

U.S. Travel Association Report



OVERVIEW

INRIX collects billions of anonymous data points every day from a diverse set of sources, including connected vehicles, cities, DOTs, road weather conditions, journalistic incidents, social media, parking, mobile and other IoT devices. With information on almost 90 percent of the world's roads across over 80 countries, INRIX is the preferred provider of driving and mobility intelligence for leading automakers.

U.S. Travel Association commissioned INRIX Research to analyze travel times and speeds on 38 corridors in the United States. For each corridor, four high-volume travel periods were examined from 2015 to 2018. The periods of observation were:

- Summer Holiday
- Memorial Day
- Labor Day
- Thanksgiving

As expected, INRIX Research found afternoon travel times the Wednesday before Thanksgiving were frequently the longest due to the combination of commuters and holiday travelers hitting the road.

ABOUT INRIX RESEARCH

Launched in 2016, INRIX Research uses INRIX proprietary big data and expertise to make the movement of people and goods more efficient, safer and convenient.

We achieve this by leveraging 500 terabytes of INRIX data from 350 million different sources covering more than 5 million miles of road, combined with our other data sources including global parking, fuel, points of interest, public transport and road weather information. Together, our data provides a rich and fertile picture of urban mobility that enables INRIX Research to produce valuable and actionable insights for policy makers, transport professionals, automakers and drivers.

The INRIX Research team has researchers in Europe and North America, and is comprised of economists, transportation policy specialists and data scientists with backgrounds from academia, think tanks and commercial research and development groups. We have decades of experience in applying rigorous, cutting-edge methodologies to answer salient, real-world problems.