Travel’s Power to Accelerate Economic Recovery and Reunite America
Recommendations for the First 100 Days of the Biden Administration
TWO OBJECTIVES

Establish a national plan to restore domestic travel and reunite America by quickly developing public health and COVID-19 testing protocols to safely resume travel, and enacting aggressive economic stimulus measures to boost travel demand and bring back jobs.

Safely reopen international travel through risk-based COVID-19 testing protocols, remove international travel bans and set a goal of welcoming 116 million visitors to the U.S. by 2028, which will reestablish the United States as the most welcoming country in the world.
Support passage of a COVID-19 economic relief bill in 2020

- Extend the Paycheck Protection Program (PPP) through the end of 2021 and allow second draw loans
- Enhance and extend the Coronavirus Relief Fund through at least 2021
- Increase the Employee Retention Tax Credit
- Provide tax credits to help businesses prevent the spread of COVID-19
- Provide $13 billion in additional emergency assistance to U.S. airports
Enact economic stimulus measures to boost travel demand and help reunite America

- Create tax credits and deductions to help quickly restore travel demand and bring back travel jobs.
- Provide $10 billion in grants for domestic travel promotion to help local communities attract visitors, promote healthy and safe travel practices, and support economic recovery.
Quickly develop science-driven, risk-based health and safety guidance to enable domestic travel and large gatherings to resume

- **Establish a set of health and safety guidelines** to allow domestic travel and large gatherings to resume

- **Implement testing, contract tracing and preventative measures** that are consistent with the campaign’s proposed COVID-19 intervention plan

- **Enact immediate, temporary and limited liability protections** for businesses that reopen responsibly
Safely reopen international travel through a science-driven, risk-based approach to COVID-19 testing and lift international travel bans

- Safely pilot “air bridges” along top international routes
- Establish COVID-19 testing protocols to reopen all international travel
- Devote resources to restart the visa process and address the backlog of visa applications
Set a national goal of welcoming 116 million international visitors to the U.S. by 2028

- Create a new Assistant Secretary for Travel and Tourism within the U.S. Department of Commerce
Invest in the Future of Travel Mobility and Infrastructure

• Authorize $550 billion federal funding over five years
• Expand federal funding opportunities for passenger rail
• Prioritize the award of federal discretionary grants to projects that improve travel mobility
• Support tax incentives and grants for electric vehicle charging stations
Power of Travel Platform Summary

A ROADMAP TO RESTORE AND REBUILD THE U.S. TRAVEL INDUSTRY
A. Provide long-term economic relief until recovery is possible.

B. Stimulate the restoration of travel, meetings and events.

C. Safely reopen international travel through risk-based COVID-19 testing protocols and remove international travel bans.

D. Promote health and safety measures that enable a predictable, nationwide framework for domestic travel.

E. Enact immediate, temporary and limited liability protections for businesses that make a good-faith effort to reopen responsibly amid the pandemic.
A Create a new Assistant Secretary for Travel and Tourism position within the U.S. Department of Commerce to work across agencies to develop a coherent, government-wide plan to boost travel exports.

B Prioritize and elevate travel exports in U.S. trade agreements, such as those being negotiated with the United Kingdom, the European Union, Japan, China and others.

C Support the continued success of Brand USA, the United States’ destination marketing organization.
Prioritize investments to improve existing infrastructure systems.

Support tax incentives for electric vehicle charging stations and energy efficient commercial buildings.

Make structural changes and modernize existing systems to improve the long-term viability of National Park Service sites.
REIMAGINING AIR TRAVEL

A. Advance the implementation of biometric technology, which has the potential to revolutionize the travel industry.

B. The federal government must set and communicate clear standards for biometric technology, privacy and security.

C. Delay REAL ID enforcement until implementation will not reverse or slow the industry’s recovery; the additional time should be used to improve and modernize the REAL ID Act.
Streamline enrollment in Trusted Traveler Programs—TSA Precheck, Global Entry, Sentri and Nexus—into one program for greater efficiency.

Facilitate Global Entry, Preclearance and VWP expansion by streamlining overlapping standards for security, intelligence sharing and passport issuance.

Enhance existing travel facilitation programs to improve the traveler experience and remain competitive with other countries.
2021 Engagement with 117th Congress

- Outreach to new members with policy platform
- NEW - Congressional briefing
- State of the Travel Industry Address
ADDITIONAL MEMBER ENGAGEMENT OPPORTUNITIES

• **NEW** - Legislative Power Hours
• **NEW** - Legislative Speaker Series
• Destination Capitol Hill
• TravelPAC Virtual Wine Tasting Holiday Fundraiser