TORI EMERSON BARNES
Executive Vice President, Public Affairs and Policy
U.S. Travel Association
### DMO Eligibility for CARES Act Assistance

<table>
<thead>
<tr>
<th>501c4 and 501c6 organizations:</th>
<th>Political Subdivisions, States or Municipalities:</th>
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<tbody>
<tr>
<td>• SBA Coronavirus Economic Injury Disaster Loans</td>
<td>• Exchange Stabilization Fund</td>
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<td>• Employee retention tax credit and payroll tax deferral</td>
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EDA GUEST SPEAKERS

DANA GARTZKE
Assistant Secretary of Commerce for Economic Development

JOEL FRUSHONE
Director of the Office of External Affairs and Communications

RYAN SMITH
Research and National Technical Assistance Coordinator
Mr. Dana Gartzke

Performing the Delegated Duties of the Assistant Secretary of Commerce for Economic Development
Mr. Joel Frushone

Director, External Affairs and Communications
EDA CARES Act Recovery Assistance

- March 27, 2020, President Donald J. Trump signs Coronavirus Aid, Relief, and Economic Security (CARES) Act into Law.

- CARES Act Provided EDA $1.5 billion
  - $1.467 billion for grants via Economic Adjustment Assistance Program (EAA)
  - Remaining funds for salaries and expenses and oversight

- May 7, 2020, U.S. Commerce Secretary Wilbur Ross announces that EDA is accepting applications for its CARES Act Recovery Assistance funding opportunities.
EDA CARES Act Recovery Assistance Investments

EDA’s CARES Act funds will be administered under EAA Program.

EDA CARES Act Recovery Assistance investments will support wide range of non-construction and construction activities in communities across country experiencing severe economic dislocations brought about by coronavirus.

Examples of projects EDA can fund under CARES Act Recovery Assistance:

- Economic recovery planning, preparing technical assistance strategies
- Preparing or updating resiliency plans
- Capitalization or re-capitalization of Revolving Loan Funds
- Innovation and Entrepreneurship
- Constructing public works and facilities to support economic recovery, including deployment of broadband, including supporting telehealth and remote learning for job skills.
ELIGIBILITY

- Economic injury from coronavirus pandemic constitutes “Special Need” and eligibility may be established without reference to other economic distress criteria.

- Applicants still required to explain clearly in application how project would “prevent, prepare for, and respond to coronavirus” or respond to “economic injury as a result of coronavirus.”

- Eligible applicants include a(n):
  - District Organization;
  - Indian Tribe or a consortium of Indian Tribes;
  - State, county, city, or other political subdivision of a State, including a special purpose unit of a State or local government engaged in economic or infrastructure development activities, or a consortium of political subdivisions;
  - Institution of higher education or a consortium of institutions of higher education; or
  - Public or private non-profit organization or association acting in cooperation with officials of a political subdivision of a State.
CARES Act Recovery Assistance and Opportunity Zones

- Department of Commerce member of White House Opportunity and Revitalization Council (WHORC)
- EDA working with WHORC on support to communities effected by COVID-19.
- EDA WHORC Opportunity Zone Focused Policy Changes:
  1. Investment Priority
  2. NOFO Special Needs Category
  3. CEDS Guidelines
- Created online mapping tool, www.statsamerica.org/opportunity
EDA CARES Act Hiring Initiative

- Provide EDA special hiring authority
- Enables EDA to rapidly hire staff
- Identified more than 80 positions, which are on EDA.gov/careers
- Currently interviewing candidates
EDA CARES Act Recovery Assistance online

- CARES Act Recovery Assistance Notice of Funding Opportunity:
  Grants.gov

- FAQ, information on eligible entities, guidance on assistance available for communities, EDA’s regional offices contact information, and more:
  EDA.gov/coronavirus

- Job Openings
  EDA.gov/careers
Mr. Ryan Smith

Research and National Technical Assistance Coordinator, Performance & National Programs Division
Specific Considerations for Travel Organizations

- Eligible Organizations – Non-profit eligibility is determined on a case-by-case basis.

- Working w. Economic and Regional Development Organizations
  - The importance of engaging with Economic Development Districts (EDDs) - [https://eda.gov/edd/](https://eda.gov/edd/)

- Eligible Activities – The scope of work developed for an EDA project should be responsive to making investments driven by regional strengths, improve employment outcomes and drive private investment. In the case of CARES Act funds, the project also needs to describe the economic injury as a result of Coronavirus on the impacted area and how EDA’s support for the project will improve economic outcomes in response to those impacts.

- Data and Tools – [www.statsamerica.org](http://www.statsamerica.org) – Supported by EDA through an RNTA Investment
  - Employment/Income Impacts – Use The Regionizer or Big Radius Tools to describe your region.
  - Clusters – Innovation Index 2.0 or US Cluster Mapping Tool
RELIEF FOR DMOS:
Understanding Economic Development Administration Grants
PHIL LOVAS
Deputy Assistant Secretary for Travel and Tourism
International Trade Administration