

A blue-tinted photograph of a town street. On the left, a building has an American flag and a sign that says "RED WAGON". In the center, a street with cars and a van leads into the distance. On the right, a large brick building has a sign that says "CAFE". The sky is blue with white clouds.

# Navigating the **CARES Act** for **DMOs**

U.S. TRAVEL  
ASSOCIATION®

# DMO Eligibility for CARES Act Assistance

## 501c4 organizations:

- SBA Coronavirus Economic Injury Disaster Loans
- Exchange Stabilization Fund
- Community Development Block Grants (subject to local discretion)
- Economic Development Administration Grants (subject to federal discretion)
- Employee retention tax credit and payroll tax deferral

## 501c6 organizations:

- SBA Coronavirus Economic Injury Disaster Loans
- Exchange Stabilization Fund
- Community Development Block Grants (subject to local discretion)
- Economic Development Administration Grants (subject to federal discretion)
- Employee retention tax credit and payroll tax deferral

## Political Subdivisions, States or Municipalities:

- Exchange Stabilization Fund
- Community Development Block Grants (subject to local discretion)
- Economic Development Administration Grants (subject to federal discretion)
- Payroll tax deferral

A hand is holding a tablet computer, which displays a website interface. The background is a blurred blue and green color. The text "The Paycheck **Protection** Program" is overlaid on the image in white font.

# The Paycheck **Protection** Program

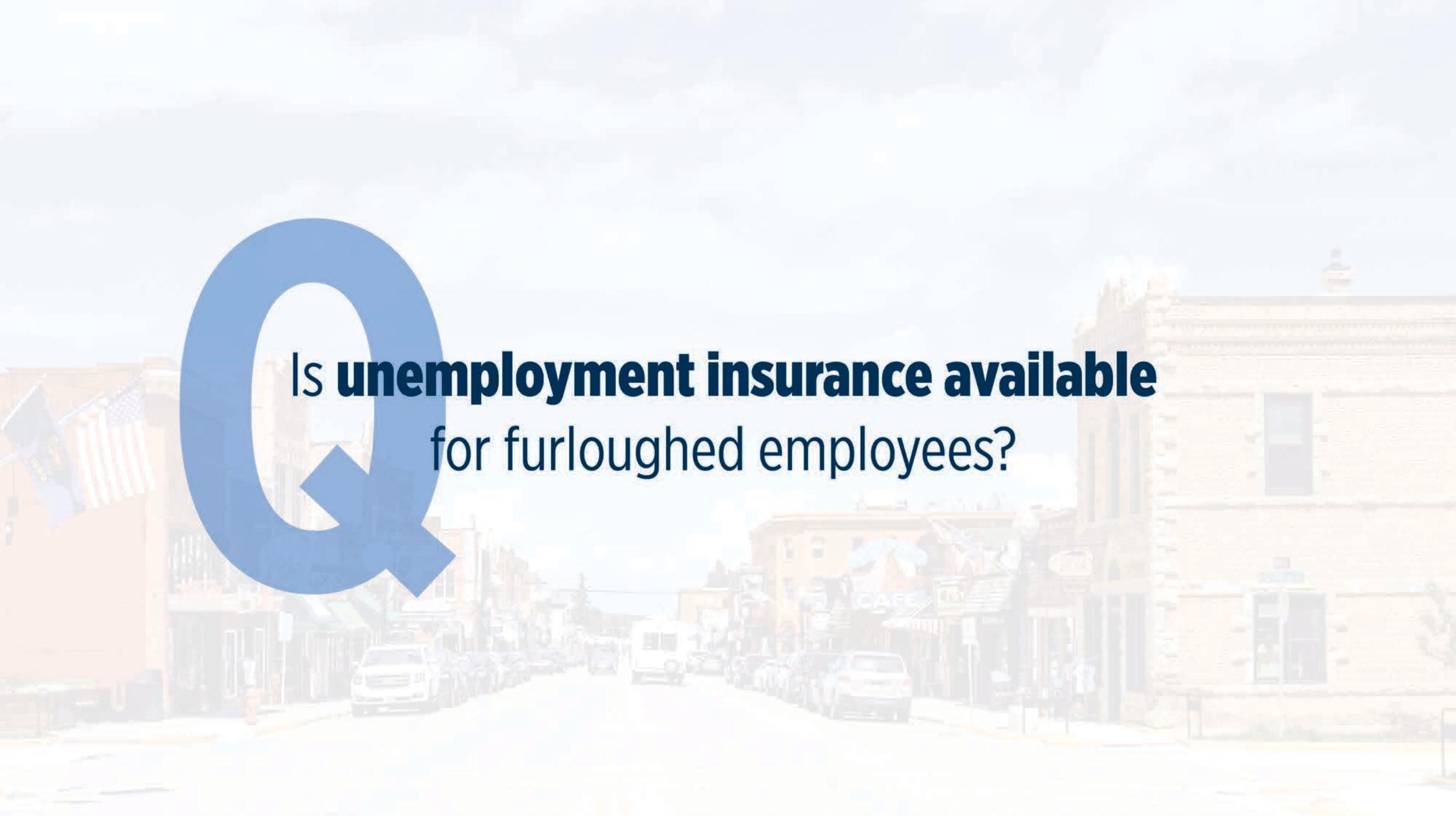
# Current Asks

- Enhanced and extended **support for PPP**
  - Include **all 501c6 organizations** and **all DMOs/CVBs** of any status
  - Replenish with **an additional \$600B**
  - Expand **loan amount** to include **8x the amount of all expenses**, with **full loan forgiveness** for eligible expenses
  - Expand **coverage** from June 30 **to Dec 31**
  - Allow borrowers to receive **up to 3** PPP loans
- Enhanced **tax relief** for **businesses of all sizes**
- Enhanced and extended **support for employees of larger businesses**
- Extend emergency **supplemental appropriations**

A large, stylized blue letter 'Q' graphic that serves as a visual element for the question. It is positioned on the left side of the image, partially overlapping the text.

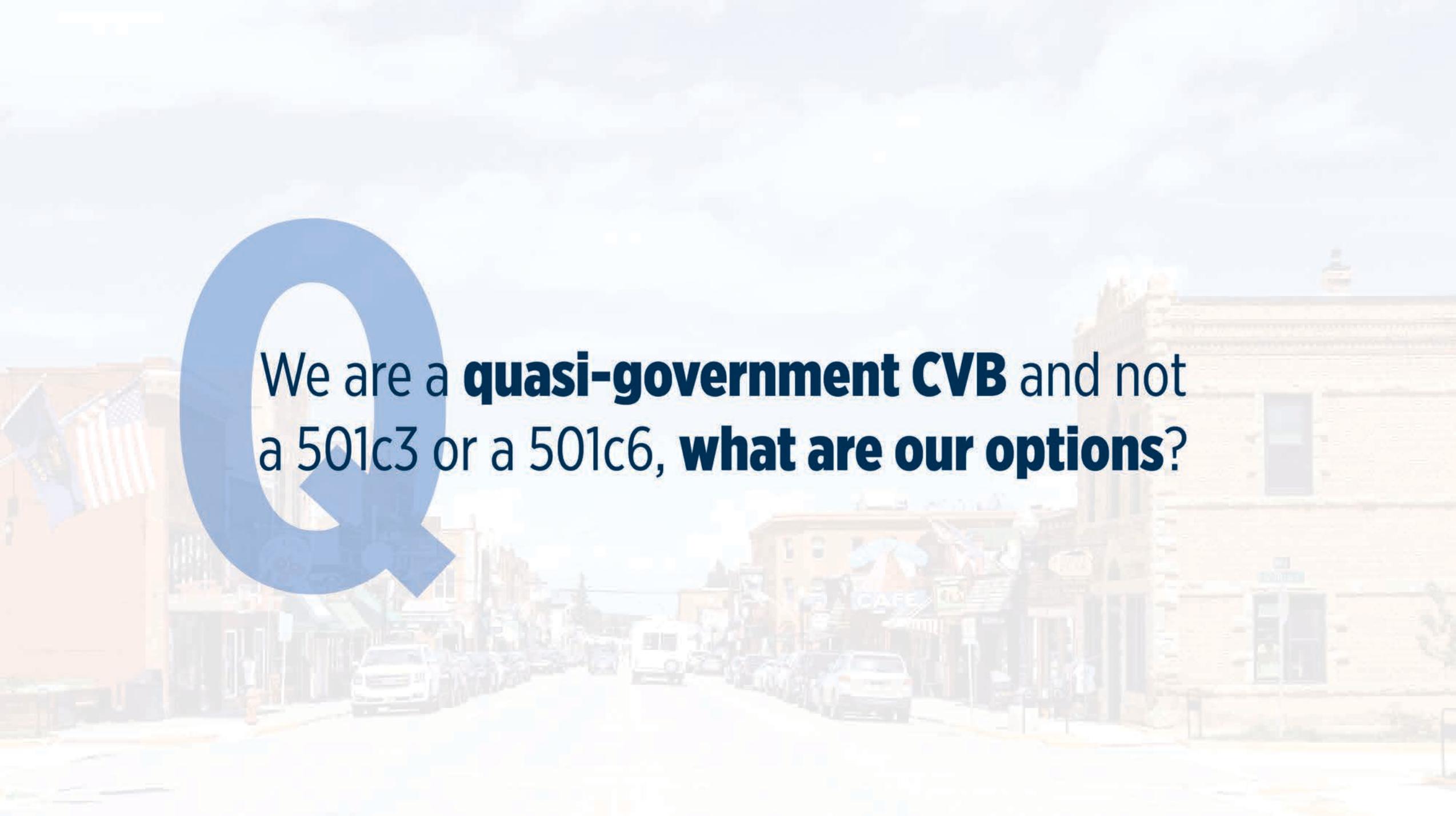
Q

Is **unemployment insurance** available  
for furloughed employees?





**How soon** could I expect relief from each type of loan?



We are a **quasi-government CVB** and not a 501c3 or a 501c6, **what are our options?**



**Can I apply** for a EIDL and the ESF if eligible?  
How do we know **which is better?**



Is there any hope of the **PPP being expanded to include 501(c)6 orgs?**

**What is U.S. Travel Association doing to add 501-C6s** to the Payroll Protection Program?



If we are able to get DMO's into the PPP, **can we leverage that AND an EIDL** if we have already applied?



**Is the Employee Retention Tax Credit different than the tax credit** available through the Families First Coronavirus Response Act?



**Is this retention tax credit a dollar for dollar credit up to \$5000 for each employee **or is it a credit equal to .062** of each \$5000 per employee?**

Will this be taken **when we file our 941's** or will it be **calculated and adjusted each pay period?**



Q

Are there **any grant options** available?





Will **CDBG** be able be used **for tourism promotion**?

# Q&A

A blue-tinted photograph of a town street. The street is lined with multi-story brick buildings. On the left, there are American flags and a sign for a business. In the center, a white van is driving down the street. On the right, there's a building with a sign that says "CAFE". The sky is filled with white and grey clouds. The overall scene is a typical small-town street view.