

# Social Media Guide

## ADVOCACY


Find Twitter handles for your members of Congress [here](#) or add the handles for congressional leadership (@senatemajldr, @SenSchumer, @SpeakerPelosi and/or @GOPLeader).

The travel industry—**83%** of which are **#SmallBiz**—has been devastated by the coronavirus pandemic. **@CONGRESSIONALHANDLE**, safely bringing back travel in **STATE** will bring back American jobs. Learn how to **#SaveTravel** ➔ [bit.ly/TravelPriorities](https://bit.ly/TravelPriorities)



Category	Unemployment Rate
Great Depression 1933	25%
Overall Travel Industry Unemployment 2020	51%

Acting now to restore America's travel industry would add **\$147 billion** to the overall GDP impact and **1.3 million jobs** before the end of the year. **@CONGRESSIONALHANDLE**, learn how you can help **#SaveTravel** ➔ [bit.ly/TravelPriorities](https://bit.ly/TravelPriorities)



- ✓ RELIEF
- ✓ PROTECTION
- ✓ STIMULUS

More than **HALF** of the 15.8 million jobs supported by tourism have been lost from the coronavirus pandemic. **@CONGRESSIONALHANDLE**, **#SaveTravel** by supporting this critical industry with relief, protection and stimulus. Learn more ➔ [bit.ly/TravelPriorities](https://bit.ly/TravelPriorities)



**15.8 MILLION** American workers depend on a thriving **travel industry**.

Restoring the **travel industry** will restore the U.S. economy.

What is one way to jumpstart **STATE/CITY**'s economy? Supporting travel. A thriving tourism industry supports 15.8 million jobs nationwide including **XX** in **STATE**, **@CONGRESSIONALHANDLE** **#SaveTravel**.



SAVE the **TRAVEL INDUSTRY** by providing:

**PROTECTION** GIF

Restoring **STATE/CITY**'s travel industry will play a critical role in America's recovery. **@CONGRESSIONALHANDLE**, learn how you can **#SaveTravel** by providing relief, protection and stimulus ➔ [bit.ly/TravelPriorities](https://bit.ly/TravelPriorities)



How can **Congress** help the **TRAVEL INDUSTRY**?

- ✓ Incentivize a **safe restart of the travel economy** through tax credits and deductions
- ✓ Support community-based **economic relief**

**STIMULUS**

The travel industry will play a critical role in **STATE/CITY**'s recovery. Thank you, **@CONGRESSIONALHANDLE** for working to **#SaveTravel** by providing relief, protection and stimulus to this important industry.



How can **Congress** help the **TRAVEL INDUSTRY**?

- ✓ Provide limited, temporary **safe harbor** for businesses following COVID-19 guidelines

**PROTECTION**

How has the coronavirus pandemic impacted your travel business or community?  
**Share your story** with **#SaveTravel** and tag your members of Congress.

 [DOWNLOAD ALL GRAPHICS](#)