support **RECOVERY** • Support **JOBS**