Travel will power our economic recovery. Why travel matters to

# NEVADA

| STATE | SPENDING | PAYROLL | JOBS | TRAVEL INDUSTRY EMPLOYMENT RANKING | TAX RECEIPTS |
|---|---|---|---|---|---|
| 2019 | $45.9 Billion | $15.9 Billion | 387,284 | 1 | $6.2 Billion |
| 2020 | ▼ -43% | | | | ▼ -34% |

## In **Nevada**, as our attractions, hotels, restaurants and more were unable to welcome visitors, our once thriving travel and tourism industry was no longer the significant economic driver it had been.

### In 2019:

- Domestic and international travelers spent **$45.9 billion** exploring our state
- For every **$1 million** spent in Nevada by domestic and international travelers, **8.4 jobs are created**
- The **387,284 travel-supported jobs** represented **31.0% of Nevada's total private industry employment**, without which our **unemployment rate of 3.9%** would have been **33.7% of the labor force**
- Travel spending generated **$6.2 billion to federal, state and local governments**, which help fund jobs and public programs such as police, firefighters, teachers, road projects and convention centers

## **Nevada** experienced severe losses in 2020.

- Spending by domestic and international travelers **declined by 43%**, shuttering many local businesses and putting our residents out of work
- Due to the decline in spending, **federal, state and local tax receipts declined by 34%**, jeopardizing jobs and public programs—which we need more than ever as we work toward recovery

## FROM COAST-TO-COAST, THE COVID-19 PANDEMIC HAS DECIMATED THE NATIONAL TRAVEL INDUSTRY.

| 2020 | ▼ | 2019 |
|---|---|---|
| 2020 SPENDING: **$680.3 BILLION** | ▼ 42% | 2019 SPENDING: **$1.2 TRILLION** |
| 2020 TOTAL ECONOMIC OUTPUT: **$1.5 TRILLION** | ▼ 42% | 2019 ECONOMIC OUTPUT: **$2.6 TRILLION** |
| 2020 TOTAL JOBS: **11 MILLION** | ▼ 34% | 2019 TOTAL JOBS: **17 MILLION** |

Travel will refuel our economy, rebuild our workforce, and reconnect Americans.

Support **TRAVEL** • Support **RECOVERY** • Support **JOBS**

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