

U.S. TRAVEL  
ASSOCIATION

# BOARD Meetings

## SPONSORSHIP OPPORTUNITIES

### SPRING BOARD OF DIRECTORS MEETING

APRIL 11-12, 2019 | WASHINGTON, D.C.

### SUMMER BOARD OF DIRECTORS MEETING

JULY 17-21, 2019 | NEWPORT BEACH, CA

### FALL BOARD OF DIRECTORS MEETING

NOVEMBER 20-21, 2019 | WASHINGTON, D.C.

## CONTACTS

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## U.S. TRAVEL BOARD OF DIRECTORS MEETING

The U.S. Travel Association Board of Directors is comprised of more than 180 industry leaders from nearly every travel sector, including destinations, attractions, hotels, rental car companies, cruise lines, transportation companies, airlines and more. Board sponsorships provide unique opportunities to network and create lasting relationships and future clients with senior executives, including: state tourism directors, convention and visitors bureau executives, corporate senior vice presidents of sales and marketing, COOs and CEOs—all of whom are top travel industry leaders.

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**TARGET AUDIENCE PROFILE**      On average, 110 Board members attend, including senior executives from practically all travel segments.

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### SPRING AND FALL MEETINGS

The U.S. Travel Spring and Fall Board of Directors meetings are two-day meetings held to determine the Association's vision and direction. The Spring Board Meeting is part of Spring Meetings Week held in conjunction with the legislative fly-in Destination Capitol Hill. The Fall Board Meeting includes the annual Hall of Leaders Awards Dinner.

- **SPRING** – April 9-12, 2019 in Washington, D.C.
  - NCSTD Spring Meeting – April 9-10, 2019
  - Destination Capitol Hill – April 10-11, 2019
- **FALL** – November 20-21, 2019 in Washington, D.C.
  - Hall of Leaders Awards Dinner – November 20, 2019

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### SUMMER MEETING

This meeting invites Board members and immediate families to attend a four-night, five-day event. It kicks off with an opening reception on Wednesday evening followed by business sessions on Thursday and Friday mornings, during which time families and guests enjoy planned activities within the destination. The afternoons, evenings and Saturday meals and activities offer premier opportunities to network with the Board of Directors and other invited guests. This event offers unmatched access to the industry's greatest leaders in a fun-filled, relaxed atmosphere designed to build lasting business relationships.

- **SUMMER** – July 17-21, 2019, Newport Beach, CA

<b>SPRING AND FALL MEETINGS</b>		
<b>Dinner</b>	<ul style="list-style-type: none"> <li>• Branding throughout dinner.</li> <li>• Recognition from the podium.</li> <li>• Opportunity to briefly address the audience.</li> <li>• Attendance at reception, dinner and lunch.</li> <li>• Logo in board book.</li> <li>• Display of collateral materials at 6' table in meal function room.</li> <li>• Display of signage.</li> </ul>	Spring - \$10,000 Fall - \$10,000
<b>Pre-Dinner Reception</b>	<ul style="list-style-type: none"> <li>• Branding throughout reception.</li> <li>• Ability to provided branded items such as napkins.</li> <li>• Recognition from the podium.</li> <li>• Attendance at reception, dinner and lunch.</li> <li>• Logo in board book.</li> <li>• Distribution of collateral materials at 6' table in reception area.</li> <li>• Display of signage.</li> </ul>	Spring - \$5,000 Fall - \$5,000
<b>Post-Dinner Dessert Reception</b>	<ul style="list-style-type: none"> <li>• Branding throughout reception.</li> <li>• Ability to provided branded items such as napkins.</li> <li>• Recognition from the podium.</li> <li>• Attendance at reception, dinner and lunch.</li> <li>• Logo in board book.</li> <li>• Distribution of collateral materials at 6' table in reception area.</li> <li>• Display of signage.</li> </ul>	Spring - \$5,000 Fall - \$5,000
<b>Collateral Room Drop</b>	<ul style="list-style-type: none"> <li>• Deliver an amenity and messaging to all delegates via room drop at the official host hotel.</li> <li>• Attendance at reception, dinner and lunch.</li> <li>• Logo in board book.</li> <li>• Logo on group sponsor sign in registration area.</li> </ul>	Spring - \$5,000 Fall - \$5,000

<b>SUMMER MEETING</b>		
<b>Dinner</b>	<ul style="list-style-type: none"> <li>• 3 Opportunities: Thursday (PAC Auction), Friday and Saturday</li> <li>• Branding throughout dinner.</li> <li>• Recognition from the podium.</li> <li>• Opportunity to briefly address the audience.</li> <li>• Attendance at social functions.</li> <li>• Logo in board book.</li> <li>• Display of signage.</li> </ul>	\$10,000
<b>Luncheon</b>	<ul style="list-style-type: none"> <li>• Branding during luncheon.</li> <li>• Recognition from the podium.</li> <li>• Attendance at social functions.</li> <li>• Logo in board book.</li> <li>• Display of signage.</li> </ul>	Thursday - \$7,500 Friday - \$7,500

NOTE: All prices are subject to change. Sponsorships are subject to print and production deadlines.

<b>SUMMER MEETING (CONTINUED)</b>		
<b>Pre-Dinner Thursday Reception</b>	<ul style="list-style-type: none"> <li>• Branding throughout reception.</li> <li>• Recognition from the podium.</li> <li>• Attendance at social functions.</li> <li>• Logo in board book.</li> <li>• Display of signage.</li> </ul>	\$5,000
<b>Post-Dinner Dessert Thursday Reception</b>	<ul style="list-style-type: none"> <li>• Branding throughout reception.</li> <li>• Recognition from the podium.</li> <li>• Attendance at social functions.</li> <li>• Logo in board book.</li> <li>• Display of signage.</li> </ul>	\$5,000
<b>Breakfast</b>	<ul style="list-style-type: none"> <li>• Branding during breakfast.</li> <li>• Recognition from the podium.</li> <li>• Attendance at social functions.</li> <li>• Logo in board book.</li> <li>• Display of signage.</li> </ul>	Thursday - \$5,000 Friday - \$5,000
<b>Activities Sponsor</b>	<ul style="list-style-type: none"> <li>• Recognition from podium thanking all of our activity sponsors by name both Thursday and Friday with logos on screen (exception is the Golf Outing which is a standalone sponsorship).</li> <li>• Logo on signage in registration/hospitality room.</li> <li>• Logo on signage in activity departure area.</li> <li>• Logo in board book.</li> </ul>	\$5,000
<b>Golf Outing Sponsor</b>	<ul style="list-style-type: none"> <li>• Recognition from podium acknowledging Golf Outing sponsorship with logo on screen.</li> <li>• Logo on signage in registration/hospitality room.</li> <li>• Logo on signage in activity departure area.</li> <li>• Logo in board book.</li> </ul>	\$6,500
<b>Collateral Room Drop</b>	<ul style="list-style-type: none"> <li>• Deliver an amenity and messaging to all delegates via room drop at the official host hotel.</li> <li>• Logo on group sponsor sign in registration area.</li> <li>• Logo in board book.</li> </ul>	\$5,000



Recognition from Podium



Reception Branding

**Thank you for your interest in sponsoring U.S. Travel Board Meetings.**

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