

THE IMPACT OF TRAVEL ON STATE ECONOMIES

— 2014 SECOND EDITION



U.S. TRAVEL
ASSOCIATION

The Impact of Travel on State Economies

2014 SECOND EDITION

U.S. Travel Association, 1100 New York Avenue, N.W., Suite 450, Washington, D.C. 20005 202.408.8422

Copyright © 2014 ISSN: 0737-2620 \$295.00 www.ustravel.org

The U.S. Travel Association is the national, non-profit organization representing all components of the travel industry that generates \$2.1 trillion in economic output. It is the voice for the collective interests of the U.S. travel industry and the association's 1,350 member organizations. U.S. Travel's mission is to promote and facilitate increased travel to and within the United States. For more information, visit www.USTravel.org or www.ProjectTimeOff.com.

The Impact of Travel on State Economies, 2014 Second Edition was prepared by:

U.S. Travel Association Research

TABLE OF CONTENTS

- Introduction**2
- Executive Summary**3
 - Direct Impact 3
 - Total Impact 4
 - Key State Findings 4
- The United States Snapshot of the Travel and Tourism Industry, 2003-2013**6
- State Snapshots of the Travel and Tourism Industry, 2003-2013**8
- Appendices**59
 - Travel Impact on U.S. Economy, 2003-2013 60
 - Travel Expenditures 60
 - Travel-Generated Employment 60
 - Travel-Generated Payroll 61
 - Travel-Generated Tax Receipts 61
 - Travel Expenditures in the U.S. by State, 2003-2013 62
 - Employment Generated by Domestic and International Travelers in the U.S. by State, 2003-2013 64
 - Payroll Generated by Domestic and International Travelers in the U.S. by State, 2003-2013 66
 - Tax Revenues Generated by Domestic and International Travelers in the U.S. by State, 2003-2013 68
 - Travel and Tourism Employment as a Percent of Total Private Industry Employment, 2012-2013 70
- Methodology and Definitions**72
- Sources of Data**77