We discussed key challenges to travel mobility, which included:

- Gridlock: from the roadways, to security checkpoints, to tarmacs.
- The overall lack of connectivity between modes, which makes destinations hard to reach or trips difficult to take.
- If travelers are sitting in traffic, they’re not spending money.
- The goal is to build out the full slate of advocacy tool—research, policy, grassroots, communication, member education, and more—in the area of travel mobility.

We then discussed emerging issues where the broader industry should build its agenda and lead. The areas of focus were:

- The future of sustainable travel.
- Innovative technologies and travel mobility.
- Making travel more seamless and security.

For sustainable travel, the group discussed:

**Electric Vehicles**
- Travel Oregon is working their state DOT to identify the most important travel corridors for EV charging infrastructure.
- Destinations and airports are investing in electric busses to move visitors around destinations sustainably.

**Sustainable Aviation Fuels**
- Airlines are investing in sustainable aviation fuels. Planes are ready to use them.
- But production and distribution of sustainable aviation fuels have not caught up.

**Key Takeaway:** Across the industry, we’re preparing for a future of more sustainable travel. The broader travel industry needs a policy agenda to support these efforts.

For innovative technologies and the future of travel mobility, the group discussed:

- The promise of technologies like the Boring Company, which can transform the way people move around a destination.
- Destinations, like New Orleans, we are focused securing High Speed Rail to connect to Baton Rouge and transform connectivity to the airport.
• While there is no one travel mobility solution, it is a significant priority.

• The travel industry has a unique voice: We care about mobility, not specific modes of transportation. We can use this to our advantage. We just want the system to work.

**Key Takeaway:** We need to build an agenda that’s focused on the highest priority projects and modes that will transform mobility to and within the United States. We can leverage research to help make the case for investments that need to be made.

**Finally, in the area of seamless and secure travel, we discussed:**

• The emergence of biometrics and opportunity to use these technologies to make travel more secure and seamless from end to end.

**Key Takeaway:** From trusted traveler programs, to international passports and customs, the industry needs to build its agenda to make travel more seamless and secure.