

STATE SPENDING PAYROLL JOBS TRAVEL INDUSTRY EMPLOYMENT RANKING TAX RECEIPTS					
2019	\$4.9 Billion	\$1.1 Billion	36,626	4	\$547.5 Million
2020	▼ -38%				▼ -30%

In Maine, as our attractions, hotels, restaurants and more were unable to welcome visitors, our once thriving travel and tourism industry was no longer the significant economic driver it had been.

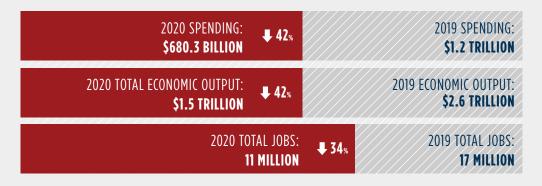
In 2019:

- Domestic and international travelers spent \$4.9 billion exploring our state
- · For every \$1 million spent in Maine by domestic and international travelers, 7.4 jobs are created
- The 36,626 travel-supported jobs represented 7.0% of Maine's total private industry employment, without which our unemployment rate of 2.7% would have been 9.5% of the labor force
- Travel spending generated **\$547.5 million to federal, state and local governments**, which help fund jobs and public programs such as police, firefighters, teachers, road projects and convention centers

Maine experienced severe losses in 2020.

- Spending by domestic and international travelers declined by 38%, shuttering many local businesses and putting our residents out of work
- Due to the decline in spending, **federal, state and local tax receipts declined by 30%**, jeopardizing jobs and public programs—which we need more than ever as we work toward recovery

FROM COAST-TO-COAST, THE COVID-19 PANDEMIC HAS DECIMATED THE NATIONAL TRAVEL INDUSTRY.



Travel will refuel our economy, rebuild our workforce, and reconnect Americans.

Support TRAVEL • Support RECOVERY • Support JOBS