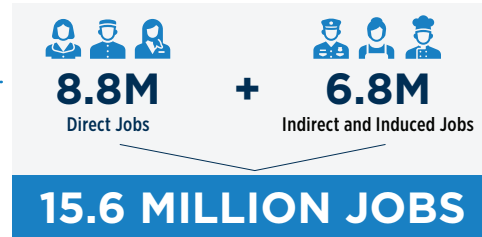


TRAVEL: AMERICA'S UNSUNG HERO OF JOB CREATION

Use these messages and graphics across your social media channels to educate your audience and key stakeholders on the power of travel as a job creator. Find tips on engaging with your elected officials [here](#).

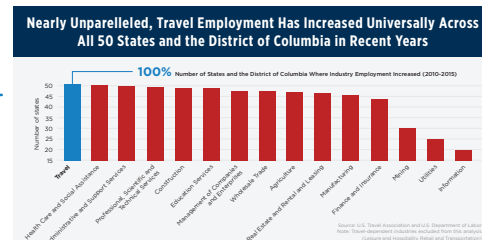
TRAVEL SUPPORTS MILLIONS OF AMERICAN JOBS

Travel generates \$2.4 trillion in economic output for the U.S., supporting 15.6 million American workers.

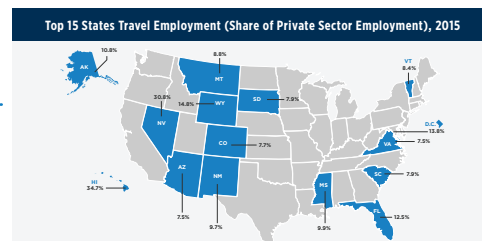


TRAVEL JOBS TOUCH EVERY CORNER OF U.S., INCLUDING “MIDDLE AMERICA”

Along the coasts and across the heartland, travel is truly #MadeinAmerica, supporting employment in #All50States.

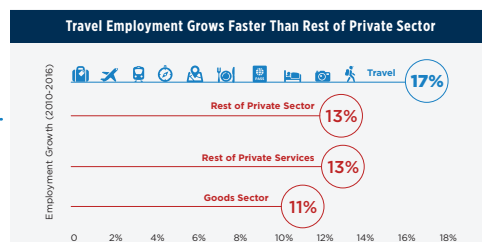


Travel #jobs are in every state, but the top 15 with the largest share of private sector employment may surprise you. Check it out.



TRAVEL HELPED LEAD POST-RECESSION RECOVERY: OUR INDUSTRY RECOVERED FASTER THAN REST OF U.S. ECONOMY EVEN THOUGH IT WAS HIT HARDER

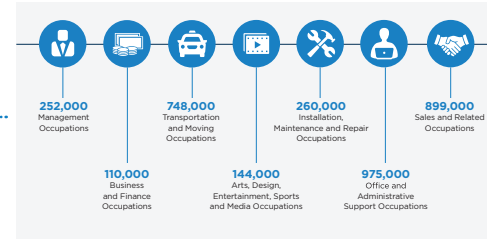
Travel employment is key to #jobgrowth when America needed it most, recovering two years faster than the rest of the economy post-recession.



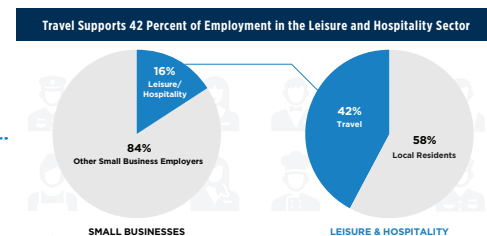
TRAVEL: AMERICA'S UNSUNG HERO OF JOB CREATION

TRAVEL OFFERS QUALITY CAREER OPPORTUNITIES FOR MILLIONS OF AMERICANS

Travel jobs are a ticket to quality #careers, with diverse opportunities across multiple segments nationwide.



The travel-dependent leisure and hospitality industry is the largest #SmallBiz employer in the U.S.



TRAVEL IS A TOP U.S. EXPORT, HELPING SUPPORT MILLIONS OF AMERICAN JOBS

#DYK? Travel is a U.S. export. Int'l visitors spent \$154 billion in 2016, directly supporting 1.2 million travel jobs.



The int'l visitor experience is truly #MadeinAmerica: Every \$1 million spent by visitors in the U.S. supports nearly 8 American jobs.

