Travel will power our economic recovery. Why travel matters to

STATE SPENDING PAYROLL JOBS TRAVEL INDUSTRY EMPLOYMENT RANKING TAX RECEIPTS					
2019	\$16.9 Billion	\$3.9 Billion	139,074	5	\$2.3 Billion
2020	▼ -35%				▼ -28%

In **South Carolina**, as our attractions, hotels, restaurants and more were unable to welcome visitors, our once thriving travel and tourism industry was no longer the significant economic driver it had been.

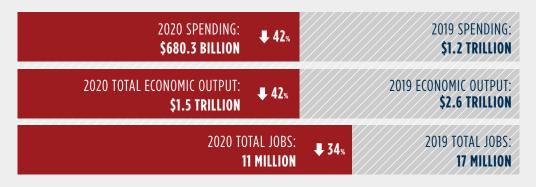
In 2019:

- Domestic and international travelers spent \$16.9 billion exploring our state
- · For every \$1 million spent in South Carolina by domestic and international travelers, 8.2 jobs are created
- The 139,074 travel-supported jobs represented 7.8% of South Carolina's total private industry employment, without which our unemployment rate of 2.8% would have been 10.4% of the labor force
- Travel spending generated **\$2.3 billion to federal, state and local governments**, which help fund jobs and public programs such as police, firefighters, teachers, road projects and convention centers

South Carolina experienced severe losses in 2020.

- Spending by domestic and international travelers declined by 35%, shuttering many local businesses and putting our residents out of work
- Due to the decline in spending, **federal, state and local tax receipts declined by 28%**, jeopardizing jobs and public programs—which we need more than ever as we work toward recovery

FROM COAST-TO-COAST, THE COVID-19 PANDEMIC HAS DECIMATED THE NATIONAL TRAVEL INDUSTRY.



Travel will refuel our economy, rebuild our workforce, and reconnect Americans.

Support TRAVEL • Support RECOVERY • Support JOBS