BUILDING BACK BETTER

Travel's Power to Accelerate Economic Recovery and Reunite America

Recommendations for the First 100 Days of the Biden Administration

TWO OBJECTIVES

Establish a national plan to restore domestic travel and reunite America by quickly developing public health and COVID-19 testing protocols to safely resume travel, and enacting aggressive economic stimulus measures to boost travel demand and bring back jobs.

Safely reopen international travel through risk-based COVID-19 testing protocols, remove international travel bans and set a goal of welcoming 116 million visitors to the U.S. by 2028, which will reestablish the United States as the most welcoming country in the world.

1

Support passage of a COVID-19 economic relief bill in 2020

- **Extend the Paycheck Protection Program (PPP)** through the end of 2021 and allow second draw loans
- **Enhance and extend the Coronavirus Relief Fund** through at least 2021
- **Increase the Employee Retention Tax Credit**
- **Provide tax credits** to help businesses prevent the spread of COVID-19
- **Provide $13 billion** in additional emergency assistance **to U.S. airports**

2

Enact economic stimulus measures to boost travel demand and help reunite America

- **Create tax credits and deductions** to help quickly restore travel demand and bring back travel jobs.
- **Provide $10 billion in grants for domestic travel promotion** to help local communities attract visitors, promote healthy and safe travel practices, and support economic recovery.

3

Quickly develop science-driven, risk-based health and safety guidance to enable domestic travel and large gatherings to resume

- **Establish a set of health and safety guidelines** to allow domestic travel and large gatherings to resume
- **Implement testing, contract tracing and preventative measures** that are consistent with the campaign's proposed COVID-19 intervention plan
- **Enact immediate, temporary and limited liability protections** for businesses that reopen responsibly

4

Safely reopen international travel through a science-driven, risk-based approach to COVID-19 testing and lift international travel bans

- **Safely pilot "air bridges"** along top international routes
- **Establish COVID-19 testing protocols** to reopen all international travel
- **Devote resources to restart the visa process** and address the backlog of visa applications

5

Set a national goal of welcoming 116 million international visitors to the U.S. by 2028

- **Create a new Assistant Secretary for Travel and Tourism** within the U.S. Department of Commerce

6

Invest in the Future of Travel Mobility and Infrastructure

- **Authorize $550 billion federal funding** over five years
- **Expand federal funding opportunities** for passenger rail
- **Prioritize the award of federal discretionary grants** to projects that improve travel mobility
- **Support tax incentives and grants** for electric vehicle charging stations

Power of Travel Platform Summary

A ROADMAP TO RESTORE AND REBUILD THE U.S. TRAVEL INDUSTRY

ECONOMIC RELIEF AND RECOVERY

First 100 Days

A **Provide long-term economic relief** until recovery is possible.

B **Stimulate the restoration of travel, meetings and events.**

C **Safely reopen international travel** through risk-based COVID-19 testing protocols and remove international travel bans

D **Promote health and safety measures** that enable a predictable, nationwide framework for domestic travel.

E **Enact immediate, temporary and limited liability protections** for businesses that make a good-faith effort to reopen responsibly amid the pandemic.

GLOBAL COMPETITIVENESS

First 100 Days

A **Create a new Assistant Secretary for Travel and Tourism position** within the U.S. Department of Commerce to work across agencies to develop a coherent, government-wide plan to boost travel exports.

B **Prioritize and elevate travel exports in U.S. trade agreements**, such as those being negotiated with the United Kingdom, the European Union, Japan, China and others.

C **Support the continued success of Brand USA**, the United States' destination marketing organization.

FUTURE OF MOBILITY AND INFRASTRUCTURE

First 100 Days

A **Prioritize investments to improve existing infrastructure systems.**

B **Support tax incentives for electric vehicle charging stations** and energy efficient commercial buildings.

C **Make structural changes and modernize existing systems** to improve the long-term viability of National Park Service sites.

REIMAGINING AIR TRAVEL

A **Advance the implementation of biometric technology**, which has the potential to revolutionize the travel industry.

B **The federal government must set and communicate clear standards** for biometric technology, privacy and security.

C **Delay REAL ID enforcement** until implementation will not reverse or slow the industry's recovery; the additional time should be used to improve and modernize the REAL ID Act.

TRAVEL AND SECURITY FACILITATION

A **Streamline enrollment in Trusted Traveler Programs**—TSA Precheck, Global Entry, Sentri and Nexus—into one program for greater efficiency.

B **Facilitate Global Entry, Preclearance and VWP expansion** by streamlining overlapping standards for security, intelligence sharing and passport issuance.

C **Enhance existing travel facilitation programs** to improve the traveler experience and remain competitive with other countries.

2021 ENGAGEMENT WITH 117th CONGRESS

- Outreach to new members with policy platform
- **NEW -** Congressional briefing
- State of the Travel Industry Address

ADDITIONAL MEMBER ENGAGEMENT OPPORTUNITIES

- **NEW -** Legislative Power Hours
- **NEW -** Legislative Speaker Series
- Destination Capitol Hill
- TravelPAC Virtual Wine Tasting Holiday Fundraiser